

FALL 1998

*Brougham
Owners
Association*





Brougham Owners Association, Inc.



B.O.A. Newsletter Vol. 10 No. 3 Fall 1998

B.O.A. Website- <http://www.pantek.com/~adowling>

Published quarterly by THE BROUGHAM OWNERS ASSOCIATION, a division of ALLAN & CO. ANTIQUES, INC. 16784 Timberline Drive, Strongsville, Ohio 44136. Membership dues are \$25.00 (in the U.S.) per year and are not prorated or reduced at any time. Renewals are billed upon receipt of your fourth issue. Back issues are \$8.00 each. All rights reserved by B.O.A., INC. Reproduction of any part without written permission is strictly prohibited.

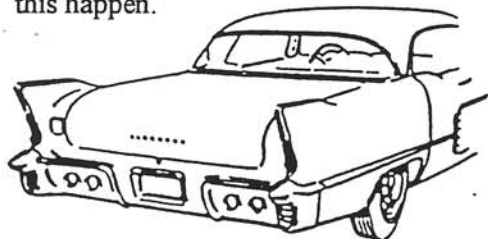
PRESIDENT'S MESSAGE

For the better part of this year I have been sitting on the biggest story regarding the Brougham in forty two years. Well I can't keep the secret any longer. **The 1956 Towncar is just about fully restored and will be making its grand appearance in our next issue.** This grand car has gone from junkyard scrap, many owners, and auction houses to final perfection on its own turntable in the collection of B.O.A. member Dick Baruk. Dick let no obstacle impede the goal of sheer perfection in every detail of the Towncar's restoration. I'm told that when Dick first saw the Towncar at the Kruse auction he had great reservations about taking on a project of this magnitude. Only after much prodding, by fellow member Larry Muckey, was the decision made to purchase and restore this masterpiece to the original specifications including all the amenities that adorned the rear compartment; that is, by the way, complete with gold plated trim. Needless to say, parts were not available and much had to be researched and fabricated from pictures gathered from around the world. Once committed to the restoration of this piece of automotive history, only the best would even be considered. I have only seen photos of the Towncar, in restoration and near completion, and I can tell you it is just plain gorgeous. One can only call it a triumph of perseverance, patience, and dedication to have attained this level of quality in workmanship and detail. There are no words to fully express the gratitude we should all feel for Dick's accomplishment. Brougham history is now complete and the world and all future generations can enjoy and marvel the sight of one of motordom's dreams that would have been lost had one man not set his goals so high.

We will be on our way to Detroit in the next few weeks, with B.O.A. photographer Fred Carson, to preserve, in pictures, the Towncar in all its glory. Needless to say, the topic of our Christmas issue will be the complete story of the rebirth of a legend. You won't want miss Vol. 10, No 4.

We are still seeking a new B.O.A. President. Thus far no one has stepped forward take the helm. I will be contacting some of you to discuss the possibility of assuming the leadership of this club. We must make this happen.

Till next time,



ON OUR COVER

Received this photo from Larry Muckey that I have never seen before. Note that this is the 1956 prototype obviously taken by Cadillac. You can tell it is the prototype by the location of the mirror and autronic eye and the slightly different parking light lenses and license holder. This may have been motorama literature or advanced advertising. If you know the origin of this piece please drop us a line. Imagine the stir this car caused at the "56" motorama. Truly a vision of the future direction all cars would follow for many years to come. The companion Towncar was always near to add a more formal side to a design that was perfect in every way. One could never add or subtract anything from the Brougham's timeless lines.

Dear Allan:

A REQUEST FROM CANADA

I hope you are keeping well. Over the past few weeks, the London weather has been warm, raining, and cold. It seems southern Ontario and border states like Ohio have the same climate. Mind you, winter will be here for awhile. Alas, I am counting the days to Spring.

Speedvision featured the Barrett-Jackson auction *live* on January 16 and 17th. Of course, several classy machines turned up, and a black 1956 Eldorado Seville and mountain laurel 1956 Biarritz appeared on Friday. Both cars were in good shape, and reached \$10,000 and 29,000 respectively. The Seville sold at the car corral later for just over the quoted figure.

From time to time, the outside area was shown, and one commentator sat in the driver's seat of a yellow 1954 Eldorado. I also spotted a white 1957 or '58 Eldorado Brougham, but it probably belonged to a visitor, as it was not listed. Later, I checked the Barrett-Jackson's website, and guess what, a **blue 1957 Eldorado Brougham** was offered.

I know Ed Pentesco, and he saw this Brougham at Barrett-Jackson. According to Ed, the owner tried selling it for \$33,000 at a recent Kruse auction, and sold it at Barrett for \$29,000. Last week, I received a letter from him, with a copy of the BOA December newsletter. I fully share your view that a Sixty Special cannot be compared to the '60 Eldorado Brougham.

The '59-60 Sixty Specials appeal little to collectors, and Cadillac: All the Postwar Models, gave them a one star investment rating, for models having little value. In contrast, the '59-60 Broughams have *four*.

Despite the '57-8 Brougham being the most valued '50's Cadillac, I find it quite strange the Old Cars Price Guide gave them a approximate \$20,000 - 19,000 Class 2 rating. In this connection, the figures mentioned in the BOA newsletter's Internet page more accurately reflect their *true* worth.

We Canadians have the Trillium Cadillac club. In September 1997, I attended the annual show and shine in Toronto. Among others, Ed brought his Eldorado Brougham. Naturally, I took several photos, and best of all, Ed was generous to let me sit in it for a picture(I used my camera's timer and a tri-pod to take it).

Although it is elegant, I prefer the 1957-8 models. Indeed, it would be fantastic to have one at a future Trillium event(wishful fantasy).

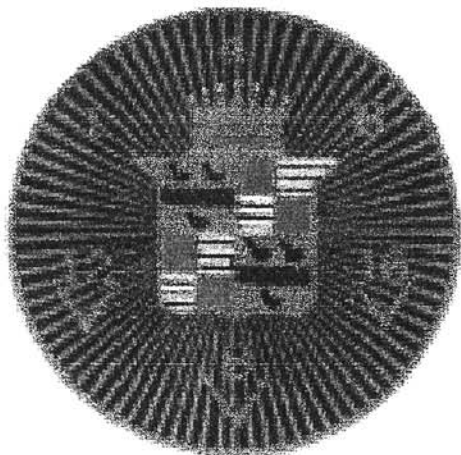
I would really like to photograph a 1957-8 Eldorado Brougham. Nonetheless, I have never seen one at *any* Ontario shows, even at major Toronto events. Of course, I asked Ed, but he does not know where they are. CLC member Gary Thompson of Windsor has a '58, but it is undergoing restoration. Gary is also not aware of others.

I'm sure you are quite busy. At the same time, I hope you will consider my request. If you wish to call, 9-10 p.m. is the best time. I also draw cars, and enclosed some sample illustrations as a further token of my gratitude. In closing, I look forward to hearing from you.

If anyone in the Ontario area can give Stephen a hand in his project you can contact him at: 136 Albert Street #104 London, Ontario N6A 1M2



Stephen Nadon



<http://www.car-connection.com/yann/>

This site is an absolute must for the best and most accurate information on any and all Cadillacs ever produced. The Brougham section is still "under construction" but should be up and running in the near future. Yann is a B.O.A. member and one of the foremost Cadillac authorities in the world. Ever want to settle a friendly dispute on any year Cadillac- this is the place to go for the answer. This is a very lengthy site well worth the time spent there.

AWD

The Cadillac Database

A compilation of facts, figures and information about Cadillac and La Salle automobiles since 1902, compiled by

Yann Saunders

member of the Cadillac-La Salle Club (CLC)
and of the Society of Automotive Historians (SAH)



UNDER CONSTRUCTION



Last updated: 05/28/98.

Updates and corrections have been kindly supplied by the following individuals:

BAETEN, Ruben, from the Netherlands, LOIDL, Gerald, from Austria, SCHERER, Ken, from Texas

Time permitting, the Coordinator of the Cadillac Database will try to answer your questions about Cadillac-LaSalle history, ads, literature, toys, etc. However, he is NOT able to answer any technical/restoration questions nor guess what your Cadillac or LaSalle might be worth.

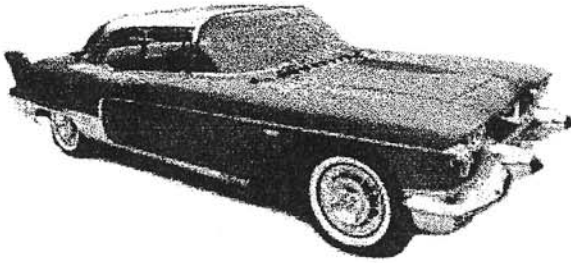
FOREWORD: *A few words about how it all started*

PREFACE: *By Mr. Z. Taylor Vinson, past President of the Society of Automotive Historians [SAH]*

Other interesting Cadillac sites:

- The official Cadillac Page

[*http://www.mastermindinc.net*](http://www.mastermindinc.net)



1957 Eldorado Brougham

Mastermind Inc. was founded in 1980 by Michael Rizzuto. Michael while having an extreme passion for classic cars also managed to acquire an extensive education in Aircraft Technology and subsequently retained employment in the Aerospace Industry. Soon after, fueled by his passion for Classic cars Michael permanently punched out for the last time, opting instead for a life of flying a bit lower to the ground in his tail finned Cadillac's. The following pages are a chronicle of Michael's life long passion for classic cars of the 50's and the Eldorado Brougham by Cadillac.

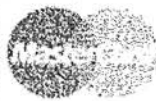
You will never have to ask "what parts does Mike make?" again. Go to Mike's new web site to view the entire Brougham catalog of parts and services and a lot more. Many interesting pictures of Broughams in full living color will set you drooling. If you don't have a computer, get a friend to copy this site for you - or at least the Brougham sections. Watch for the specials and save a bundle while getting only the best in parts and service.

AWD

MASTERMIND INC.

Michael P. Rizzuto / President
32155 Joshua Drive
Wildomar, California 92595 USA

(909) 674 - 0509



About Mastermind Inc.

History of the 1957 thru 60
Eldorado Brougham

1957 thru 60 Eldorado Brougham
Parts Catalog

Standard Cadillac Parts Catalog

This Months Discounted Part
Specials

New Parts in Production

Eldorado Brougham Pictures

Cars For Sale

E-Mail

About Mastermind || Brougham History || Brougham Parts Catalog || Cadillac Parts

Discount Parts || Parts In Production || Brougham Pictures || Cars For Sale || E-Mail || Home

News From The Net



From: Charles R. Williams <cjw55@banet.net>
To: adowling@pantek.com
Subject: 59 Eldo Brougham for sale
Date: Monday, October 05, 1998 4:00 AM

Please help save this rare Caddy! In storage for many years it needs total resto. No rust through, engine turns but have not attempted to start. Car is complete. New exhaust system in trunk. Interior exc. He's asking \$8500 or trade for 48-9 Caddy fastback. Located in Central NY state just off exit 32 of the NYS Thruway. If you are intrested or know anyone that is call Mike DePalma at 315-336-4208 anytime. Stored for years indoors it's spent the last year outdoors. Please help save it from another NY winter! Thanks!

Allan Dowling

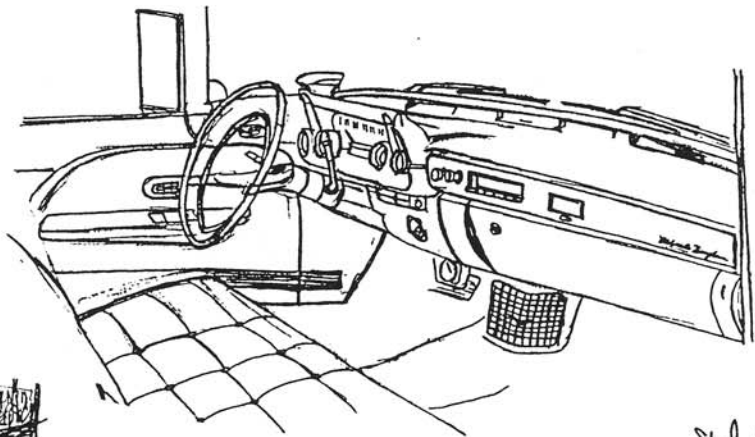
From: Volker Meerkamp <classiccars@netcologne.de>
To: Allan Dowling <adowling@pantek.com>
Subject: Brougham-Info
Date: Tuesday, September 29, 1998 8:49 AM

Hi Allan A great meeting in Switzerland. There was the black 57 Brougham from Mr. Zimmermann body#: 230, trim 9581, paint 112, export-model with km-speedo, air-ride restored but leaking Volker

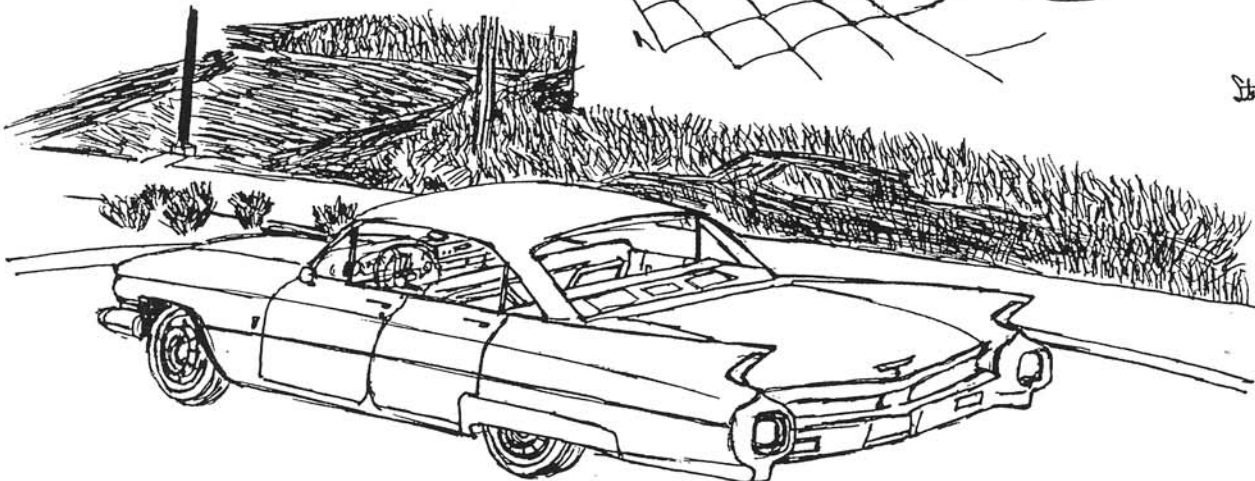
)-- Volker Meerkamp, Windmuehlenstr. 49, 50129 Bergheim

Many thanks to Stephen Nadon of London, Ontario Canada for the rederings of the brougham used in this issue. Steve sent a package of drawings that we will be pubksh-ing as space allows in future issues.

AWD



Stephen Nadon
Feb 91



News From The Net



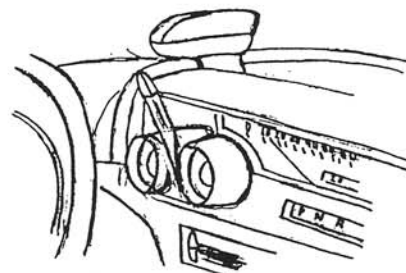
From: Ferenc Farkas <eldo57@yahoo.com>
To: adowling@pantek.com
Subject: 57brougham
Date: Friday, September 04, 1998 7:58 AM

Hi!

I am Frank Farkas from Hungary, owner of a very nice 57 Eldo Brougham, number 280, the only one in our country. I have seen your homepage, i would like to have more information about Brougham Owners Association Inc.

Best regards:

Date: September 14, 1998
To: Allan Dowling <adowling@pantek.com>
From: Stephen Nadon via <hkoehler@execulink.com>
Subject: 1957-8 ELDORADO BROUGHAM gossip



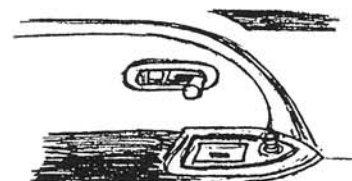
Hi Allan:

I hope you enjoyed the summer. Although I could not attend major American car shows, two Canadian CLC members sent me photos from the 1998 Grand National. I heard 319 vehicles showed up, and was the largest event to date. Guess what, Ed Pentesco's 1949 convertible won a first prize.

A friend gave me her photo negatives, which included a BLUE 1957 ELDORADO BROUGHAM. I don't know who the owner is, but it had a New Jersey plate, so this Brougham might belong to David Barclay. Moreover, I just obtained an 8 x 10 photo - it is awesome.

In May, I received several photos of a BLACK 1958 ELDORADO BROUGHAM (BODY #583) from a Florida CLC member. Indeed, the pictures were just dazzling and he lent the negatives. Above all, a few choice photos could be enlarged. Of course, I promptly ordered an 11 x 14 and eventually obtained SEVEN enlargements (two 11 x 14s and five 8 x 10). I was even tempted to get a 16 x 20!

To top it all off, for my 40th birthday on July 10, I obtained a double matted frame for the 11 x 14 Brougham photo - a great way to celebrate. The photo now hangs on my apartment's wall, and whenever I glance at it, I say, imagine its yours. (wishful fantasy). By the way, I still have the 8 x 12 Brougham photo you sent me - framed on the wall.



Chromed Ashtray, lighter and sliding door handle.

Stephen Nadon

As you know, I also draw cars, and presently have TEN '57-8 ELDORADO Brougham illustrations in a binder. Admittedly, joining the Brougham Owner's Association is too expensive (with the present exchange rate), but WOULD YOU CONSIDER INCLUDING SOME OF MY DRAWINGS for future newsletters? In this regard, I could mail you samples.

In closing, I look forward to hearing from you.

Sincerely,
Stephen Nadon

1998 Membership (Published for the use of B.O.A. members)

	A	B	C	D	E
1	Lars	Aagard-Morgensem	3757 Main Street	Burdett	NY
2	Stephen L.	Adams	P.O. Box 1692	Santa Marina	CA
3	Robert	Albinder	310 E. 65th St. Apt. 7B	New York	NY
4	Anthony	Alcastro	245 Alhambra Street	San Francisco	CA
5	Dennis	Amoth	Box 373	Afton	MN
6	Gary	Anderson	39 E. Greenwood Ave.	Lansdowne	PA
7	Nick	Apostolakis	5681 River Styx Road	Medina	OH
8	Dale	Armstrong	9951 Brier Lane	Santa Ana	CA
9	Michael	Baillargeon	390 Lake Plymouth Blvd.	Plymouth	CT
10	Larry D.	Bailor	5394 State RT 147	Dalmatia	PA
11	David	Barclay	169 County Road East	Colts Neck	NJ
12	Steven	Barnett	18699 WCR 17	Johnstown	CO
13	Charles D.	Barnett	507 Hickory Box 1938	Texarcana	AR
14	Tom	Barron	28006 San Martinez Grande	Seagus	CA
15	Chester	Barrows	1491 Narragansett Blvd.	Cranston	NJ
16	Lee	Barthel	21085 Halstad Road	Northville	MI
17	Steve	Barton	26 Innisbrook	Las Vegas	NV
18	Richard	Baruk	19048 Gary Lane	Livonia	MI
19	John	Baynes	1130 Ardeena Way	Conyers	GA
20	Eric	Bechheofer	21 Francis Ct.	Stafford	VA
21	Auto Collection	Bortz	P.O. Box 280	Highland park	IL
22	Sidney	Brennen	1013 Ford Road	Minnetonka	MN
23	Raymond	Brown	1254 Amosite Road	Bainbridge	PA
24	William E.	Buckingham	7335 W. 109 Place	Worth	IL
25	Jerry	Cable	1201 E. Cary Street	Richmond	VA
26	Luz	Campa	10760 Ginsing Lane	Hanover	MN
27	Fred	Carson	24969 Sunset Oval	North Olmsted	OH
28	Louis	Carvell	142 E. 37th Street	New York	NY
29	Janes	Cashman Jr.	2711 Sahara Ave.	Las Vegas	NV
30	Gordon	Chance	413 Doe Run	Sequim	WA
31	Stephen	Chandler	18 Sration Road	Thames Ditton	Surrey
32	Robert	Chopp	22303 N.E. 157th Street	Woodinville	WA
33	Ron	Clubine	13975 W. 52nd Ave.	Arvada	CO
34	John	Cobb Jr.	2565 Brookshire Ave.	Winter Park	FL
35	R. Alan	Cobleigh	18783 Chelton Drive	Birmingham	MI
36	Jerry	Cochran	2762 Oak Knoll Road	Los Alamitos	CA
37	Pat	Crist	2214 68th Ave. N.W.	Gig Harbor	WA
38	Damian	Damiani	18 Yalpara Ave.	Rosterevor	Adelaide
39	Dr. Edward	Dauer	4850 W. Oakland Blvd. #145	Ft. Lauderdale	FL
40	Donald	Daum	3488 Mardon Ave.	Las Vegas	NV
41	Charles E.	Dauot	513 Delta Ct.	Chesapeake	VA
42	Ted	Davidson	2525 N. Oakmont Ave.	Santa Anna	CA
43	Jim	Dickle	2928 Hickory Court	Manhattan	KS
44	Reidar	Dittman	10927 107th Ave. S. W.	Vashon Island	WA
45	Joeseeph	Domenico	1147 Galloway	Pacific Palisades	CA
46	Peter M. USCG (ret)	Dorey	Crist Mill Rd. RR2, Box 652-A (lane 228)	Brighton	ME
47	Allan	Dowling	16784 Timberline Drive	Strongsville	OH
48	Glen	Durmisevich	1509 Rockingham	Rochchester Hills	MI
49	Eric	Eberhard	P.O. Box 3600	Camp Verde	AZ
50	Andrew W.	Edmonds	P.O. 4000	Vero Beach	CA
51	Dr. Roger	Eickmier	Rt. 5	Mitchell	Ont.
52	Duncan	Emmons	P.O. Box 381	Rancho Mirage	CA
53	Marion	Falat	411 Grove Ave.	Barrington	IL
54	John	Farrar 11	P.O. Box 798	Acton	CA
55	Eugene	Fattore	142 Old Stamford Road	Stamford	CT
56	Anthony	Ficco	12425 W. 38th Street	Wheatridge	CO
57	Ron	Fisher	P.O. Box 75	Three Bridges	NJ
58	D. David	France	3080 N. Sunrise Way	Palm Springs	CA
59	Jean Claude	Franchitti	7745 Baseline Road	Boulder	CO
60	Paul	Garber	832 River Road	Edgecomb	MA
61	George	Garvey	2510 Ladera Ranch Road	Ojai	CA
62	Keith	Geisow	45 Summit Court	Westfield	NJ
63	Herman G.	Gerke	9901 Main Road	Berlin Hts.	OH
64	Mark	Goerner	1439 Lida Street	Pasadena	CA
65	Richard	Gragson	66 Pomona Ave.	Long Beach	CA
66	Malcomb	Graham	11 Robert Street	Willoughby N.S.W.	
67	Myles	Grossman	15 Welkington	Greenvale	NY

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	A	B	C	D	E
68	Michael	Guastalegame	376 Blackshaws Road	Altona North, Victoria	
69	Oz	Gutshe	2851 Vista Del Sol Drive	Las Vegas	NV
70	Alan	Haas	1470 Iroquis	Detroit	MI
71	Roger	Hicks	4785 Mayfair Road	N. Canton	OH
72	Paul	Hilebrand	6556 W. Willow Ave.	Glendale	AZ
73	Lance	Hirsch	17324 Red Oak Drive	Houston	TX
74	Dwight	Hoffman	669 Feidt Road	Millersburg	PA
75	Victor	Jennings	4505 State Line	Kansas City	MO
76	Gunnar B.	Johannesson	Furustadvein 170	Sandefjord	
77	John G.M.	Jones	10225 CR 1020	Burleson	TX
78	Jim	Jones	2425 High Vista Drive	Henderson	NV
79	James	Justus	2208 Imperial Ave.	San Diego	CA
80	Mel	Kestenbaum	13 Breton Drive	Pinbrook	NJ
81	Capt. Wayne L.	Koecher	P.O. Box 537	Cooper Landing	AK
82	Kent	Kosera	2437 East Main Street	Vilalia	CA
83	Kjell	Kraakmo	Sobstadveien 30	Heimoal	
84	Steven N.	Kreisman	5295 Sanford Cir. East	Englewood	CO
85	Peter	Krell	13509 Brookgreen	Dallas	TX
86	Dick	Lannen	992 Arlington	Birmingham	MI
87	Richard	Laurentano	378 West Squantum Street	Quincy	MA
88	Paul	Lauricella	12469 Roosevelt Hwy.	Lyndonville	NY
89	Dr. Alan	Lease	475 Cameron Valley CT.	Atlanta	GA
90	Michell	Leland	11095 S. Holmes Road	Clorado Springs	CO
91	Woodrow	Lewis	3740 Campus #100	Newport Beach	CA
92	Ralph V.	Lewis	2517 N. Topeka Blvd.	Topeka	KS
93	Norm	Libman	1470 Sheridan Road	Highland Park	IL
94	Jan	Linberg	Benvagen 34	Vasteras	
95	Mathew	Lockary	460 Peachstone Terrace	San Rafeal	CA
96	Kenneth	Long	P.O. Box 515928	Dallas	TX
97	Frank	Lund	6466 Independence Street	Arvada	CA
98	Matt	Massoth	29951 193rd Street	Levenworth	KS
99	Frits	Mast	Jonkheer Mockkade 37	2181 Al Hillegom	
100	Gistav	Meckenstock	Malmedyweg 20 A	D-045481 Mulheim 13	
101	Ernest	Metzger	123 W. Heather Road	Wildwood Crest	NJ
102	Henry	Miles	122 McMillens Ave	Beaver Falls	PA
103	Robert I.	Moe	1676 19th Ave.	San Francisco	CA
104	Larry	Muckey	4588 Sheridan	Muskegan	MI
105	Thomas H.	Murphy	203 Manassas Ave.	Front Royal	VA
106	Norval	Northcott	1150 Woodburn CT.	Inverness	IL
107	William	Olsen	P.O. Box 184	Santa Fe	NM
108	Ed	Pentesco	7 Shauna Court	St. Catherines	Ont.
109	John	Phillips	41 Sutter Street #1417	San Francisco	CA
110	Ralph	Plarre	11 Levian Street Essendon	Melborne	
111	Bill	Pozzi	25572 La Mirada	Laguna Hills	CA
112	Alphie	Quellette	81 Prospect Street	Sherborn	MA
113	Ronald	Quigley	543 Sunset Way	Palm Springs	CA
114	Bruce	Rederford	1524 Winterwood Ave.	Sparks	NV
115	Joe	Reinhardt	5910 110th Ave N.	Pinellas Park	FL
116	John	Rickards	1056 Santa Barbera Street	San Diego	CA
117	Jean Piarre	Rives	P.O. Box 244	Medocina	CA
118	Mike	Rizzuto	32155 "B" Joshua Drive	Widomar	CA
119	Barry	Rooker	6217 Harden Drive	Oklahoma City	OK
120	Graham	Saggers	23 Hundred Acres Lane	Amerisham Bucks	
121	Bruce	Samsone	2000 Seadrift	Corana Del Mar	CA
122	Yann	Saunders	116 Three Oak Lane	Chapin	SC
123	Gerald	Schantz	29 Rio Pinar Trail	Ormond Beach	FL
124	Robert	Scheelk	P.O. Box 21361	Wikenburg	AZ
125	John	Schreiber	8629 Flat Rock Road	Hoagland	IL
126	Ronald	Schweitzer	15 W. 279 Lexington Street	Elmhurst	IL
127	Duane	Sell	4185 Kim Drive	Hillsdale	MI
128	John	Severino	835 Jennetty Court	Perth Amboy	NJ
129	Michael	Shoen	6719 E. Malcomb	Paradise Valley	AZ
130	Lee	Sicilio	P.O. Box 13666	Ft. Worth	TX
131	Harley	Sills	321 Gila Ave.	Aztec	NM
132	Geofrey	Smith	11 Dartmouth Drive	Berkley	CA
133	Robert	Snodgrass	102 Atlantic Blvd.	Jacksonville	FL
134	Rudy	Stahl	3154 131st Street	Toledo	OH

1998 Membership (Published for the use of B.O.A. members)

	A	B	C	D	E
135	Bill	Stokel	Buyukdere Cad. Maslak Meydan #41	Levent Istanbul	
136	Cy	Strickler 111		Atlanta	GA
137	Hal	Sundvahl	HCR-3 Box 3004-1	Dalhart	TX
138	Hampton	Swift	770 N. Washington Road	Lake Forest	IL
139	David	Synn	P.O. Box 1365	Highland Park	IL
140	David	Taft	9267 194th Street	Surrey	B.C.
141	Bill	Taylor	2508 N.E. 7th Ave	Wilton Manors	FL
142	Lee	Terrell	1 La Chesnaye	Orinda	CA
143	William	Thunell	P.O. Box 67	LaHabra Heights	CA
144	Richard	Traxler	110 Bella Vista Drive	Hillsbough	CA
145	Dan	Turkeltop	3836 Rhoda Ave.	Oakland	CA
146	Mike	Van Sicklen	5003 Arax Cove	Austin	TX
147	Ken	Ward	8085 Winton Road	Cincinnati	OH
148	Don	Weber	2404 Tower Ave.	Sacramento	CA
149	Robert	Werner	374 Greensboro Drive	Dayton	OH
150	Fred	Widdifield	RR #4 Site T2	Nanaimo	B.C.
151	Joseph	Winering	62 Galloway Lane	Willinboro	NJ
152	Bill	Woodman	129 W. Orman Ave.	Pueblo	CO
153	Carl	Wright	1001 W. Dunn Ave.	Muncie	IN
154	Gary	Yelton	RT #1 Box 244	Mexico	MO
155	Mark	Young	7141 Santa Monica Blvd	Los Angeles	CA
156	Dr. Richard I.	Zeiger		Beverly Hills	CA
157	Roger A.	Zimmerman	Mattenweg 15 CH-2557	Studen	
158	Ken	Zimmerman	4747 W. Peterson Ste 202	Chicago	IL
159	Joeseeph	Zivak	845 Hillcrest Drive	Pomona	CA



Yes, even Broughams had fender benders. This early insurance ad may be from All-state. I recall another that showed a pick-up truck neatly tucked into the front fender of a Brougham. Anyone have that one. The owner in this picture sure looks like Jack Benny.



bumper@bumper.com

For all your Brougham plating needs contact Faith Plating. To see an example of their work see the Cadillac Project on the web site. A Brougham bumper restored to perfection. Bumpers, wheels, stainless - no problem for Faith. Call for details. Ask for Mr. Costello.

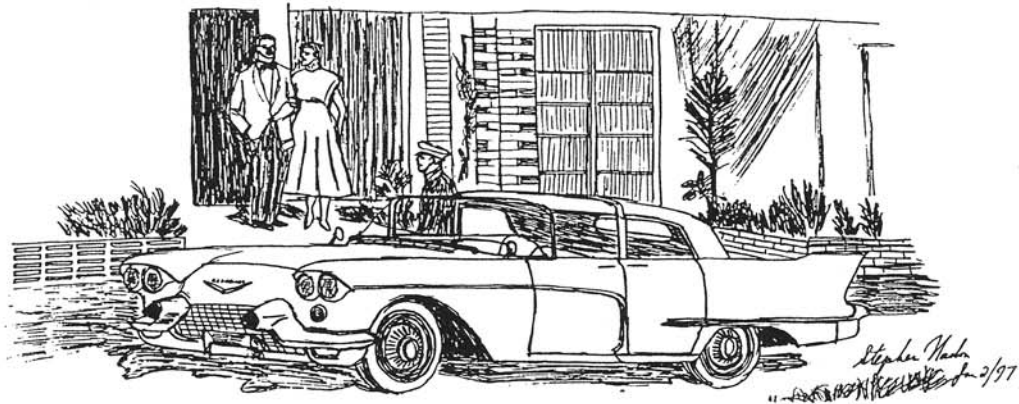
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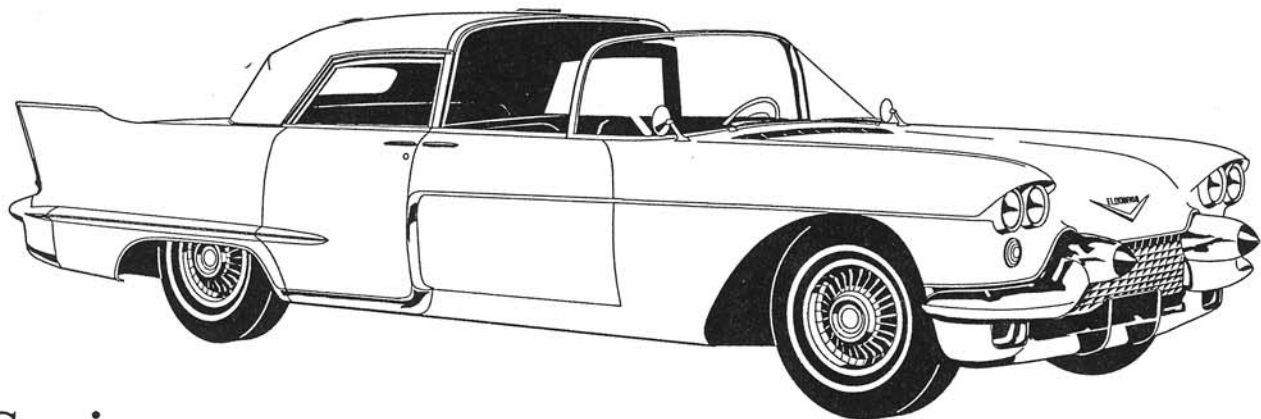
The Towncar sadly awaits a new owner



Before



A rendering by Sephen Nadon



Coming

Next

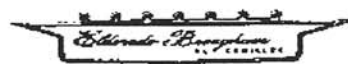
issue

Line art by Bob Eng

The Eldorado Brougham Towncar!!!!!!

Jerry Schantz

PRODUCT NEWS



MEMO BOOKS AVAILABLE

Jerry Schantz has succeeded in duplicating the rear arm rest memo book. This, often missing, item is complete even down to the paper pad for writing. Price is \$150.00 each.

NOTE: The Cross pencil is not included. Ask Jerry about availability when you order this item.

Jerry also has a limited supply of Brougham jack instructions to add the finishing touch to your trunk. The cards are \$12.00 each.

EVAN'S COMPACTS AVAILABLE

Tired of looking for an original Brougham Evan's compact? Well, Jerry Schantz has tooled up to produce the compact using the standard Evan's core. Each compact is made to order so that the leather exterior matches your interior. Needless to say, this is a very limited production project. If you need a compact you would be well advised to place your order now.

"L" TRIM SECTIONS AVAILABLE

No need to drive your Brougham with missing trim. The two little "L" pieces that fit above the grill are now being reproduced thanks to Jerry Schantz. A Brougham missing these parts is just not complete. The price is \$47.50 each. **New Shipment just received.**

COMPACT "V" NOW AVAILABLE

Part of the project of manufacturing the compact involved making the Cadillac crests that are so often missing from original compacts. If you are missing a crest, why not order one of Jerry's extras. For just \$37.50 each you can put your compact in new condition. Crests come with mounting wire.

SALES LITERATURE REPRODUCED

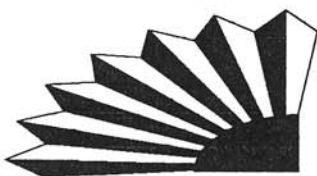
Laser copies of the rare Brougham sales brochure, *THE RAREST SATISFACTION IN ALL MOTORDOM*, are now being produced in full color. 21"x 14" this piece is a must for your collection of Brougham literature. Price is \$37.50 each.

To order any of the above items or to inquire about the many other used parts Jerry has available call: Jerry Schantz between the hours of **6:00-11:30 P.M. only** at (904) 677-4373.

Jerry is back home for the winter in Ormond Beach Florida.

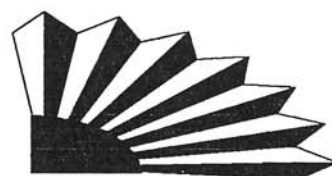


CLASSIFIED



IMPORTANT NOTE

All articles, ads, etc., will pertain to the 1957-1960 brougham unless designated otherwise.



CARS FOR SALE

1957 Brougham - #349. Rust free sheetmetal, some good glass, air ride components, Electricals, mechanical components, some decent. #1212 interior panels, seat cushions, mouton, nice interior chrome, headliner, sunvisors, nice grill, front bumpers, impact bar. A 35,000 mi. car that was stored inside for ten years. Will consider parting out or selling as a package deal. Also see parts car #607 in the PARTS FOR SALE section. A good deal for someone needing a lot of good parts or a major project. For full details contact: Peter Krell in Dallas Texas at (972) 458-2004

1957 Brougham - #143. Sandwood with Beige cloth (very nice). 55,000 miles, Nice original car on springs. Some vanity items. \$27,000.00. Contact: Gary Yelton. (573) 581-0445

1960 Brougham - #48. Conceived in Detroit, born in Italy, and grew up in California. Champagne gold with black leather. 62,000 miles. Nice original car. \$22,500. Contact : Dave Barclay, 169 County Road East, Colts Neck NJ 07722. Phone: (732) 544-9035, Fax: (732) 524-7855

1957 Brougham - #387. California car. Black with gray leather interior. Very straight and rust free. Perfect glass and roof. Very good original chrome. A very presentable car that just needs the finishing touches. \$15,000 firm. Contact: Nick or Lori Vermet. (313) 886-8349.

1960 Brougham - #81. #4 condition. Straight body primed gray. Runs, needs carbs rebuilt, only small parts missing. On springs. Rear bumper rechromed, new brakes & wheel cylinders. Engine detailed. Comes with leather owner's manual. G.M. micro film that has sales brochure, specs, shop manual. (5) excellent caps. Contact: Art Levine (702) 434-2603. Las Vegas.

1957 Brougham - #94949. Black exterior with gray cloth and leather interior. Restoration under way- seats, trunk, and wheels to to complete. \$33,900.00. Contact: Lee at (908) 722-2159

1957 Brougham - #284. Painted dark green with metallic finish (paint #132). California car (first owner is known). Interior done in white leather with green. Five new white wall belted tires. Car has been completely restored with original parts. Suspension converted to coil springs, Mechanically and visually this car is a in 2A condition. Mileage is 61,000. Price is \$54,000.00. Please contact: Gustav Meckenstock (Germany). Fax: + 49 208 48 15 94. Phone: (If you speak German) + 49 208 48 24 17.

1958 Brougham - #542. 37,000 mi. rust free in storage four years. Chamonix white repaint. Interior white with blue leather and white trim (#258) in good shape. Blue mouton carpet. On air. Runs but does not drive. Has Tri-power. No vanities. \$19,995.00. Contact: Peter Krell at (972) 458-2004 evenings. Dallas, TX

CARS FOR SALE

(2) Broughams: Car #29 is 100% complete but lacks a windshield. Car can be driven anywhere. Car #97 has had extensive restoration done, but needs completed. It is 95% complete. Only needs body and interior work to be complete. All mechanical work has been done. A lot invested in both cars. I am looking for a windshield, but would be interested in selling both. Please contact: Alphonse Quillet for further details (508) 655-6445.



PARTS FOR SALE



PARTS FOR SALE- 57/58 Brougham compact powder puff \$50.00. Contact: Allan Dowling (440) 238-8474. After 6:00 P.M. E.S.T.

PARTS FOR SALE- 57/58 Brougham: (1) excellent to mint horn ring. Very minor imperfections in chrome \$350.00. (1) rear heater grill with fair chrome (no switch) Contact: Kjell Kraakmo. Sobstadveien 51 Heimdal, Norway. Fax: 011-47-72888750. Phone: 011-47-72584762. (Note) we are (6) hours ahead of E.S.T.

PARTS FOR SALE- 57/58 Brougham: (20) year collection of parts. What do you need? Contact: Dr. Zeiger (310) 275-8156 with your needs.

PARTS FOR SALE- 57/58 - White turn signal indicator plastic knob. Hood hinges with springs. Wiring harness for dash to rear. Title and all I.D.'s for #576. Rear heater units with fans. Front door stainless trim. Generator, regulators, and gauges. Stainless steel trim for both interior and exterior. Sheet metal: doors, trunks, rear quarters. Vent window motors and transmissions. Under hood I.D. cards \$10.00 ea. Jack instruction cards \$10.00 ea. Rebuilt oil sending units. Steering wheel trim (4) pieces that fit on wheel (newly chromed). Air conditioning evaporator unit. Main front heater unit (very good condition). Front splash pans. (4) good Brougham wheels (possible 5). Brougham drive shaft. Complete set of fender louvers. Left stainless rocker cover. One set of fender skirts. Reproduction air cleaner knobs. Reproduction Exhaust louvers (2) sets. (1) perfect antenna chrome escutcheon. Contact: Jerry Schantz : (828) 387- 4860 6:00-11:30 P.M. only.

PARTS FOR SALE- 57/58 Brougham: Rear door outer panel upper molding \$40.00. Rear door lock assembly (right side) \$30.00. Rear under seat heater and core (left side) \$75.00. Window washer and wiper control plate vacuum button only, no lever \$25.00. Contact: George Garvey, 2510 LaDera Rd., Ojai, Cal. 93023 or call (805) 646-8714

PARTS FOR SALE- 57/58 Brougham: Recently acquired a trailer load good used Brougham parts. Inquire with your needs. Trades for your spares considered. Please send list of parts you need Contact: Mike Rizzuto (909) 674- 0509.

PARTS FOR SALE- 1958 Brougham: Tri-power for air conditioned car in excellent condition including air cleaner. \$1500.00 or will trade for "57" 2x4 unit with a/c and Brougham "Bat Wing" air cleaner. Contact: Mike Rizzuto (909) 674-0509.

PARTS FOR SALE - 57/58 Brougham: Left (driver's side) lower stainless rocker panel cover. Very good condition \$200.00. Heater blower motor (main unit) \$40.00. 57 gas tank ready to convert to Brougham tank. Just add holes. \$175.00 +shipping. Contact: Allan Dowling at (440) 238-8474



PARTS FOR SALE



PARTS FOR SALE - 57/58 Brougham: Parting out # 607. Trim # 4542, paint # 148. Wheels, skirts, roof, glass, tri-power, air suspension, chrome, interior, etc. SASE your wants list to: Peter Krell 13509 Brookgreen. Dallas, TX 75240 or call: (972) 458-2004 evenings.

CARS WANTED

1957/58 Broughams in any condition. Parts cars, rusty cars, or original cars needing work. Quick payment and removal. Contact: Peter Krell Dallas, Texas. Phone: (942) 458-2004

Spring Conversion Kits Available

Still want to convert to springs? Two kits are available from the Brougham Service Center. These kits have been tested and have kept Broughams standing tall for over four hundred thousand miles in actual operation. To order contact: Duncan Emmons at The Brougham Service Center Box 381 Rancho Mirage, CA. 92270 Or call (310) 641-7571 for details.

57/58 Gas And Oil Sending Units Restored

Now you can have accurate gas and oil pressure readings in your Brougham. Both units (unique to the 57/58 Brougham) can now be restored to cosmetically correct as well as functionally correct original specifications. To find out more about this service, contact: Jerry Schantz at (904) 677-4373. 6:00-11:30 P.M. Don't risk running out of gas or blowing an engine ever again.



PARTS WANTED



57/58 Brougham: Driver's side visor hardware. (2) emblems for sides of front fenders. Call or write: Bruce Rederford 1524 Winterwood Ave. Sparks, Nevada 89434. Phone: (702) 626-7238. Fax: (702) 626-8218.

SAVE BACK ISSUE SPECIAL \$AVE

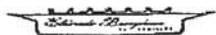
With the growing numbers of new members we have, we have decided to continue offering our back issues at a considerable savings over individual pricing. The first eight years of the B.O.A. can be your for \$236.50 plus \$5.00 shipping and handling. This amounts to a savings of \$107.50 at our current \$8.00 per issue price. See the development of the B.O.A. from Vol. 1 No.1 to today. We have made a lot of progress over the years. **New members** - take advantage of this offer. You will find just about every topic covered that concerns the history of the Brougham and restoration of your Brougham.

Classified ads are free to B.O.A. members and will appear in one issue only unless requested to be continued. We must assume you have sold you advertised car, parts, or literature unless otherwise notified.

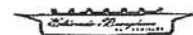
The B.O.A., Inc. makes every reasonable effort to verify information published. However, the B.O.A. Inc. (A division of Allan & Co. antiques Inc.) assumes no responsibility for the validity of manufacture's claims, advertiser's statements made in newsletter articles, the suitability of a suggested restoration tip or the safety of same.

FREE LITERATURE

1. 57/58 Photofacts radio diagrams. **Free** to B.O.A. members. Send letter size S.A.S.E. to: 16784 Timberline Drive, Strongsville, Ohio 44136
2. 57/58 exhaust louver template. **Free** to B.O.A. members. Send letter size S.A.S.E. to: 16784 Timberline Drive, Strongsville, Ohio 44136
3. 57/58 Brougham Pre-delivery inspection sheet. **Free** to B.O.A. members. Send letter size S.A.S.E. to: 16784 Timberline Drive, Strongsville, Ohio 44136



LITERATURE



4. Eldorado Brougham electrical system and compressor lubrication improvements. October 1957 to all dealers (6) pages. Not in manual. \$8.00 to B.O.A. members.
5. Eldorado Brougham electrical circuit diagrams. (18) pages. Not in manual. \$18.00 to B.O.A. members.
6. Eldorado Brougham service supplement 1959. (15) pages. \$18.00 to B.O.A. members.
7. Eldorado Brougham service supplement 1960 (5) pages. \$8.00 to B.O.A. members.
8. Full color Xerox copy of FORTUNE ad. 10x13 suitable for framing. This was the only ad ever published. \$15.00 to B.O.A. members.
9. Set of (6) 8x10 glossy photos from the originals at G.M. Tech Center. (3) of the Towncar. \$50.00/set to B.O.A. members.
10. Color copy of U.S. Steel advertising material featuring the "56" prototype Brougham \$10.00 to B.O.A. members.
11. Rare 10x12 factory rendering of "56" Towncar. Includes descriptive material on features ect.. B/W Xerox copy. \$10.00 to B.O.A. members.
12. Complete set of news releases from Cadillac on the "57" Eldorado Brougham. \$20.00 to B.O.A. members.
13. Set of (5) 8x10 photos from "HERE IT IS THE ELDORADO BROUGHAM" sales brochure 1957. \$45.00/set to B.O.A. members.

To order any of the above; send check to: B.O.A. 16784 Timberline Drive Strongsville, Ohio 44136



Michael Baillargeon
Plymouth, CT
#647

NEW MEMBERS

D. David France
Palm Springs, CA
#568



Alphie Quellette
Sherborn, MA
#97 #29