

WINTER



1999

*Brougham
Owners
Association*



Newsletter Vol. 11 No. 4



Brougham Owners Association, Inc.



B.O.A. Newsletter Vol. 11 No.4 Winter 1999

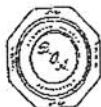
B.O.A. Website- <http://www.nacs.net/~adowling>

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President's Message

Jean and I extend our warmest wishes to you and your families during this holiday season. May the new century be a bountiful one for all and welcome many new friends to our growing hobby. Merry Christmas and a very happy new year and new Millennium.

Till next time



Jean M. Dowling

ON OUR COVER

Here's the car we all dream of finding in a garage somewhere just sitting undiscovered and looking for a new home. A 9000 mile original special order 1957 Brougham that includes white mouton carpeting just to be a bit different. Well, the car exists, but is not undiscovered nor looking for a new home. Bill Buckingham's pride and joy is a near perfect example of an unmolested as Stephen Nadon found out as he photographed this beauty. They say "a picture is worth a thousand words", but I doubt that either does justice to this magnificent Brougham. Many thanks to Bill for maintaining this car in such a state of preservation for all to enjoy and many thanks to Stephen for taking and sharing the cover and enclosed pictures with us.

The Book
(For the 1957 – 1958 Eldorado Brougham)
By: Charles D. Barnette
Photos by Larry Patterson

The rarest and most elaborate of all Eldorado Brougham literature is The Eldorado Brougham Color and Upholstery Selections dealer's showroom book. The most unique feature of this item is the front cover which attempts to duplicate the stainless steel top of the actual car. Dark blue leather completes the top one fourth of the front cover and extends to the back cover. The lettering on the front cover matches the large pre-production brochure that was issued by Cadillac on the Eldorado Brougham and its owner's manual. The silver Cadillac emblem and "V" in the upper left hand corner of the front cover adds a nice touch to this item.

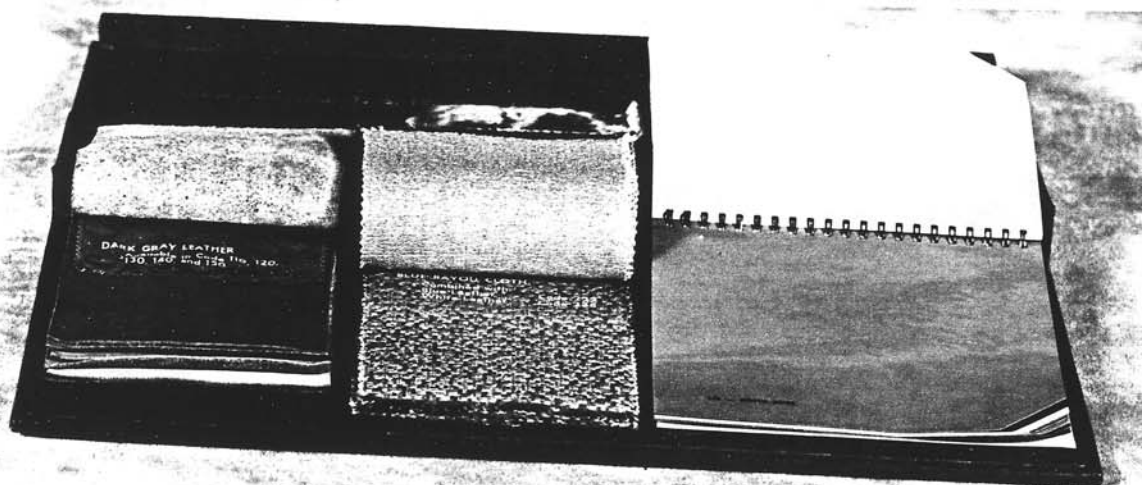
The example you see here was first owned by Mr. George A. McKay as Vice President and General Manager of Superior Pontiac Cadillac, Inc., of Flint, Michigan. His business card is still pasted inside this book. I bought the book recently from Mr. Ken Ward, a fellow B.O.A. member. I have only seen one other example since I came onto the Brougham scene in 1984 (when I purchased my Brougham) and that was at the 1986 Grand National of the Cadillac-LaSalle Club in the Dallas-Ft. Worth, Texas, area. I am honored and humbled to own this excellent example.

When one opens the book, one finds in the top half examples of the two types of carpeting that was available for the Brougham, i.e., nylon karakul (black here) (code one) and mouton (blue here) (code two). In silver letters one finds these words – "Carpeting In the Brougham Manner". The real meat of the book is the lower half which is divided into three sections as follows: 1) on the left are examples of the seven interior leather

selections ranging in order of appearance from light gray leather to black leather each preceded by a clear plastic separation page stamped with yellow letters listing any combinations with other leather selections, 2) in the middle appears the 16 examples of interior upholstery fabric separated also by clear plastic pages listing in yellow letters the color of each piece of fabric and the leather code combinations it is combined with, 3) on the right are exterior paint color pages matching the 15 special Brougham colors that you could select from for the car and containing a last page indicating the 24 standard colors that you could select from in the shape of 24 corresponding diamond chips all on one page (this is interesting since only 14 of these standard colors were actually used on Broughams – for example it would have been “kool” to have seen color no. 49 “amethyst” on a Brougham or color no. 34 “turquoise” on a Brougham).

Finally, in the middle on the inside of the back cover is embossed the following: “Display Corporation Milwaukee”. This is obviously the name and location of the manufacturer of this literature. “The Book” when closed measures 19 inches long by 8 & 1/4th inches wide. It is truly an important historic piece of literature connected with our beloved Broughams! Anyone doing an accurate restoration of the Brougham (57-58) must consult this rare source!





A Brougham from the "Windy City"

By Stephen Nadon

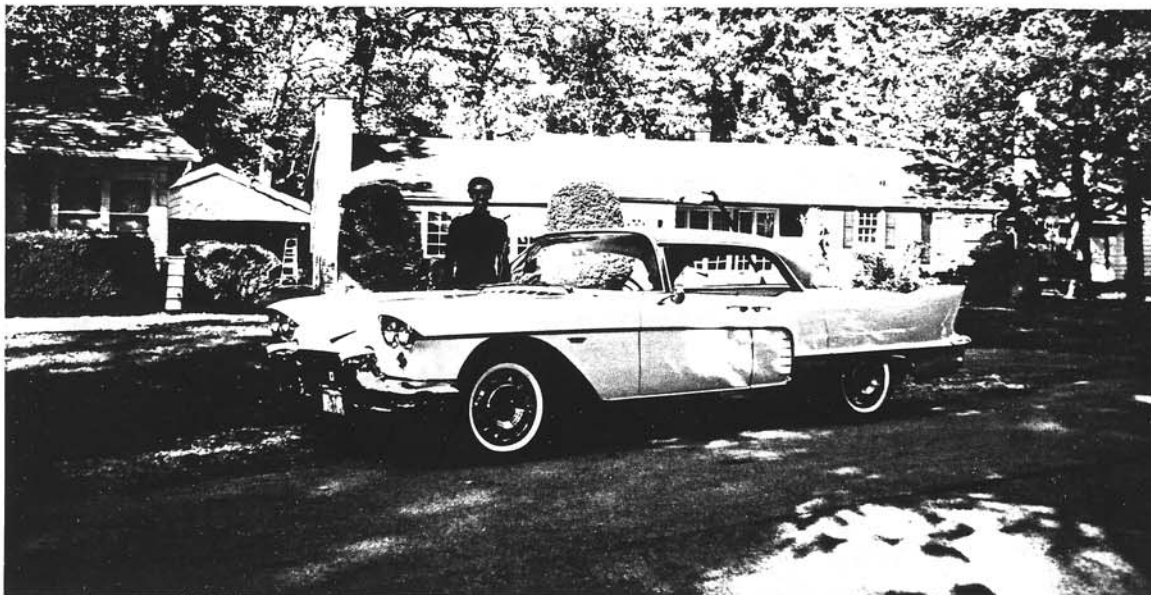
In October 1999 I went to Chicago for a week's holiday. While in the windy city, I visited Bill Buckingham, president of the "West of the Lake" region of the Cadillac LaSalle Club and a Brougham Owners Association member. Bill has a 1957 Eldorado Brougham (body #245), one of four in his vast collection.

Brougham #245 has a chamonix white body and interior. I was indifferent to white as a colour for a Cadillac sedan, but the shade is an eye-catcher. Although this Brougham is on coil springs, it has just 9,000 miles - quite exceptional for a 42-year old machine. In addition, the interior has mouton carpeting. More than that, the vehicle is in superb condition inside and out.

He purchased the Brougham from a Chicago fellow about twenty years ago. Furthermore, the car was displayed at the Museum of Science and Industry in 1997 - a great way to promote our beloved marque. Next to going to the Sears Tower Skydeck, seeing this Brougham was the highlight of my trip.

I am proud to share these photos, and I am confident that you will cherish them as much as I do. Thanks to Bill Jr. for helping me take pictures; Special thanks to Bill for his kind hospitality and especially for letting me sit in his Cadillac.

Most important, please show your Broughams at events.



Here it is...Bill's 1957 Eldorado Brougham at his home in Worth (a Chicago suburb), Illinois. The author, Stephen Nadon, is next to the car, and his smile tells you that he is relishing *every* moment.



Pictured is a close-up of the interior. Without question, the front seat and the mouton carpeting are sumptuous. Again, it is crying out please come on in.



Of course, no Brougham story can ever be complete without a picture of the brushed stainless steel roof - the most visible hallmark. Would'nt you just love to have those seats in your home's living room?(wishful fantasy).

Victor M. Brincat
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Email: vbrincat@cisco.com

**#402 residing
in Canada**



Hi Allan,

Enclosed, please find a cheque for \$27.00 US as membership dues for the Brougham Owners Association. I am looking forward to receiving the next issue of the B.O.A newsletter.

By the way here is a brief description of my car for your records:

1958 Cadillac Eldorado Brougham, Body Number 402
Frame, Chassis and Engine Serial Number 58P000610.
Paint code 110, (Ebony)
Trim Code 111 1 (Lt. Grey Cloth with light Grey Leather and Karakul carpets)

This Cadillac has 21,173 miles and is still on its original air ride suspension. The body, frame, chassis, glass, roof and interior are generally in excellent condition. The chrome and stainless steel trim is complete and in excellent shape. Considering that most Canadian cars of this age have long rotted away, this car is in exceptional condition.

I have discovered that this car was one of eight (1958s) that were originally designated as "Factory Exports". I suspect that it was exported initially to Quebec, Canada. I purchased the Brougham in August of 1998 from a Doctor in Quebec City who purchased it at an auction in 1995. The Royal Canadian Mounted Police who had seized it during a drug raid in 1990, auctioned it off. Although the car had never been driven during this 9-year period, it lacked maintenance and as a result suffered (relatively minor) mechanical damage to the engine. Unfortunately, no prior history of this Brougham is known.

The car is currently being extensively restored and is expected to be road worthy by the end of autumn, 2000. The engine is currently being rebuilt. I have redone the entire electrical system and all features are operational (although not fully assembled in the car yet).

I am interested in discovering it's original owner and history, but not sure how to go about doing so. I am also looking forward to becoming a member of the BOA and receiving the newsletter.

Regards,

Vic Brincat

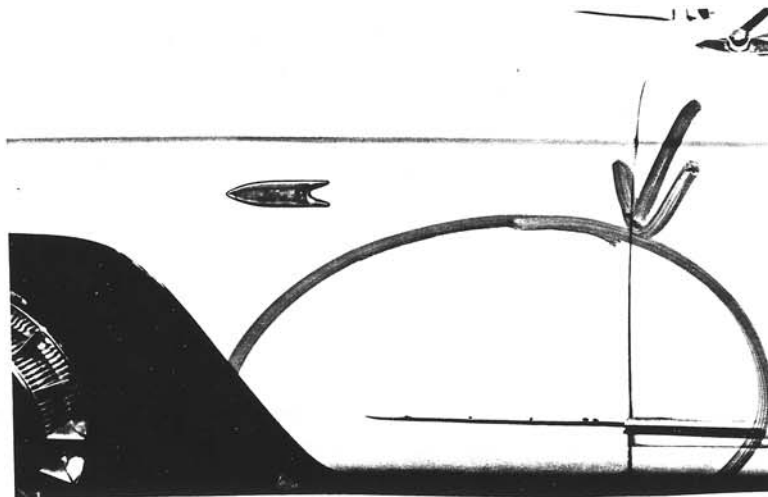
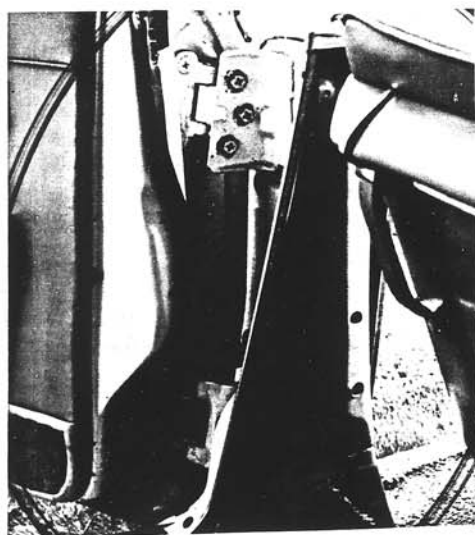
Town Car featured in national publication

The 1956 Eldorado Brougham Town Car will be the featured car (for the first time since its restoration) in the March 2000 issue of CAR COLLECTOR magazine. This is most appropriate since it was in the March 1978 issue (22 years ago) of this same magazine that Mr. Cy Strickler (founder of the B.O.A.) first gave a hint in print that this car might still exist.

Charles C. Barnette

#96 (1960 Brougham) lives in Denmark)

Carl-Erik Svensson owns this wonderful 1960 and is in need of a few parts. He needs the lower trim piece on the left front fender and the interior pillar cover shown. Can anyone help? Contact Carl at: Tomhojparken 174 9220 Aalborg Ost Denmark.



58 Brougham Engine needed in Hungary

Frank Farkas of Hungary is in need of a 58 Brougham block. If you can be of any help contact frank at: 1118 Ratkoc Koz 2, Budapest Hungary. Or call Allan Dowling for U.S. contact.



1959/60 Pininfarina Brougham Roof Rail Seals
59EB12-001

MASTERMIND T.M.

Michael P. Rizzuto
32155 "B" Joshua Drive
Wildomar, CA 92595-8403
Phone/FAX 909-674-0509
Est. 1975

WWW.MASTERMINDINC.NET

Dear Brougham Paisano,

At long last the wait is over! We have finally successfully reproduced the problematic roof rails seals for the Italian built Broughams! As some of you may already know this project has taken many years to complete. There have been many costly and frustrating failed attempts involved in the pursuit of excellence. Many of you were willing to compromise and settle for some of my earlier attempts out of sheer desperation, and to your frustration I would not sell these parts. I am sorry for the delays, as always I must resist the easy way out in order to make sure the parts we are developing are of the highest possible standards, a standard that must be maintained on all Brougham parts because of the caliber of car that it is. We built and paid for failed tooling three times and went through three different manufacturers from N.Y. to LA before the quality product we now have was produced. It looks deceptively simple, but like most Brougham parts it was not! It took a great deal of effort to overcome the variations and shortcomings of the original design, to find a way to mold the shape of the front corners, to keep the rain lip perfectly straight, and lots of other unusual details that I will not bore you with. The fit and finish of our parts is vastly improved over the factory parts, while all the time being careful to not deviate from the OEM appearance.

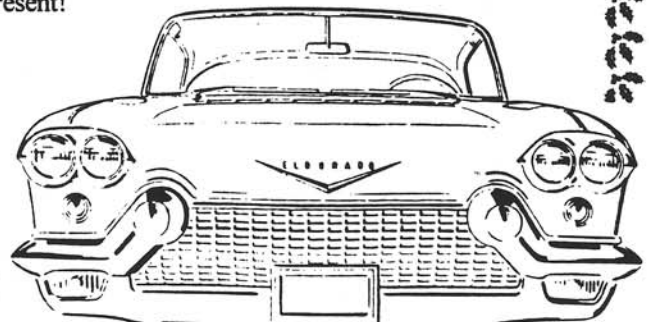
We have inspected and disassembled about a half dozen original 59/60 Italian Broughams to complete our research and blueprints for this project. These were no easy task to find let me tell you! (Good patterns for these Pininfarina projects are nearly impossible to find, so please do not throw away any of your old 59/60 Brougham parts of any kind without calling us first.) As with all hand-built Pininfarina cars we have found that just about every car had some differences in the installation, and in nearly every case it was quite obvious that the installers had a lot of problems with the OEM parts during assembly. This caused us alot of confusion, but ultimately we were able to arrive on a standard that will work on all cars. Based on this research and a great deal of time spent on trial and error installations and molding techniques we have devised what we feel is the best possible parts and installation procedure. Our parts will fit far better than the OEM parts did originally and also come complete with two pages of detailed installation instructions.

As I mentioned earlier as a general rule I feel it is extremely important to produce the finest quality parts possible the first time around primarily because we are dealing with such low production cars. I have seen many occasions where a less than adequate Brougham part was produced. A lot of the Brougham owners would then buy them which has the double whammy affect of both lowering the overall status of the mark in general, as well as making what was a very limited potential market even smaller or non-existent. It is nearly impossible to fund these type of projects to begin with, when the above mentioned scenario plays out it virtually guarantees that a proper reproduction will never become available because there are very few customers willing to buy the same part twice. I think we all agree that an Eldorado Brougham should be treated like A Duesenberg, not a Chevy! We appreciate any support that you might lend to these efforts.

Building Brougham parts is a one shot deal at best. We have made a very limited number of Pininfarina Brougham roof rail sets. Some are already spoken for, I will keep two pair for my projects, and the rest are available to you now for \$600 a pair. Because there are so few remaining Italian Broughams this job will most likely never be repeated. There is no time like the present!

Sincerely,

Michael Rizzuto



CLASSIFIED



IMPORTANT NOTE

All articles, ads, etc., will pertain to the 1957-1960 brougham unless designated otherwise.



CARS FOR SALE

1957 Brougham - #241 New Paint, new brakes and exhaust. Needs bumpers plated for show. A rust free car with all vanities. \$27,500.00.

1957 Brougham - #271 Engine and trans. rebuilt, new brakes and exhaust. Complete new white leather interior. Front bumpers plated rears buffed & polished. Lots of chrome done. Needs paint. \$13,500.00. Contact: Larry Muckey (616) 777-1849

1959 Brougham One of 99. Not Running. Needs complete restoration. Black with full white leather. \$7500.00

(2) 1960 Broughams Only 101 produced. The 59/60 are really factory customs, the last of an era. They are refined elegant and understated. A superb investment to be prized by true connoisseurs. Both need complete restoration. One Black with gray interior, the other white with blue interior. Both badly weathered but restorable. \$6500.00 each.

1957 Brougham - #105 Drivable on perfect \$10,000.00 air ride. Driven 2000 miles to test prototype air springs before production. Needs a head gasket (but idles beautifully) and cosmetics to be a show car. \$54,000.00 invested. Will sell for \$27,000.00.

1958 Brougham - #506 Mint garaged Palm Springs beauty. Incredible original chrome. NOS air ride parts, 40,000 original miles. Partially disassembled. New engine and trans. This is a very clean machine. Over \$60,000.00 invested, sell for \$40,000.00 as is. Contact: Mike Rizzuto (909) 674-0509 California.

1957 Brougham Black exterior with gray cloth and leather interior. Restoration under way. Needs seat trunk and wheels to complete. Contact: Lee at (908) 722-2159

1957 Brougham - #143. Sandlwood with Beige cloth (very nice). 55,000 miles, Nice original car on springs. Some vanity items. \$27,000.00. Contact: Gary Yelton. (573) 581-0445

1957 Brougham - #387. California car. Black with gray leather interior. Very straight and rust free. Perfect glass and roof. Very good original chrome. A very presentable car that just needs the finishing touches. \$15,000 firm. Contact: Nick or Lori Vermet. (313) 886-8349.

1960 Brougham - #81. #4 condition. Straight body primed gray. Runs, needs carbs rebuilt, only small parts missing. On springs. Rear bumper rechromed, new brakes & wheel cylinders. Engine detailed. Comes with leather owner's manual. G.M. micro film that has sales brochure, specs, shop manual. (5) excellent caps. Contact: Art Levine (702) 434-2603. Las Vegas.

1958 Brougham # 651. Chamonix white, solid black leather interior (all original). Black mouton carpet. 34,000 Miles. Perfect glass and roof. Converted to coil springs. \$35,000.00 Contact: Ken Ward for further details. (513) 521-2029.

CARS FOR SALE

1958 Brougham: Copenhagen blue. With white leather seats and black and white leather door panels. On air and working well. Original tri-power just overhauled. Includes compact and rear seat mirror. Perfect original chrome, no rust anywhere. Car was repainted in the 80's and is in excellent condition. All electricals are working; however, the seat needs attention. Very presentable car with 61,000 miles showing. Pictures and a video tape are available. Car is in Canada, owner in California. Contact: Allan Dowling for details and to arrange to see the tape. Call: (440) 238-8474. Just reduced to \$25,000 for quick sale.

1957 Brougham # 223. Blue with Blue leather interior. Very complete car that runs. Virtually no rust. Bumpers have just been show chromed. New windshield still in the box. Complete history of car available. I am the second owner. Needs restoration. \$18,000.00. Contact: Hal Sundvahl (806) 384-3157

(2) Broughams: Car #29 is 100% complete but lacks a windshield. Car can be driven anywhere. Car #97 has had extensive restoration done, but needs completed. It is 95% complete. Only needs body and interior work to be complete. All mechanical work has been done. A lot invested in both cars. I am looking for a windshield, but would be interested in selling both. Please contact: Alpie Quелlette for further details (508) 655-6445.

Non Brougham cars for sale

Three 1953 Cadillac Eldorados. All need restoration but are 99% complete. This lead is from some of our Internet mail. The owner is seeking \$20,000.00 each, but will entertain a package deal. These are about as rare as Broughams, so if you are interested give Al Dowling a call at: (440) 238-8474. I will arrange to get more information though the present owner.

CARS WANTED

1957 - 1960 Eldorado Broughams in any condition, even parts cars. Contact: Peter Krell at (972) 458-2004. Dallas Texas.

57/58 Spring Conversion Kits Available

Still want to convert to springs? Two kits are available from the Brougham Service Center. These kits have been tested and have kept Broughams standing tall for over four hundred thousand miles in actual operation. To order contact: Duncan Emmons at The Brougham Service Center Box 381 Rancho Mirage, CA. 92270 Or call (310) 641-7571 for details.

57/58 Gas And Oil Sending Units Restored

Now you can have accurate gas and oil pressure readings in your Brougham. Both units (unique to the 57/58 Brougham) can now be restored to cosmetically correct as well as functionally correct original specifications. To find out more about this service, contact: Jerry Schantz at (904) 677-4373. 6:00-11:30 P.M. Don't risk running out of gas or blowing an engine ever again.



PARTS FOR SALE



PARTS FOR SALE- 57/58 Brougham: (20) year collection of parts. What do you need? Contact: Dr. Zeiger (310) 275-8156 with your needs.

PARTS FOR SALE- 57/58 Brougham: Mint show ready chrome parts - Air cleaner and door handle knobs, Steering wheel (4) chrome pieces, Antenna bezel, Rear view mirror bracket, Side view mirror, Inside handles, Cigarette lighters, Sun visor bracket (right side), Wiper and washer control, Fender louvers and fender skirts, Inner and outer S/S trim, Only (2) "L" trim corners left. Other parts: Hood hinges with springs, Wiring harnesses, I.D. tag for #576, Rear and front heaters, regulators and gauges, Vent window hardware, Front and rear doors, Trunk lid, Rear quarters, Battery lid, Front splash pans, Air conditioning compressor and evaporator, Drive shaft (complete), Radiator, Air tank, Wiper motor, Rocker panels and sill plates, N.O.S. riveted brake linings, Rear door ashtrays, Antenna plastic pull push cord, Headlamp dimmer switch, Ignition switch with key, Used shocks, N.O.S. Trunk up and down assembly, Trunk liner material (dark gray pattern 38"x48"), **NEW, NEW, NEW**, N.O.S. Oil and gas gauges, (1) backup light lens, (1) brake light lens, (1) set of Brougham horns restored to perfection, (1) set of mint bumper bullets, good wiper motor, (3) NOS door handles. Contact: Jerry Schantz : (904) 677-4373 November - June (828) 387-4860 July - October. 6:00 - 11:30 P.M. ONLY.

PARTS FOR SALE: NOS, yes, NOS 1957 Brougham electric fuel pumps. Can also be used on 1958 Broughams. \$350.00 each while they last. Contact: Duke Gerke (419) 588-2661

PARTS FOR SALE: Non atomizer Arpege perfume half full. \$125.00. Cross pencil for the memo book. \$50.00. Contact Yann Sanders at mrcadillac@compuserve.com

Cadillac Sales literature from the 40's and 50's. Showroom materials and more in perfect condition. For a complete list send SASE to Allan Dowling at the Timberline address. Have many duplicates that I would like to weed out.

PARTS FOR SALE- 57/58 Brougham: A trailer load good used Brougham parts. Inquire with your needs. Trades for your spares considered. Please send list of parts you need Contact: Mike Rizzuto (909) 674- 0509.

PARTS FOR SALE - 57/58 Brougham: Left (driver's side) lower stainless rocker panel cover. Very good condition \$200.00. Heater blower motor (main unit) \$40.00. N.O.S. window regulator motor \$75.00. Original shop manual (near mint) \$95.00, Original shop manual (some wear) \$75.00, "57" shop manual (good) \$45.00, "58" supplement (fair) \$35.00, Original powder puff \$50.00. Contact: Allan Dowling at (440) 238-8474

PARTS FOR SALE - 57/58 Brougham: Used air diaphragms (4) for \$350.00. (2) NOS for 59/60 #225.00(1) NOS 57/58 Air Compressor \$450.00. Contact: Larry Muckey (515) 777-1849

The B.O.A., Inc. makes every reasonable effort to verify information published. However, the B.O.A. Inc. (A division of Allan & Co. antiques Inc.) assumes no responsibility for the validity of manufacture's claims, advertiser's or statements made in newsletter articles, the suitability of a suggested restoration tip or the safety of same.



PARTS FOR SALE



New Stuff New stuff New stuff New Stuff New Stuff New stuff

PARTS FOR SALE - 57/58 Brougham: (1) set of front bumpers \$450.00 Each, (1) air compressor with brackets and lines \$700.00, (1) 1958 tri-power manifold \$100.00, (2) tri-power air filters \$20.00 each, (1) driver's side rear door lower shield (die cast) 200.00, (1) set front door lower stainless \$250.00, (1) set center pillar lower finish stainless \$60.00, (1) cowl grill (chrome) \$200.00, (1) heater core assembly \$75.00, Set of door glass (good Chrome) (4) 4200.00, (1) original glove box with lens and trunk control \$75.00, (1) passenger side vent window (good chrome) \$75.00, (1) interior rear view mirror \$20.00, Front cigarette lighters \$25.00 each, (1) driver's side center wheel well \$75.00, (1) driver's side wheel well above fiber glass \$75.00, (1) driver's side fiber glass splash guard (like new) \$100.00, (1) driver's side back body piece (skirt mount & exhaust \$75.00, (1) original service manual \$60.00, (1) white rear vanity mirror (original) \$400.00, (1) original parts list \$40.00, (2) lower "A" frame arm rubber bumpers (new) \$30.00, (1) original front bumper guard \$20.00, (1) door striker plate \$20.00, (1) rear seat heater cover and switch \$25.00, (1) stabilizer bar (bent) \$25.00, (1) box of door and window tracks, ect. \$ 75.00, Contact: Marion Falat (847) 381-4295

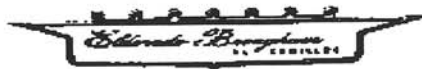
PARTS FOR SALE - For Pininfarina bodied Broughams. A lot of Miscellaneous parts such as window motors, trunk motor, valence trim, windshield chrome frame, rear bumper, taillight, trunk panels, ashtrays, relay clusters, side mirror, various chrome and trim pieces. Inquire about the lot or individual pieces. Call Lars at: (718) 797-5201. Or E-mail: Wassard@att.net

ANOTHER BROUGHAM FOR SALE

1958 Brougham - #664. Frame off restoration with over \$50,000 (documented) invested. Acquired in bankruptcy after 75% completed. Nairobi Pearl, on springs. Missing bumpers and windshield. \$15,000.00 Contact: Lance Hirsch at lhirsch@attglobal.net

NON-BROUGHAM SPECIAL PARTS NEEDED

Wanted for 1955/56 Cadillac Eldorado Showcar with custom Spohn body. I am missing some of the parts for the windshield wiper, motors & wipers and would like to buy a complete set up from a 1955 or 1956 Cadillac parts car. Please contact: Joe Bortz P.O. Box 280 Highland Park, IL 60035 or call (847-7777).



SAVE. BACK ISSUE SPECIAL SAVE

With the growing numbers of new members we have, we have decided to continue offering our back issues at a considerable savings over individual pricing. The first eight years of the B.O.A. can be your for \$270.00 plus \$5.00 shipping and handling. This amounts to a savings of \$114.00 at our current \$9.00 per issue price. See the development of the B.O.A. from Vol. 1 No.1 to today. We have made a lot of progress over the years. New members - take advantage of this offer. You will find just about every topic covered that concerns the history of the Brougham and restoration of your Brougham. Order from B.O.A. at the Timberline address.



Late breaking cars and parts for sale

NON- BROUGHAM CARS

1957 Eldorado Biarritz convertible. Un-restored California car. Car has been in storage since 1987. Car has red and white interior, white top, and was originally white (now red). Has all but a few easily replaced parts. Needs restoration or serves as a good parts resource. There are dings has some rust in the rear floor panels. Has the Sabre wheels, Parade boot with proper hardware, and 2x4's. Asking \$14,500.00. 1955 Miller Cadillac ambulance. A nifty beast that begs for a cleaver use. Has all original service hardware. Needs most glass and restoration yet very manageable. The closest thing to a Cadillac moving van. Asking \$3,700.00. For details contact: Mark Goerner at (626) 584-0999. Or E-mail goerner@earthlink.net

PARTS WANTED

Brougham vanities: Will pay well for any items. Prefer beige leather on compact and rear armrest mirror. Contact: Mark Goerner at (525) 58-0999 or E-mail goerner@earthlink.net

Brougham Brake booster kit wanted 57/58. Just the kit. Have many offers to rebuild my unit.
Contact: Lee Mercy: lmercy@corus.inj.com (e-mail address corrected from last issue)

MORE PARTS

57/58 Brougham: A set of tail light lenses. These are early reproductions and leave a bit to be desired; however, they are better than nothing. These were sold to me under the false pretense that they were NOS. Well, I got took. If you have no lenses and can live with these for a while I will take \$50.00 for the pair. Contact: Al Dowling (44) 238-8474.

57/58 Brougham: - Set of rear lights gaskets. Yes, all rear lights. These were purchased from Mike Rizzuto. \$75.00 for the set. Very hard to get item. \$85.00 for the set. Center link rebuild kit includes all springs and bushings to give your steering a like new feel \$60.00. A Mike Rizzuto valve cover hold down kit. \$15.00. Contact: Al Dowling (440) 238-8474.

“L” TRIM SECTIONS AVAILABLE

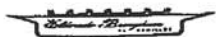
No need to drive your Brougham with missing trim. The two little "L" pieces that fit above the grill are now being reproduced thanks to Jerry Schantz. A Brougham missing these parts is just not complete. The price is \$47.50 each. **Now in stainless steel.**

Contact: Jerry Schantz : (904) 677-4373 November - June (828) 387-4860 July - October.
6:00 - 11:30 P.M. ONLY.

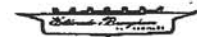
New, New, New, New, New, New, New, New, New, New, New, New, New, New, New, New, New, New,
Expert hubcap restoration available for your restorable caps. All work hand done
to perfection. Contact: Jerry Schantz above.

FREE LITERATURE

1. 57/58 Photofacts radio diagrams. **Free** to B.O.A. members. Send letter size S.A.S.E. to: 16784 Timberline Drive, Strongsville, Ohio 44136
2. 57/58 exhaust louver template. **Free** to B.O.A. members. Send letter size S.A.S.E. to: 16784 Timberline Drive, Strongsville, Ohio 44136
3. 57/58 Brougham Pre-delivery inspection sheet. **Free** to B.O.A. members. Send letter size S.A.S.E. to: 16784 Timberline Drive, Strongsville, Ohio 44136



LITERATURE



4. Eldorado Brougham electrical system and compressor lubrication improvements. October 1957 to all dealers (6) pages. Not in manual. \$10.00 to B.O.A. members.
5. Eldorado Brougham electrical circuit diagrams. (18) pages. Not in manual. \$20.00 to B.O.A. members.
6. Eldorado Brougham service supplement 1959. (15) pages. \$20.00 to B.O.A. members.
7. Eldorado Brougham service supplement 1960 (5) pages. \$10.00 to B.O.A. members.
8. Full color Xerox copy of FORTUNE ad. 10x13 suitable for framing. This was the only ad ever published. \$15.00 to B.O.A. members.
9. Set of (6) 8x10 glossy photos from the originals at G.M. Tech Center. (3) of the Towncar. \$55.00/set to B.O.A. members.
10. Color copy of U.S. Steel advertising material featuring the "56" prototype Brougham \$10.00 to B.O.A. members.
11. Rare 10x12 factory rendering of "56" Towncar. Includes descriptive material on features ect.. B/W Xerox copy. \$10.00 to B.O.A. members.
12. Complete set of news releases from Cadillac on the "57" Eldorado Brougham. \$20.00 to B.O.A. members.
13. Set of (5) 8x10 photos from "HERE IT IS THE ELDORADO BROUGHAM" sales brochure 1957. \$55.00/set to B.O.A. members.

To order any of the above; send check to: B.O.A. 16784 Timberline Drive Strongsville, Ohio 44136

NEW MEMBERS



David Dubie
Scottsdale, AZ
#67 (1959)

Victor Brincat
Keswick, Ontario
Canada
#402

