



*Fall*



*2000*

*Brougham  
Owners  
Association*



*Newsletter Vol. 12 No. 3*



## *Brougham Owners Association, Inc.*



B.O.A. Newsletter Vol. 12 No.3 Fall 2000

B.O.A. Website- <http://www.nacs.net/~adowling>

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### President's Message

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I am pleased to begin publication of the system diagrams submitted by Vic Brincat that I mentioned in the last issue. Vic sent me a complete set and they are fantastic in their clarity and general usefulness. When used in combination with the service manual and other data available from the B.O.A. there should be very little mystery regarding various systems. In fact, many of the drawings cover topics not touched by the manual. The vacuum system, cooling system, and others that will be in future issues will be of great help to any member trying to understand the Brougham. Vic will keep an updated set of the drawings on the Internet for all interested parties. it would be well, if you are on line to check for any changes or corrections that will appear in later updates. I wish we could reproduce the drawings in color, but as you know that would be quite cost prohibitive. The notes that accompany the diagrams are most helpful in the enclosed diagrams and ones to appear in future issues. We have a lot of material to share in future issues and remain grateful to Vic for allowing us to publish his work. The B.O.A. is always looking for this kind of material to make our existence meaningful for all members engaged in maintaining or restoring a Brougham. The web address for the online diagrams is:  
<http://www.employees.org/~Brincat/> Always check here for updates and changes.



Till next time

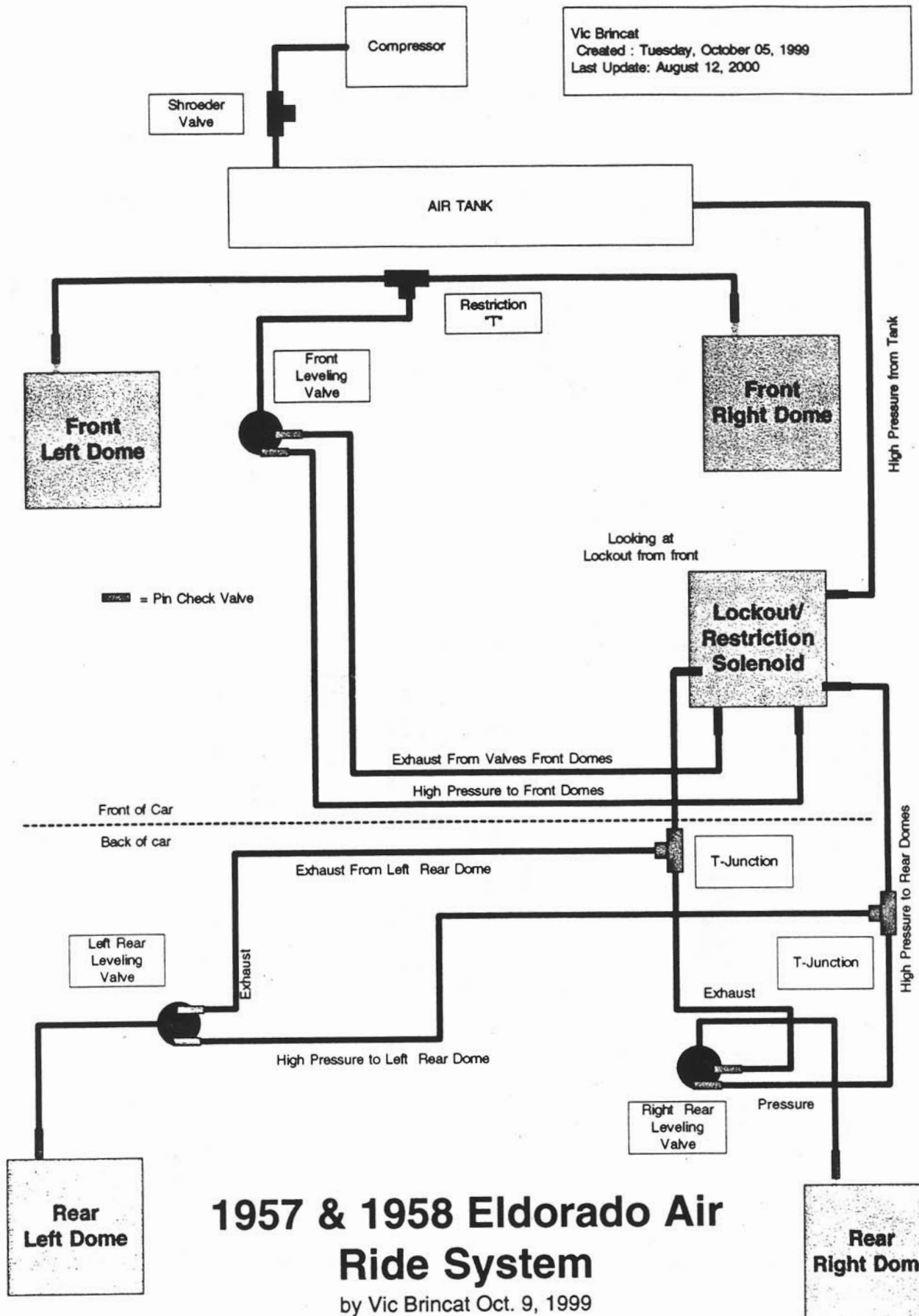
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### ON OUR COVER

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Our cover car this issue is a factory photo that was found by Tom Isenhour. This rare photo has probably not been seen by many of us as factory publicity photos of the Brougham are so rare. Tom has gone though a great deal to faithfully reproduce this photo to add to your collection. A glossy 8x10 is available from tom by calling (704) 638-9406 or (704) 647-0350 or you may e-mail to [isenhour@vnet.net](mailto:isenhour@vnet.net) to reserve your copy. Cost is a \$16.00 each and is a bargain for the serious collector of Brougham material. Many thanks to tom for making this rare item available to B.O.A. members. You will not be disappointed when you receive this piece of history.

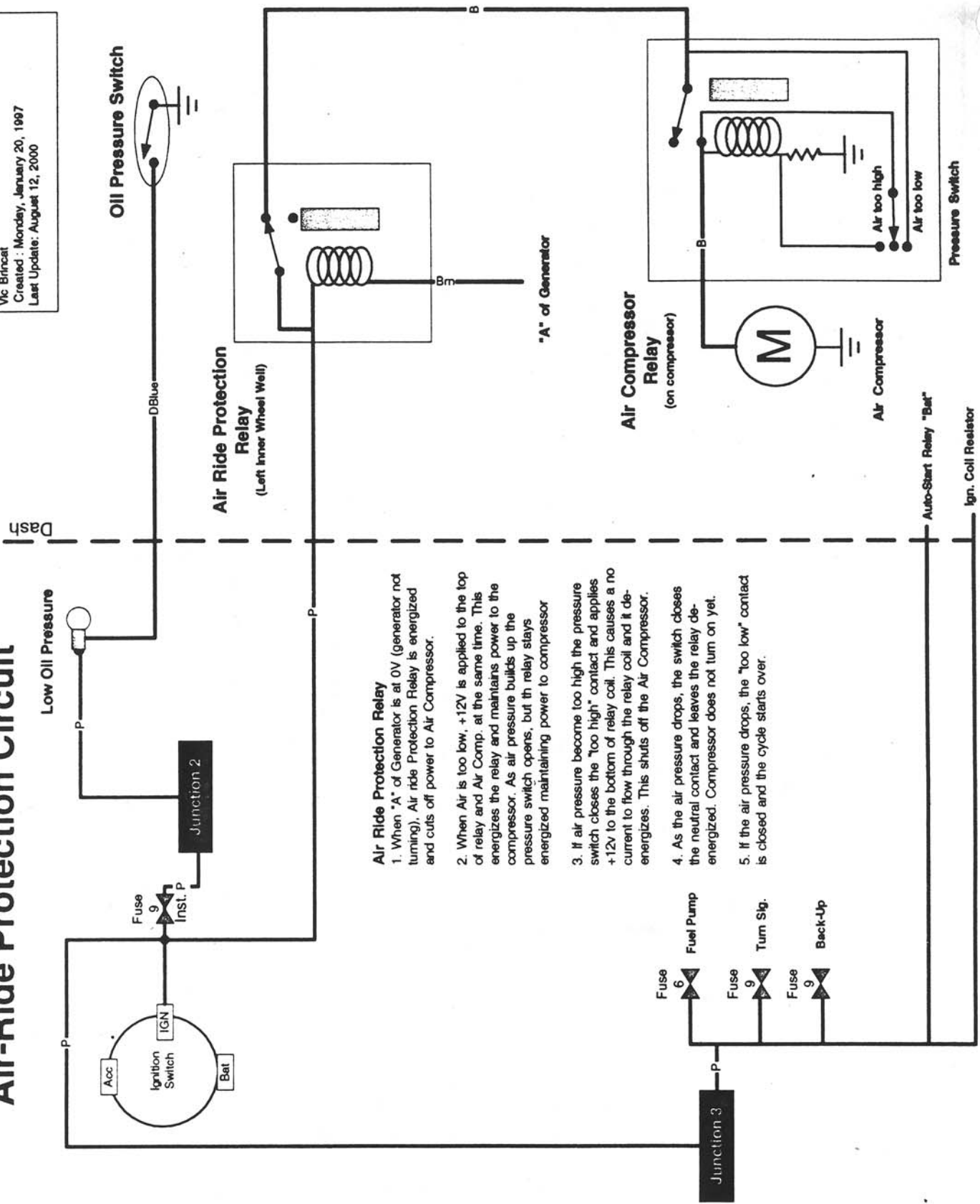
Vic Brincat  
Created : Tuesday, October 05, 1999  
Last Update: August 12, 2000



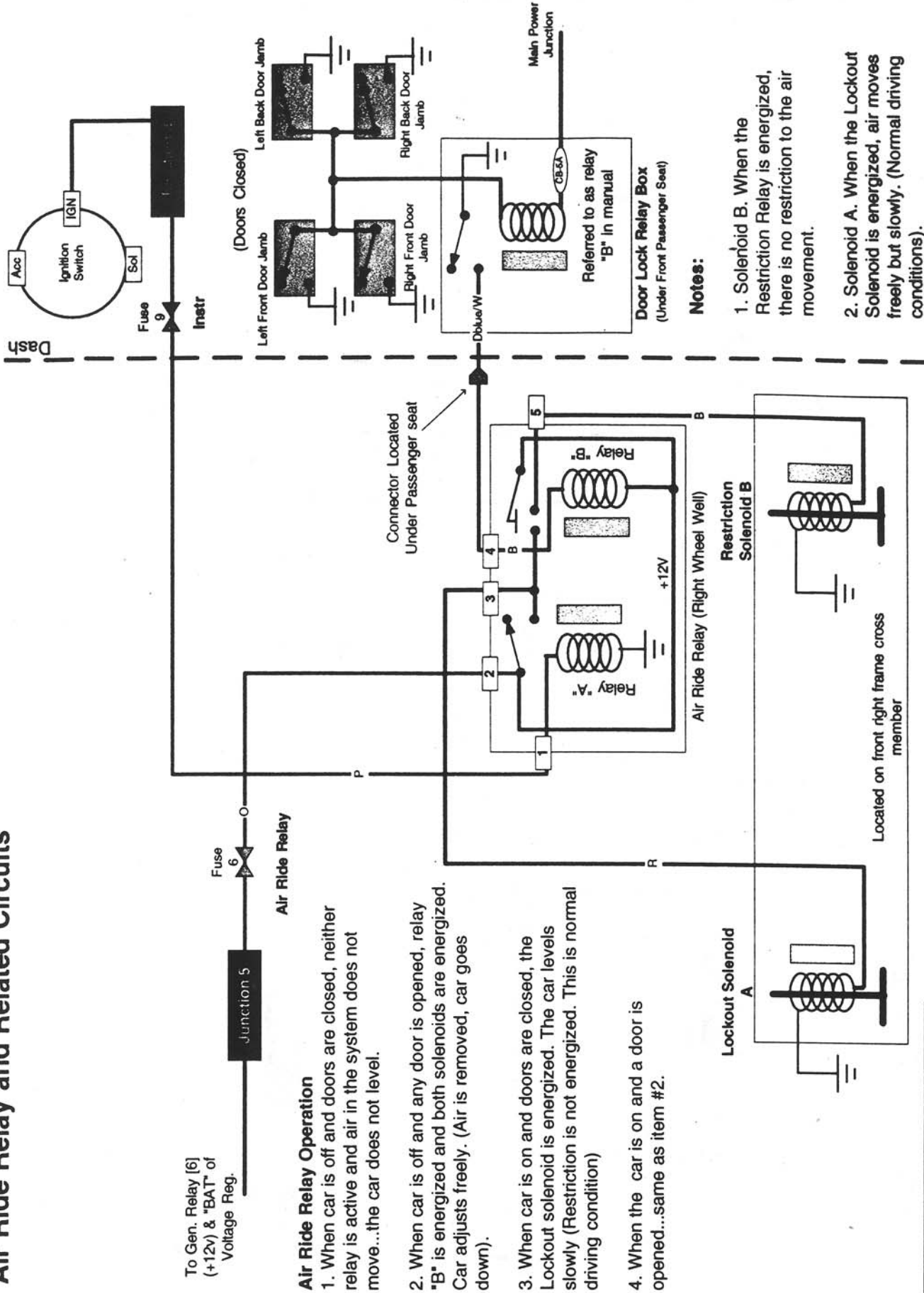


Vic Brincat  
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Last Update: August 12, 2000

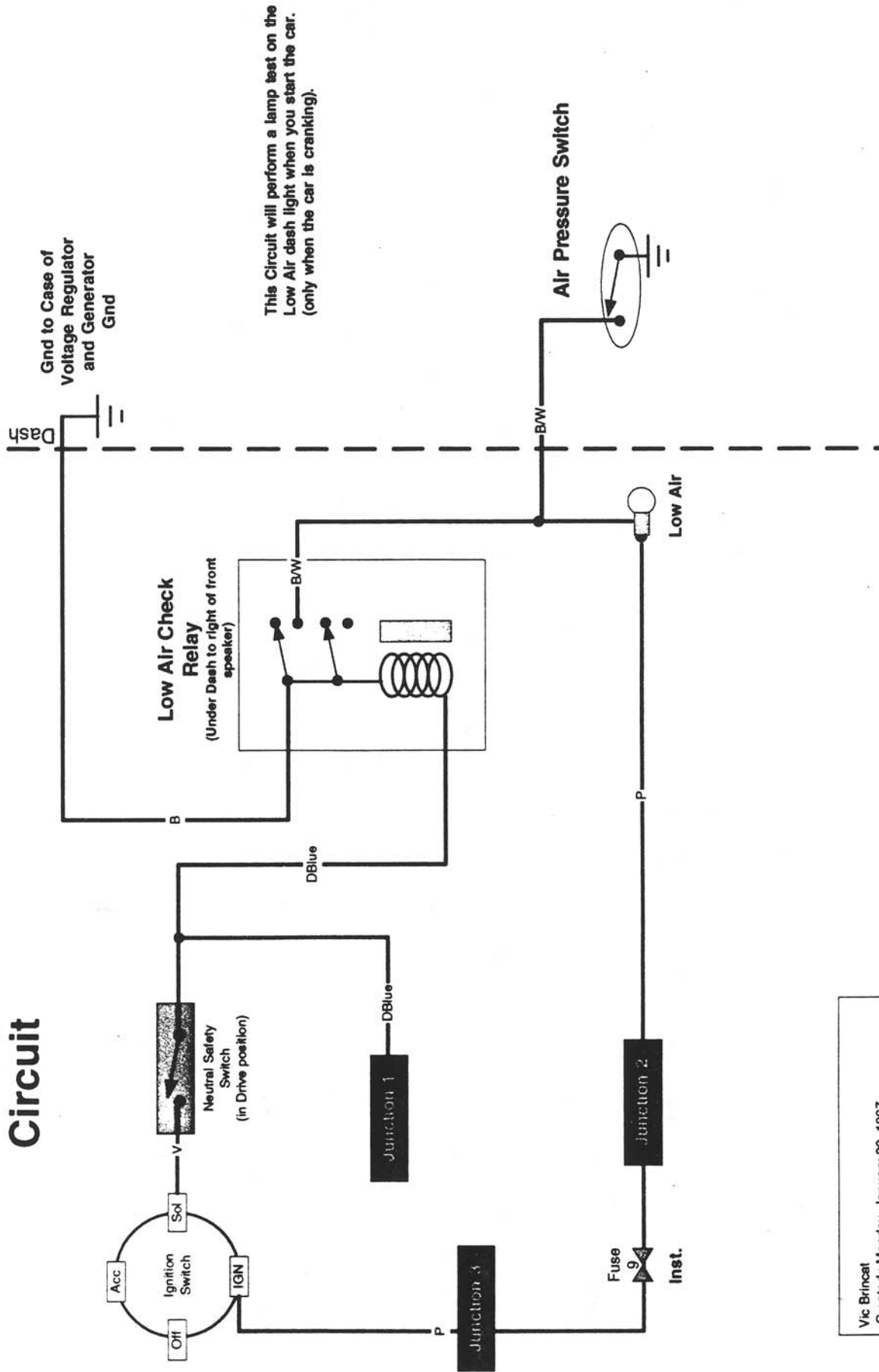
Vlc Brincat  
Created : Monday, January 20, 1997  
Last Update: August 12, 2000



# Air Ride Relay and Related Circuits



# Low Air Lamp Check Circuit



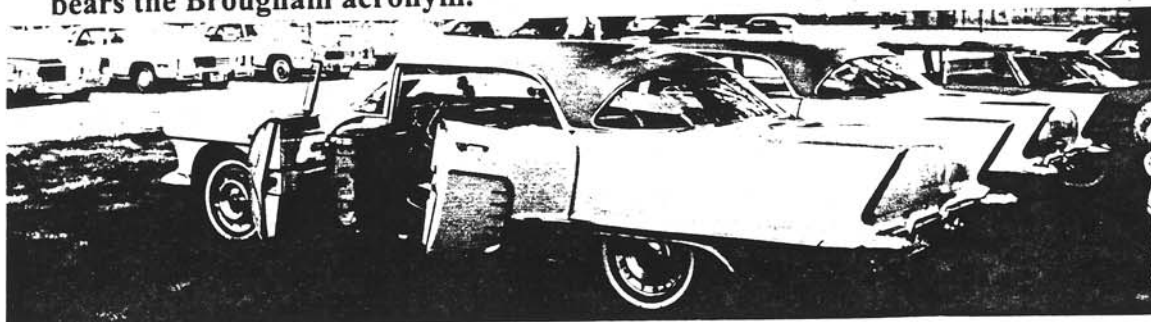
Vic Brincat  
Created : Monday, January 20, 1997  
Last Update: August 12, 2000



1. Bill Buckingham's two white 1957 Eldorado Broughams. #245 is on the left and #337 is on the right. More than that, both vehicles shout **DRIVE ME!**



2. Another front profile of Brougham #337. Of course, the licence plate proudly bears the Brougham acronym.



3. Brougham #337 with both doors open. Indeed, this machine is crying out come right on in – and experience the thrill of a **LIFETIME!**



*With warm personal regards,*

*Stephen Nadon*

Stephen Nadon

## D. DAVID FRANCE

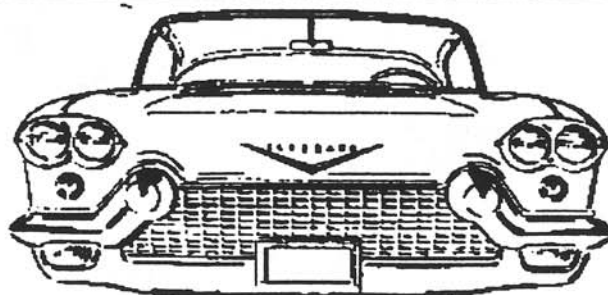
3080 N. Sunrise Way

Palm Springs, CA 92262

(760) 320-8091

Fax (760) 416-2003

E-mail - ddauid1@earthlink.net



Dear Allen,

I had a most enjoyable experience a few weeks ago, and it involved my '58 Brougham.

I was to meet some friends for drinks at one of their homes with dinner out following. I got a call before going, that it would be great if I would drive the Brougham.

I did so, and upon reaching my friends home, was introduced to one of two gentleman who had watched my arrival with great interest. His name was Bob Scheelk. I am sure you will remember him, Allen, as he was very much involved in the design of the '57 & '58 Broughams, when he was in the design department at G.M (1947 to 1981). The second gentleman was Blaine Jenkins, another retired G.M. designer.

What a thrill for me to listen to these two talk about the Brougham design, how it evolved, some of the problems that occurred and late changes that were made.

They spoke of such things as; during construction, of how many more labor hours were spent (metal work), on just one of our fender louvers, than on an entire Detroit convertible today. Bob remembered that near the final stages (just prior to production) that it was necessary to reconfigure the rear fenders, to allow room for the possible use of snow chains. Something that had not been contemplated then, and certainly would not be considered by any current Brougham owner.

It was my privilege to give Bob his **FIRST EVER RIDE** in a Brougham, as we took the car to dinner. He had never had the opportunity to ride in the car he helped design. It behaved perfectly, so the evening was just a complete delight for an enthusiastic Brougham owner, me.

Bob Scheelk is now retired and tells me, he is living the "Good Life" in Arizona. He promises though, that he will soon again, visit us here in Palm Springs. I certainly hope so!

Personal regard,

  
D. David France

Aug 7, 2000



**MASTERMIND** T.M., inc.

Michael P. Rizzuto  
32155 "B" Joshua Drive  
Wildomar, CA 92595-8403  
Phone/FAX 909-674-0509  
Est. 1975

## BROUGHAM FOG LAMP LENSES!

8/1/00

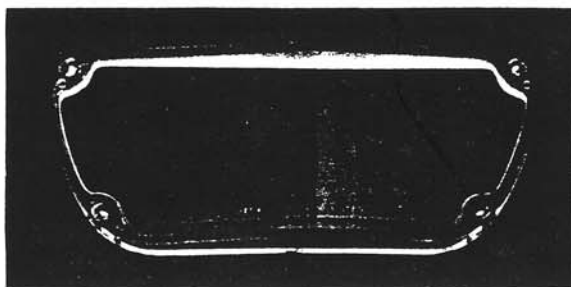
Fellow Brougham owners,

At last the time is at hand! We have been planning this project and saving our pennies for a decade trying to scare up enough cash to build these molds, and very expensive highly polished molds they will have to be to achieve proper clarity. Very soon we will no longer have to look at those unsightly broken, cracked, rock chipped, crazed and yellowed eyesores we call our fog lenses. Our repro's will meet or exceed OEM specs.

Of course it would not be in keeping with Brougham tradition to do anything the least expensive way. That must be why they decided they needed a left and a right side, which were identical but opposite. This of course requires the building of two very expensive injection tool molds instead of one very expensive mold. This is the only car of it's vintage I can think of that has such an arrangement, but it should not surprise anyone. Just about every part of this car has cost all of us all a lot more than anyone could have ever imagined. Why should this be any different? I am convinced no bean counters were involved in 1957!

**LIST PRICE**

**\$500 Pair**



**20% OFF!**

**PRE-BOOK PRICE**

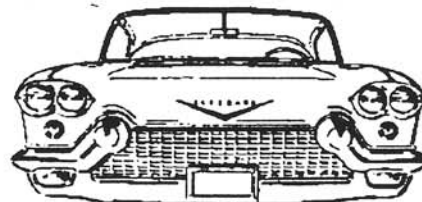
**\$400 pair**

As usual we must heavily subsidize these projects because of the low number of surviving Broughams and the even lower number of serious restorers. As an incentive for other owners to help cover the cost of such monumental projects we sometimes offer pre-book discounts. Many of you already have had a favorable experience with this and know short of death or disability I always deliver a quality product as promised, primarily because I will accept nothing less myself. A 50% deposit by 12/01/00 is required in order to take advantage of the 20% discount offered. The balance would be due upon delivery. All your deposits are kept in an escrow account until the parts ship. Very accurate records are kept and your money is always safe, however non-refundable except in the unlikely event that we are unable to deliver as promised. Afterwards we will extend a 10% off introductory price to orders placed up till 90 days after parts are ready to ship.

Please lend your support to this extremely expensive project so we can finally put an end to the wait for these vitally needed parts. I have done a lot of similar projects over the years, but there is much left to do. We must all pitch in together so we can speed up this process. This will enable us to finish our Broughams before we meet with our demise! HELP! I want to drive my car before I am too old to do so! A shared sentiment I am sure. Thank you.

Sincerely,

Michael Rizzuto



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## CLASSIFIED

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### IMPORTANT NOTE

All articles, ads, etc., will pertain to the 1957-1960 brougham unless designated otherwise.



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## CARS FOR SALE

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1957 Brougham - #241 New Paint, new brakes and exhaust. Needs bumpers plated for show. A rust free car with all vanities. \$27,500.00.

1957 Brougham - #271 Engine and trans. rebuilt, new brakes and exhaust. Complete new white leather interior. Front bumpers plated rears buffed & polished. Lots of chrome done. Needs paint. \$13,500.00. Contact: Larry Muckey (616) 777-1849

1957 Brougham - #195 Black #2 car without vanities located in Kansas. For complete details and price information Contact: Matt Massoth (913) 651-2866

1957 Brougham - #143. Sandwood with Beige cloth (very nice). 55,000 miles, Nice original car on springs. Some vanity items. \$27,000.00. Contact: Gary Yelton. (573) 581-0445

1957 Brougham - #387. California car. Black with gray leather interior. Very straight and rust free. Perfect glass and roof. Very good original chrome. A very presentable car that just needs the finishing touches. \$15,000 firm. Contact: Nick or Lori Vermet. (313) 886-8349.

1960 Brougham - #81. #4 condition. Straight body primed gray. Runs, needs carbs rebuilt, only small parts missing. On springs. Rear bumper rechromed, new brakes & wheel cylinders. Engine detailed. Comes with leather owner's manual. G.M. micro film that has sales brochure, specs, shop manual. (5) excellent caps. Contact: Art Levine (702) 434-2603. Las Vegas.

1958 Brougham # 651. Chamonix white, solid black leather interior ( all original). Black mouton carpet. 34,000 Miles. Perfect glass and roof. Converted to coil springs. \$35,000.00 Contact: Ken Ward for further details. (513) 521-2029.

1957 Brougham #351. Blue, Stainless steel roof. Original Car with 45,000 miles. Show condition. AACA winner. Car has all vanity items. Converted to springs. Looking for best offer. Contact Keith Geisow (908) 233-2339.

1958 Brougham: Copenhagen blue. With white leather seats and black and white leather door panels. On air and working well. Original tri-power just overhauled. Includes compact and rear seat mirror. Perfect original chrome, no rust anywhere. Car was repainted in the 80's and is in excellent condition. All electricals are working; however, the seat needs attention. Very presentable car with 61,000 miles showing. Pictures and a video tape are available. Car is in Canada, owner in California. Contact: Allan Dowling for details and to arrange to see the tape. Call: (440) 238-8474. Just reduced to \$25,000 for quick sale.

1958 Brougham - #476 Once owned by Mary Tyler Moore. This is a driven car that wins at every show. Was in Concours D' Elegance last year. Painted in Mary's favorite color of lavender with white leather interior. Asking \$45,000.00. Contact: Alan Cobleigh (647-5862

## CARS FOR SALE

1957 Brougham - #284 Painted dark green metallic #132. Green and white leather interior. California car with owner history available. Five new tires. Car has been completely restored with original parts. Converted to springs. Mechanically and visually this is a strong #2 car or better. 63,000 miles. Price is \$34,000.00 U.S. Contact Gustav Meckenstock (Germany) fax +49 208 48 94, Phone +49 208 48 18 45, e-mail ju.sa@t-online.de

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1958 Brougham - #664. Frame off restoration with over \$50,000 (documented) invested. Acquired in bankruptcy after 75% completed. Nairobi Pearl, on springs. Missing bumpers and windshield. \$15,000.00 Contact: Lance Hirsch at lhirsch@attglobal.net or call (281) 444-7721

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1958 Brougham - #476 Once owned by Mary Tyler Moore. This is a driven car that wins at every show. Was in Concours D' Elegance last year. Painted in Mary's favorite color of lavender with white leather interior. Asking \$45,000.00. Contact: Alan Cobleigh (647-5862

## CARS WANTED

1957 - 1960 Eldorado Broughams in any condition, even parts cars. Contact: Peter Krell at (972) 458-2004. Dallas Texas.

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**I am looking to purchase what could be considered "*The best Brougham in the world.*" My first preference would be an unrestored like new low mileage original. My second preference, I would consider a frame off total restoration 100 point car with documentation and vanities. Contact: Charles DePape, Scottsdale Arizona. (480) 949-0101 e-mail depape@uswest.net**

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## PARTS WANTED

Looking for the following parts for "58" Brougham. Need not be mint as they are not for a show car. Reasonably good condition is preferred.

Front bumper, or bottom part and front license holder, Eldorado letters, Fog lamp lenses, Front ashtray plastic parts, Directional signal green indicators, Trans. shift lever knob and chrome (gray), Outside mirror, Interior dome light lenses, Trunk latch cover, relay covers for air ride compressor, (4) of the odd shaped washers for the valve covers, Gas line for the entrance to the tri-carbs. Contact: Victor Milke Phone: 001 (525) 719 0146, ext. 124 or E-mail vmg@paniplus.com.mx

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Headlight harness connector retaining clips for 57/58 Brougham. These clips are located on the front of the top radiator cradle. They clip on the headlight connectors and hold them in place. The connectors are green color (at least mine are) and I require at least (3) of them. Please contact Vic Brincat: 1-905-476-4984 or even better email me at vbrincat@cisco.com.

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57 Brougham motor needed in Budapest, Hungary. Call Shaun for U.S.A. contact at (818) 558-6927. This was one our featured cars now in need. If you have a motor please give Shaun a call so we can get Frank Farkas back on the road.



## PARTS FOR SALE



PARTS FOR SALE- 57/58 Brougham: (20) year collection of parts. What do you need? Contact: Dr. Zeiger (310) 275-8156 with your needs.

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PARTS FOR SALE- 57/58 Brougham: Mint show ready chrome parts - Air cleaner and door handle knob, Antenna bezel, Rear view mirror bracket, Driver's side rear view mirror, Cigarette lighters, Sun visor bracket (right side), Wiper and washer control, Fender louvers and fender skirts, Inner and outer S/S trim, Only (2) "L" trim corners left. Other parts: Hood hinges with springs, Wiring harnesses, I.D. tag for #576, Rear and front heaters, regulators and gauges, Vent window hardware, Front and rear doors, Trunk lid, Rear quarters, Battery lid, Front splash pans, Air conditioning compressor and evaporator, Drive shaft (complete), Radiator, Air tank, Wiper motor, Rocker panels and sill plates, N.O.S. riveted brake linings, Rear door ashtrays, Antenna plastic pull push cord, Headlamp dimmer switch, Ignition switch with key, Used shocks, N.O.S. Trunk up and down assembly, Trunk liner material (dark gray pattern 38"x48"), **NEW, NEW, NEW**, Pack of Fleetwood Cigarettes, Front license frame (Mint) with holders, Some lettering, N.O.S. Oil and gas gauges, (1) brake light lens, (1) set of Brougham horns restored to perfection, good wiper motor, (1) restored exhaust louver. Contact: Jerry Schantz : (904) 677-4373 November - June (828) 387-4860 July - October. 6:00 - 11:30 P.M. ONLY.

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PARTS FOR SALE: NOS, yes, NOS 1957 Brougham electric fuel pumps. Can also be used on 1958 Broughams. \$350.00 each while they last. Contact: Duke Gerke (419) 588-2661

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PARTS FOR SALE: Non atomizer Arpege perfume half full. \$125.00. Cross pencil for the memo book. \$50.00. Contact Yann Sanders at [mrcadillac@compuserve.com](mailto:mrcadillac@compuserve.com)

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Cadillac Sales literature from the 40's and 50's. Showroom materials and more in perfect condition. For a complete list send SASE to Allan Dowling at the Timberline address. Have many duplicates that I would like to weed out.

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PARTS FOR SALE- 57/58 Brougham: A trailer load good used Brougham parts. Inquire with your needs. Trades for your spares considered. Please send list of parts you need Contact: Mike Rizzuto (909) 674- 0509.

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PARTS FOR SALE - 57/58 Brougham: Left (driver's side) lower stainless rocker panel cover. Very good condition \$200.00. Heater blower motor (main unit) \$40.00. N.O.S. window regulator motor \$75.00. Original shop manual (near mint) \$95.00, Original shop manual (some wear) \$75.00, "57" shop manual (good) \$45.00, "58" supplement (fair) \$35.00, Original powder puff \$50.00. Contact: Allan Dowling at (440) 238-8474

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PARTS FOR SALE - 57/58 Brougham: Used air diaphragms (4) for \$350.00. (2) NOS for 59/60 #225.00(1) NOS 57/58 Air Compressor \$450.00. Contact: Larry Muckey (515) 777-1849

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The B.O.A., Inc. makes every reasonable effort to verify information published. However, the B.O.A. Inc. (A division of Allan & Co. antiques Inc.) assumes no responsibility for the validity of manufacture's claims, advertiser's or statements made in newsletter articles, the suitability of a suggested restoration tip or the safety of same.





## PARTS FOR SALE



**PARTS FOR SALE** - 57/58 Brougham: 11/2-4 Oz. Arpege full bottles (best offer), (1) good chrome fender louver \$75.00, (1) set of front bumpers \$450.00 Each, (1) air compressor with brackets and lines \$550.00, (1) 1958 tri-power manifold \$100.00, (2) tri-power air filters \$15.00 each, (1) driver's side rear door lower shield (die cast) Good chrome) 200.00, (1) set front door lower stainless \$250.00, (1) set center pillar lower finish stainless \$60.00, (1) cowl grill (chrome) \$175.00, (1) heater core assembly \$75.00, Set of door glass (good Chrome) (4) \$300.00, (1) original glove box with lens and trunk control \$75.00, (1) passenger side vent window (good chrome) \$75.00, (1) interior rear view mirror \$20.00, cigarette lighters \$20.00 each, (1) driver's side center wheel well \$75.00, (1) driver's side wheel well above fiber glass \$50.00, (1) driver's side fiber glass splash guard (like new) \$100.00, (1) driver's side back body piece (skirt mount & exhaust \$75.00, (1) original service manual \$45.00, (1) white rear vanity mirror (original) \$395.00, , (1) door striker plate \$15.00, (1) rear seat heater cover and switch \$25.00, (1) stabilizer bar (bent) \$25.00, (1) box of door and window tracks, ect. (best offer), Contact: Marion Falat (847) 381-4295 Note: Will accept best offer on remaining parts.

### ***New Stuff New stuff New stuff New Stuff New Stuff New stuff***

(1) headlight housing (with connectors) \$25.00, (1) trunk closing motor \$100.00, (1) deck lid closing top opening motor (complete) \$275.00, (4) rear bumper light sockets with connectors \$100.00, (1) passenger window switch \$100.00, (1) generator tell tale relay \$20.00, (1) voltage regulator cover \$5.00, (1) trunk light socket \$10.00, (4) door lock knobs \$100.00, (1) headlight knob \$25.00, (1) rear ash tray \$10.00, (4) door handles \$40.00, (1) exterior mirror \$20.00, (1) set lens gaskets (new) \$75.00, (1) trunk lid seal (new) \$65.00, (1) core suport rubber (new) \$8.00 Contact: Marion Falat (847) 381-4295

**PARTS FOR SALE** - For Pininfarina bodied Broughams. A lot of Miscellaneous parts such as window motors, trunk motor, valence trim, windshield chrome frame, rear bumper, taillight, trunk panels, ashtrays, relay clusters, side mirror, various chrome and trim pieces. Inquire about the lot or individual pieces. Call Lars at: (718) 797-5201. Or E-mail: Wassard@att.net

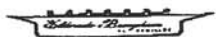
**PARTS AND GOODIES** - Color 8x10 print of Brougham in Chamonnix white from factory negative (see cover) \$16.00 each. (1) Brooklin 1/43 scale die cast (5)" model of Brougham in black & gold (in box) \$80.00, (1) Franklin Mint Brougham die cast model (9)" (discontinued) in box with tag \$375.00, (1) Brougham Ravell plastic model (1996) reissue \$30.00, (1) good original condition 1958 Cadillac shop manual supplement \$45.00, (1) Gunze Sangyo Brougham plastic model kit in sealed box \$35.00. Contact Tom Isenhour (704) 638-9406 or (704) 647-0350 or e-mail at: isenhour@vnet.net to reserve items.

## **SAVE. BACK ISSUE SPECIAL SAVE**

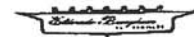
With the growing numbers of new members we have, we have decided to continue offering our back issues at a considerable savings over individual pricing. The first eight years of the B.O.A. can be your for \$280.00 plus \$5.00 shipping and handling. This amounts to a savings of \$124.00 at our current \$9.00 per issue price. See the development of the B.O.A. from Vol. 1 No.1 to today. We have made a lot of progress over the years. **New members** - take advantage of this offer. You will find just about every topic covered that concerns the history of the Brougham and restoration of your Brougham. Order from B.O.A. at the Timberline address.

## FREE LITERATURE

1. 57/58 Photofacts radio diagrams. **Free** to B.O.A. members. Send letter size S.A.S.E. to: 16784 Timberline Drive, Strongsville, Ohio 44136
2. 57/58 exhaust louver template. **Free** to B.O.A. members. Send letter size S.A.S.E. to: 16784 Timberline Drive, Strongsville, Ohio 44136
3. 57/58 Brougham Pre-delivery inspection sheet. **Free** to B.O.A. members. Send letter size S.A.S.E. to: 16784 Timberline Drive, Strongsville, Ohio 44136



## LITERATURE



4. Eldorado Brougham electrical system and compressor lubrication improvements. October 1957 to all dealers (6) pages. Not in manual. \$10.00 to B.O.A. members.
5. Eldorado Brougham electrical circuit diagrams. (18) pages. Not in manual. \$20.00 to B.O.A. members.
6. Eldorado Brougham service supplement 1959. (15) pages. \$20.00 to B.O.A. members.
7. Eldorado Brougham service supplement 1960 (5) pages. \$10.00 to B.O.A. members.
8. Full color Xerox copy of FORTUNE ad. 10x13 suitable for framing. This was the only ad ever published. \$15.00 to B.O.A. members.
9. Set of (6) 8x10 glossy photos from the originals at G.M. Tech Center. (3) of the Towncar. \$55.00/set to B.O.A. members.
10. Color copy of U.S. Steel advertising material featuring the "56" prototype Brougham \$10.00 to B.O.A. members.
11. Rare 10x12 factory rendering of "56" Towncar. Includes descriptive material on features ect.. B/W Xerox copy. \$10.00 to B.O.A. members.
12. Complete set of news releases from Cadillac on the "57" Eldorado Brougham. \$20.00 to B.O.A. members.
13. Set of (5) 8x10 photos from "HERE IT IS THE ELDORADO BROUGHAM" sales brochure 1957. \$55.00/set to B.O.A. members.

**To order any of the above; send check to: B.O.A. 16784 Timberline Drive Strongsville, Ohio 44136**

## NEW MEMBERS

Paul F. Dumas  
E. Bridgewater, MA

Bruce Paddock  
Minneapolis, MN

