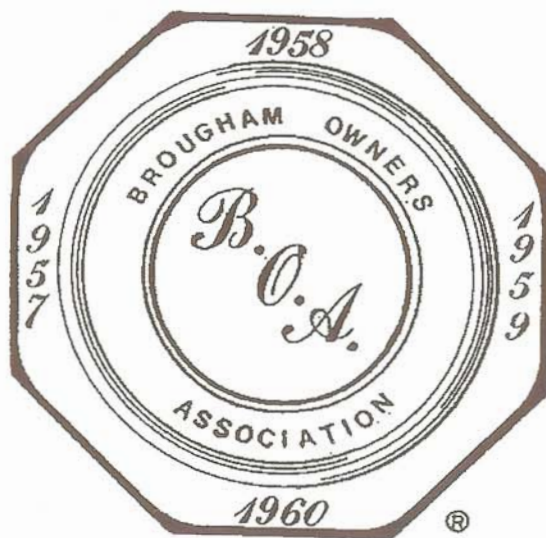




*Summer*



*2001*

*Brougham  
Owners  
Association*



*Newsletter Vol. 13 No. 2*



## Brougham Owners Association, Inc.



B.O.A. Newsletter Vol. 13 No.2 Summer 2001

B.O.A. Website- <http://www.nacs.net/~adowling>

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### President's Message

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Welcome back Mike Rizutto. Looks like Brougham owners have many new items to complete that perfect restoration. As usual, only the best and most authentic parts are available from Mike.

I received the following email and am pleased that #466 is again in a great home and is giving its new owner enjoyment. Sounds like the "old girl" got a lot of mechanical attention from former owner Bob Snodgrass. 75 MPH! Wow, don't think I ever pushed her that hard. Congratulations to Bill Warner. As the old song goes, TAKE GOOD CARE OF MY BABY.

#### Allan Dowling

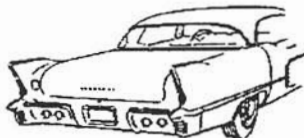
From: Bill Warner <bwarner@mediaone.net>  
To: adowling@nacs.net  
Subject: Brougham #466  
Date: Wednesday, April 25, 2001 10:10 PM

Thought you might like to know that I bought your car (#466) from Bob Snodgrass last year and have been enjoying it. I am the Chairman and Founder of The Amelia Island Concours d'Elegance and #466 has joined the garage with my '57 El Dorado Biarritz Convertible, a '55 Corvette, and an assortment of other weird cars. Other than needing to have the AC charged and replacing the battery, the car has been a joy. I drove it down to the spring meet at the Daytona Speedway and it cruised at 75 MPH quite nicely. It has been a hit around the neighborhood. I got a spare engine from Bob. Was that the original? Also, what documentation do you have that it was the Ricky Nelson car. I find it difficult to believe he would have bought a Brougham.....maybe Ozzie, but not Ricky. Oh, well, whatever documentation you have would be welcomed. Keep in touch.

Bill Warner

Jacksonville, FL

Till next time



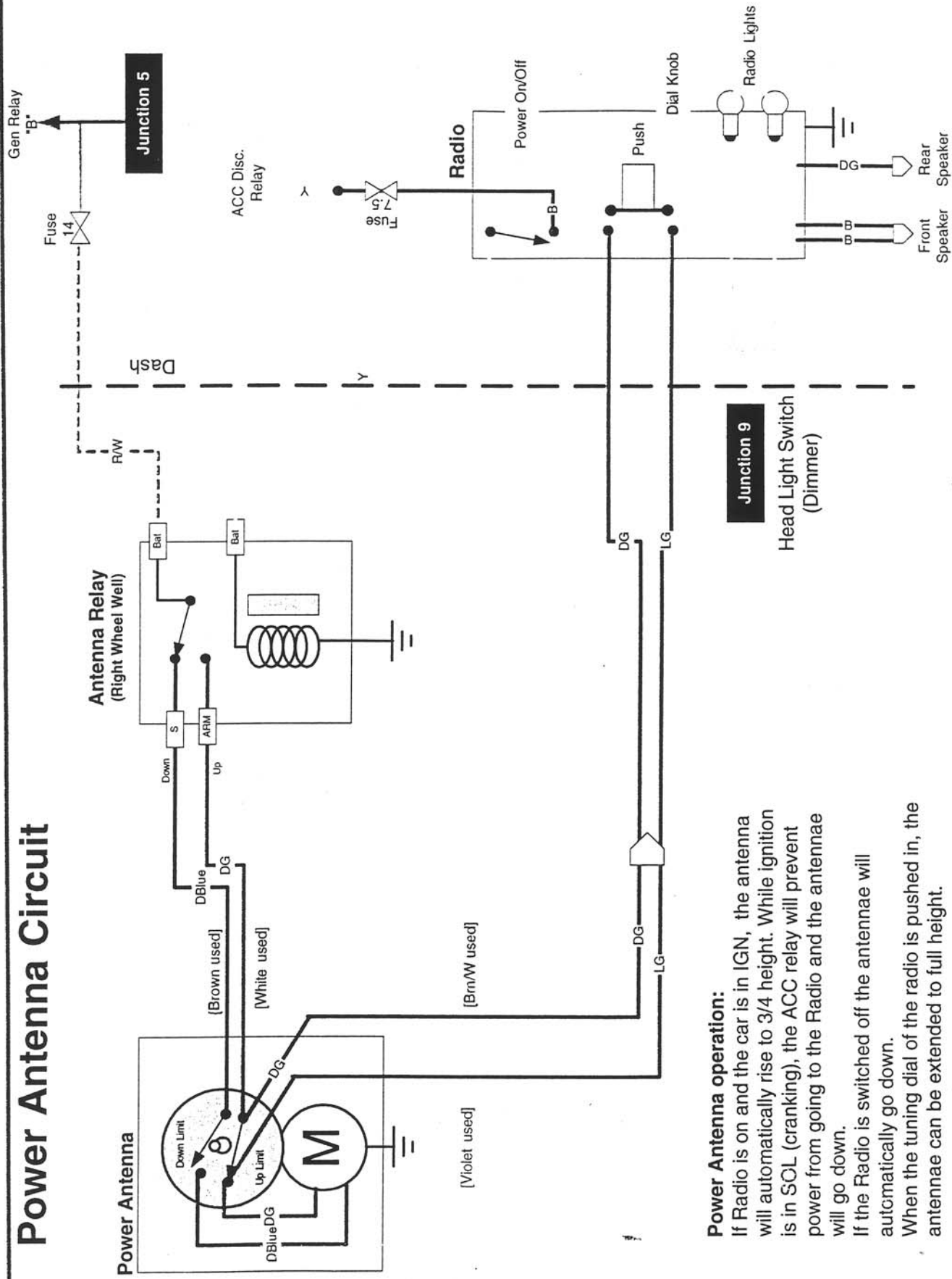
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### ON OUR COVER

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This beautiful interior belongs to the Brougham proudly owned by Robert and Judith Falcone of Baldwinsville, New York. Much to be admired here including the mouton carpeting under foot.

# Power Antenna Circuit



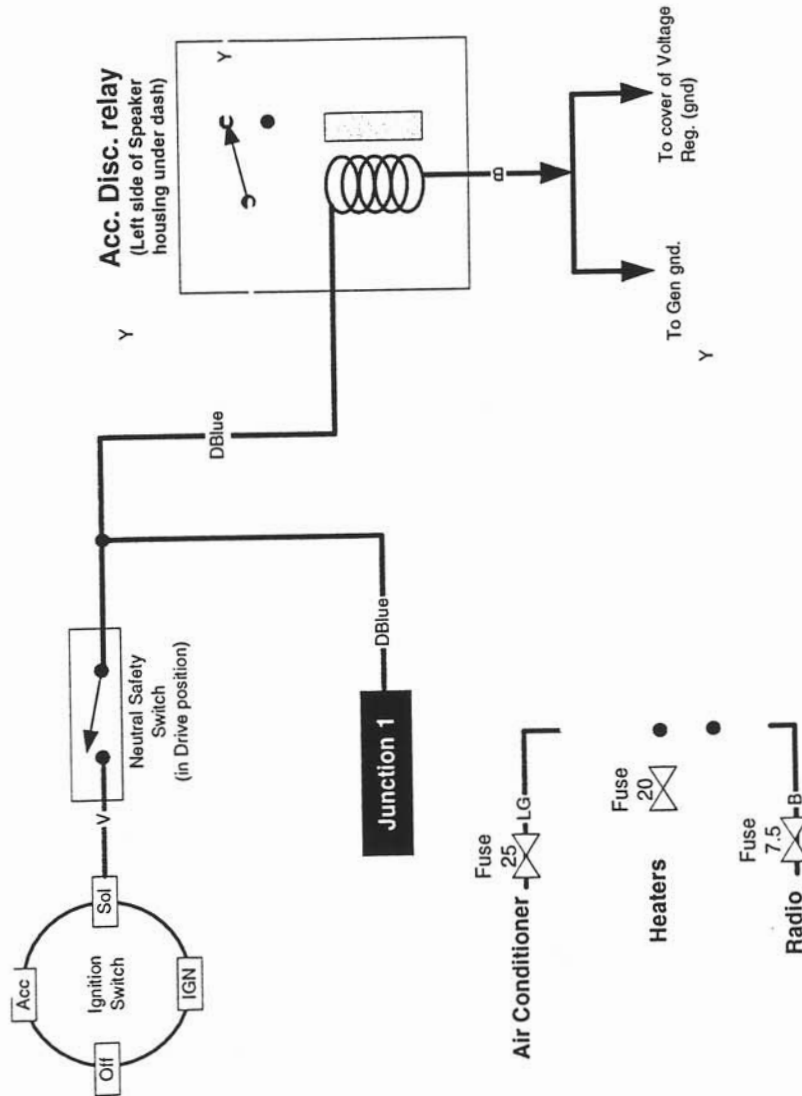
## Power Antenna operation:

If Radio is on and the car is in IGN, the antenna will automatically rise to 3/4 height. While ignition is in SOL (cranking), the ACC relay will prevent power from going to the Radio and the antennae will go down.

If the Radio is switched off the antennae will automatically go down.

When the tuning dial of the radio is pushed in, the antennae can be extended to full height.

# Accessory Disconnect Circuit



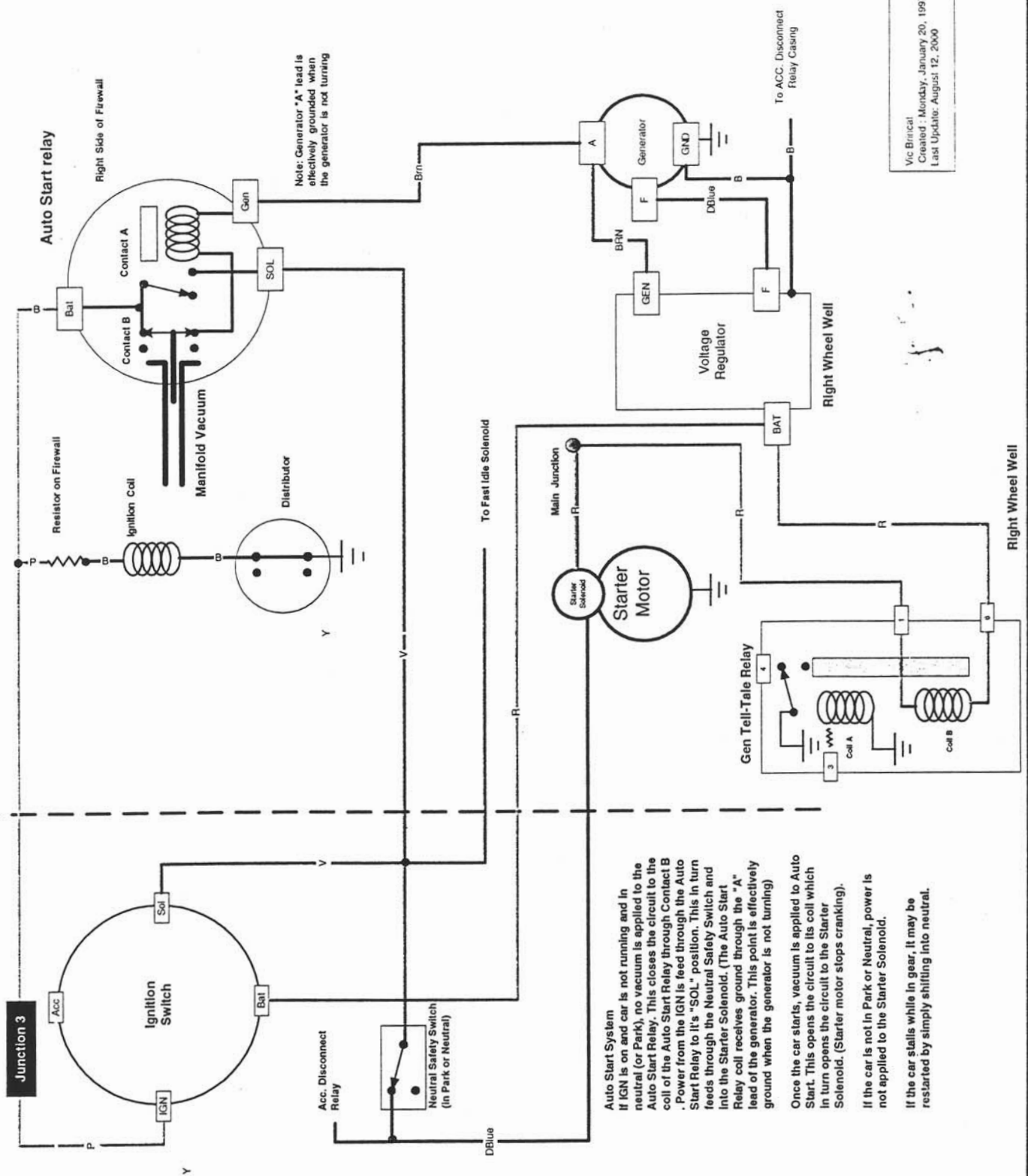
**Accessory Disconnect**  
When car is started, B+ is output on the SOL position. If Neutral Safety Switch is closed (car NOT in drive positions), power is applied to Junction 1. Junction 1 operates the Auto Start Relay, Starter Motor, Fuel Pump and energizes the Accessory Disconnect Relay.

When the Acc. Disc Relay is energized, no power goes to AC, or Heater or Radio.

Acc. Disc. Relay - disconnects AC, Heater blowers, and radio when engine is cranking.

# Auto Start Relay and Circuit

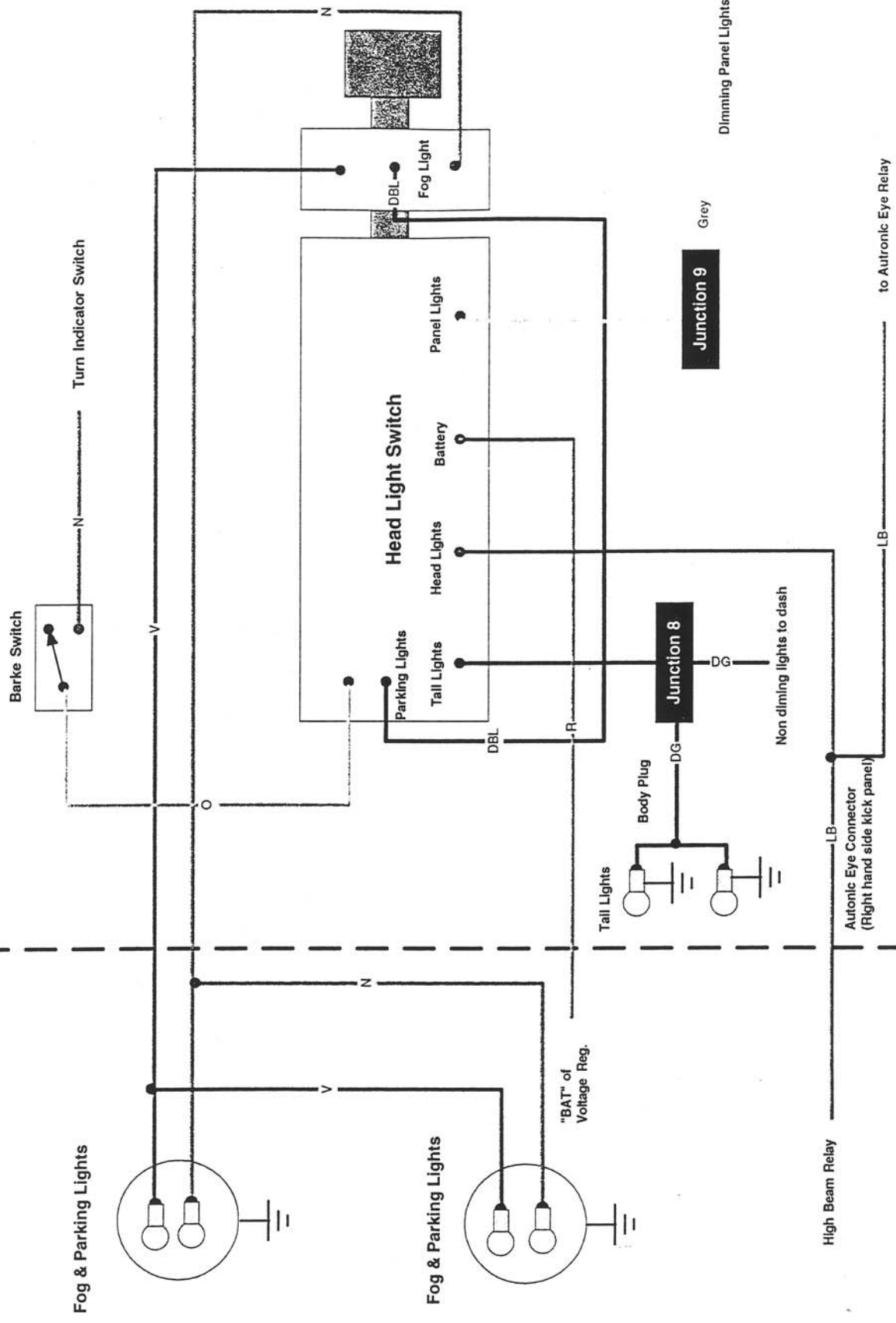
Dash



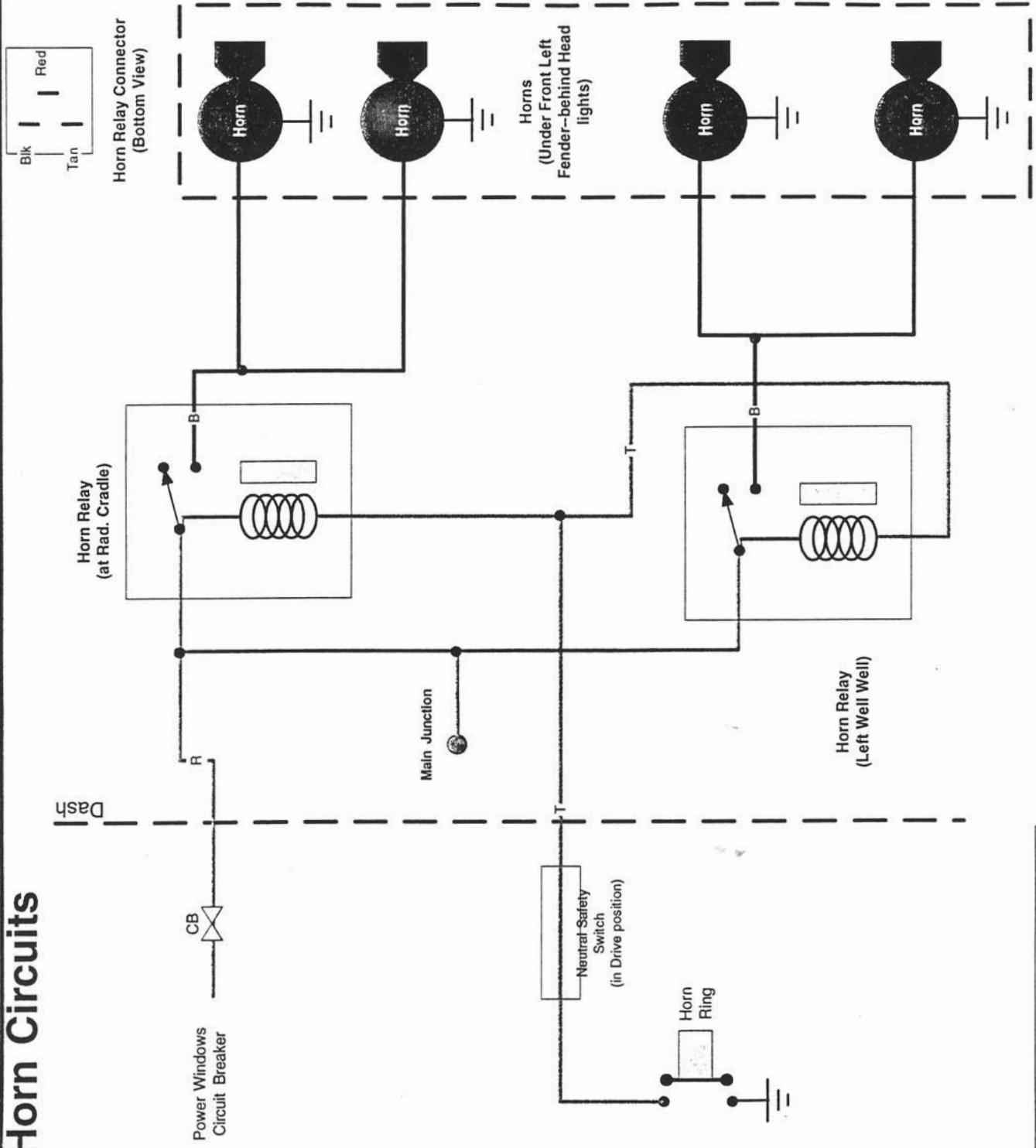


# Head and Parking Lights

Dash



# Horn Circuits



# Fast Idle Solenoid

**Fast Idle Solenoid**  
The Fast Idle Solenoid is only active when the car is in Neutral or Park with the car running and the AC is on.

Current is applied to the coil through the AC Switch, through the coil itself, through the Neutral Switch and then through the windings of the Acc Disconnect Relay.

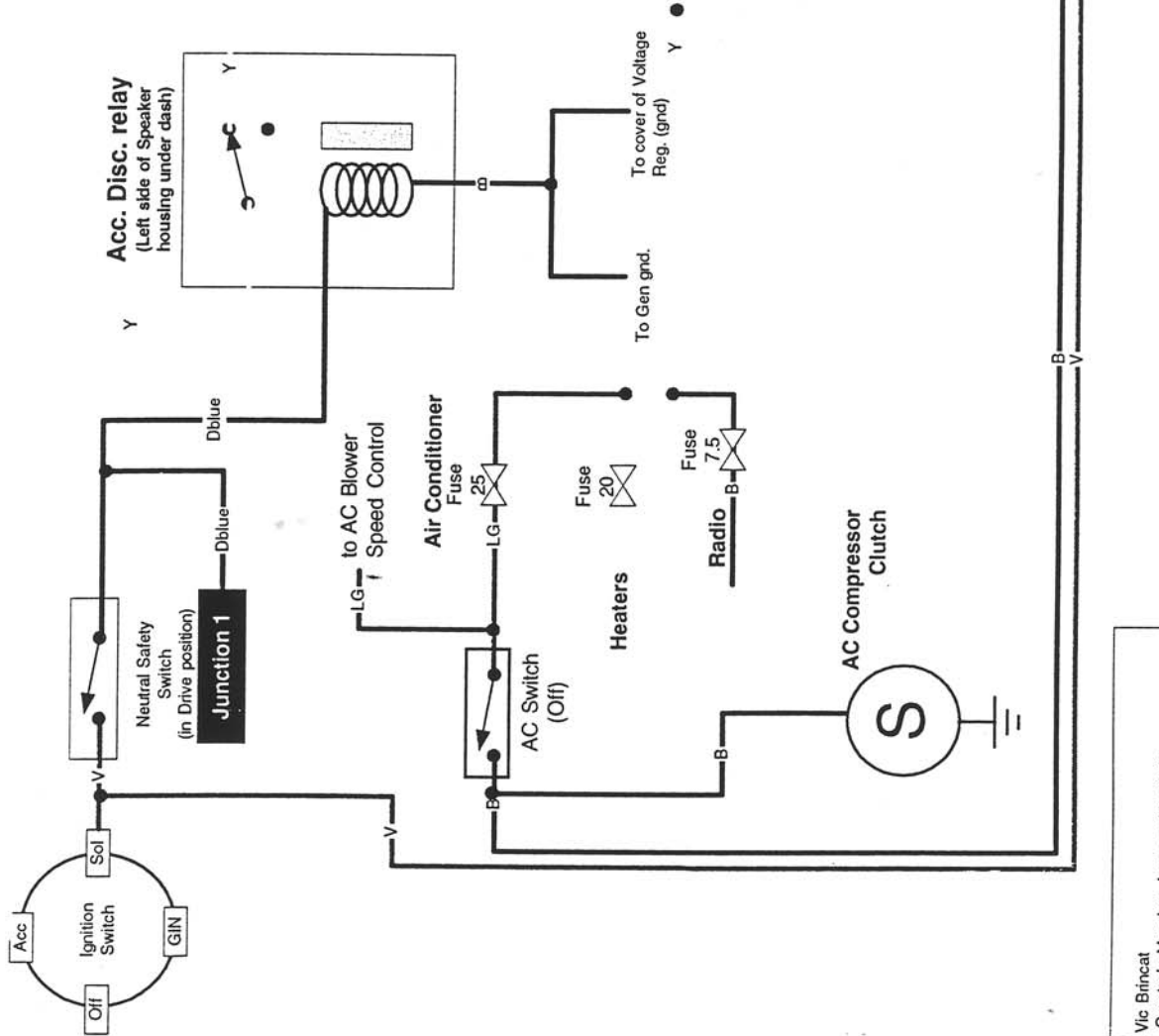
Normally, vacuum is applied to the AC Solenoid and retracts the plunger giving a normal idle. When AC Solenoid is energized, vacuum is released and the spring forces the plunger all the way out. The plunger pushes on the throttle linkage and provides a faster idle.

Once the car is in gear, the neutral switch opens and current to the Fast Idle Solenoid is removed.

When on, vacuum is released and causes plunger to come and raises idle on middle card.

When off, vacuum is applied. Plunger is pulled back and card goes to normal idle.

Dash



Vic Brincat  
Created : Monday, January 20, 1997  
Last Update: August 12, 2000





## MASTERMIND<sup>TM</sup> inc.

Michael P. Rizzuto  
32155 "B" Joshua Drive  
Wildomar, CA 92595-8403  
Phone/FAX 909-674-0509  
Est. 1975

Dear Brougham enthusiasts.

Many of you may have been wondering if I fell off the earth! In actuality I have been very busy creating new and exciting products to help us all restore our Broughams. I had instructed my loved ones to leave me chained to my desk and workbench for an extended period of time. I have subsisted on slices of baloney that they slid under the door each day and rainwater that has leaked through the roof in the corner of my office.

As a consequence the catalog and website are terribly outdated and I have not contributed to the newsletter for long time. The good news is that there are a lot of new goodies available to aid in my personal goal (one at least some of you share I am sure) of finishing my Brougham in time for my funeral. I will list just a few of the new items available for your amusement: (1957/8 parts unless otherwise noted)

Headlight chrome surround trim molded rubber seals. (4 pc set)

Heater and A/C firewall plenum chamber molded rubber "S" shaped water drain hoses with exactly duplicate ribs and curves.

Heater firewall plenum chamber molded rubber "L" shaped water drain hoses with exactly duplicated ribs and curves.

Engine cooling fan shroud seal and rivet kits. This will improve the slightly inadequate Brougham cooling system and enhance the overall appearance of the engine room.

57-60 A/C bypass valve rebuild kits. The most comprehensive kits available with detailed instructions.

Air spring test fixtures. Our own design, which is radical improvement over the tools shown in the service manual.

57-60 power steering pump rebuild kits. For both Air Ride and non Air Ride cars in 59/60. The most comprehensive kits available with detailed instructions.

Steering column to firewall bracket rubber seal.

Headlight switch and radio brush finished chrome knobs.

Power lock relay/rebuilt exchange. This is a common problem child because of moisture damage.

1959/60 Intake manifold choke heat tube repair kit with detailed instructions.

Space age interior dyes which can be used on leather and vinyl parts, also a full line of interior paints. All carefully researched and reformulated in exact OEM colors.

1959 Air Ride leveling valve high-pressure intake fitting. An commonly bad non-rebuildable part.

Wiper motor control cable rubber sleeve.

Heater and transmission cooler hose sets with detailed placement instructions. 17 piece set pre cut to exact sizes in either exact duplicate ribbed OEM hose or generic hose.

Universal Air Ride test fixture with built in pressure gauge. Our own design, which is radical improvement over the tool shown in the 59/60 service manual. A huge help in tracking down leaks. It can be used on all 57-60.

Flush mounted, easily installed fuel tank electrical unit access panel kits for the trunk floor.

Re-sleeved master cylinders. (Commonly pitted)

59/60 Heater and A/C firewall plenum chamber vacuum diaphragm canisters rebuilt/exchange.

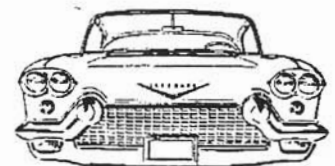
58-60 3x2 secondary vacuum switch rebuilt/exchange.

Ignition Switch Plastic wire plug. A commonly burned part.

ETC. ETC. Too many things to list here!

Sincerely,

Michael Rizzuto





## MASTERMIND<sup>TM</sup>, inc.

Michael P. Rizzuto  
32155 "B" Joshua Drive  
Wildomar, CA 92595-8403  
Phone/FAX 909-674-0509  
Est. 1975

Dear Brougham owners.

There are a few items that have been back ordered for a long time now. Some of these items are finally back in stock or nearing completion.

Chrome hubcaps. Exact replicas. Highly polished with only the very finest plating. As you may have discovered it is a waste of time and money to try to restore the old ones. You wind up spending the same amount of money for hubcaps that could only if your lucky look half as good as the new ones.

Exhaust bumper louvers. Exact replicas with formed edges in highly polished stainless.

Cigar lighter knobs. Both the front and rear, which are special to the Brougham and often missing.

Bumper rubber tips. (AKA bumper boobs) Our new mold is superior to what has been previously available anywhere at any price. The fit and finish is superior to OEM!

Mouton carpet sets. Working on restocking now.

We are finishing up the last of a few items. After these are gone they may be on back order for a very long time. The items that come to mind are as follows.

Arpege Perfume sprayers. I have spent a great deal of time over the past few months on finishing the remainder of this one and only run. The polishing and engraving work is time consuming beyond description. I do not think I could live long enough to make a second run. When these are gone I think that will likely be it!

Trunk upholstery sets. The parts for this job were a nightmare to produce, so bad that several manufacturers refused to do them anymore. We are very low on stock now. Once we are out of stock it may be many years before it happens again! If you ever intend to do the upholstery in your trunk, now is a good time. We have the last few ready to install sets in stock now.

COMING SOON!

OWNERS MANUALS. Exact Replicas with properly embossed cover paper. It is time to rid yourself of the old tattered one you have, if you have one at all. Best of all the first few orders get a special half price deal! What are you waiting for?

FOG LENSES. Not mentioned in our enclosed fog lens flier is this unusual offer. Since I consider inferior quality Brougham parts to be an insidious plague on society, I make the following offer to combat this. I consider it my patriotic duty to make sure that the Brougham, which has come to symbolize America at the height of its power and influence, is not degraded by the use of inferior parts. (There is a difference between parts made from \$30,000 tool steel dies and ones made out of a \$100 rubber mold!) Anyone who purchased replacement "foggy" Brougham fog lenses that appear to have a bad case of cataracts can simply send them to me for credit. You will receive an instant \$100 credit towards the purchase of our top quality injection tool crystal clear fog lamp lenses. This offer is for the month of July 2001 only! This discount is in addition to the generous ones already being offered, so do your civic duty and act now

while there is time to correct and profit from your mistake! All the one-time offenders identities will be kept in close confidence so as not to tarnish their otherwise good reputation. We must resist the easy and cheap way of doing things at all costs, even if it hurts! If not, I say buy a Chevy!





**MASTERMIND** T.M., inc.

Michael P. Rizzuto  
32155 "B" Joshua Drive  
Wildomar, CA 92595-8403  
Phone/FAX 909-674-0509  
Est. 1975

## BROUGHAM FOG LAMP LENSES!

Mold initial test run successful, crystal clear lenses are in "sight". It won't be long now!  
7/1/01

Fellow Brougham owners,

At last the time is at hand! We have been planning this project and saving our pennies for a decade trying to scare up enough cash to build these molds, and very expensive highly polished molds they will have to be to achieve proper clarity. Very soon we will no longer have to look at those unsightly broken, cracked, rock chipped, crazed and yellowed eyesores we call our fog lenses. Our repro's will meet or exceed OEM specs.

Of course it would not be in keeping with Brougham tradition to do anything the least expensive way. That must be why they decided they needed a left and a right side, which were identical but opposite. This of course requires the building of two very expensive injection tool molds instead of one very expensive mold. This is the only car of it's vintage I can think of that has such an arrangement, but it should not surprise anyone. Just about every part of this car has cost all of us all a lot more than anyone could have ever imagined. Why should this be any different? I am convinced no bean counters were involved in 1957!

20% OFF!

LIST PRICE  
PRICE

\$500 Pair  
pair



PRE-BOOK

\$400

As usual we must heavily subsidize these projects because of the low number of surviving Broughams and the even lower number of serious restorers. As an incentive for other owners to help cover the cost of such monumental projects we sometimes offer pre-book discounts. Many of you already have had a favorable experience with this and know short of death or disability, I always deliver a quality product as promised, primarily because I will accept nothing less myself. A 50% deposit by 7/15/00 is required in order to take advantage of the 20% discount offered. The balance would be due upon delivery. All your deposits are kept in an escrow account until the parts ship. Very accurate records are kept and your money is always safe, however non-refundable except in the unlikely event that we are unable to deliver as promised. Afterwards we will extend a 10% off introductory price to orders placed up till 90 days after parts are ready to ship.

Please lend your support to this extremely expensive project so we can finally put an end to the wait for these vitally needed parts. I have done a lot of similar projects over the years, but there is much left to do. We must all pitch in together so we can speed up this process. This will enable us to finish our Broughams before we meet with our demise! HELP! I want to drive my car before I am too old to do so! A shared sentiment I am sure. Thank you.

Michael Rizzuto

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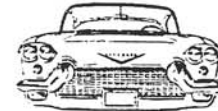
## CLASSIFIED

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### IMPORTANT NOTE

All articles, ads, etc., will pertain to the 1957-1960 brougham unless designated otherwise.



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## CARS FOR SALE

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1957 Brougham - #241 New Paint, new brakes and exhaust. Needs bumpers plated for show. A rust free car with all vanities. \$27,500.00.

1957 Brougham - #271 Engine and trans. rebuilt, new brakes and exhaust. Complete new white leather interior. Front bumpers plated rears buffed & polished. Lots of chrome done. Needs paint. \$13,500.00. Contact: Larry Muckey (616) 777-1849

1957 Brougham - #195 Black #2 car without vanities located in Kansas. For complete details and price information Contact: Matt Massoth (913) 651-2866

1957 Brougham - #143. Sandlwood with Beige cloth (very nice). 55,000 miles, Nice original car on springs. Some vanity items. \$27,000.00. Contact: Gary Yelton. (573) 581-0445

1957 Brougham - #387. California car. Black with gray leather interior. Very straight and rust free. Perfect glass and roof. Very good original chrome. A very presentable car that just needs the finishing touches. \$15,000 firm. Contact: Nick or Lori Vermet. (313) 886-8349.

1958 Brougham # 651. Chamonix white, solid black leather interior ( all original). Black mouton carpet. 34,000 Miles. Perfect glass and roof. Converted to coil springs. John Foster Dulles car. \$30,000.00 Contact: Ken Ward for further details.. (513) 521-2029.

1957 Brougham #351. Blue, Stainless steel roof. Original Car with 45,000 miles. Show condition. AACA winner. Car has all vanity items. Converted to springs. Looking for best offer. Contact Keith Geisow (908) 233-2339.

1958 Brougham - Ebony with gray interior. Original unrestored condition. 39,000 miles! Runs great and drives on air. All vanities except atomizer. Original "Eldorado Brougham Special" Vogue tires. See: [www.homestead.com/eldoradobrougham](http://www.homestead.com/eldoradobrougham). Located in Houston. Contact: Lance Hirsch: [lhirsch@attglobal.net](mailto:lhirsch@attglobal.net) or call (512) 394-9280

1958 Brougham - From an Internet contact. "One of the nicest we have come across. It truly needs very little. All the electronics work, and all the glass is good. The air ride has been changed over to springs, which is the only changes that we of that have been made aware of. The compressor is still there and working". Car is priced at \$25,000.00. Contact: Roland Windom at (504) 845-7266. Pictures are available over the net.

1957-1958 Broughams: Parts cars for sale. A lot of good stuff to aid in your restoration or to have reserve parts on hand. Will sell as a package deal only. Contact: Rich Lauretano for deals. (617) 847-4817 or (617) 688-4837. Located in MA.





## PARTS FOR SALE



PARTS FOR SALE- 57/58 Brougham: (20) year collection of parts. What do you need? Contact: Dr. Zeiger (310) 275-8156 with your needs.

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PARTS FOR SALE: NOS, yes, NOS 1957 Brougham electric fuel pumps. Can also be used on 1958 Broughams. \$350.00 each while they last. Contact: Duke Gerke (419) 588-2661

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Cadillac Sales literature from the 40's and 50's. Showroom materials and more in perfect condition. For a complete list send SASE to Allan Dowling at the Timberline address. Have many duplicates that I would like to weed out.

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PARTS FOR SALE- 57/58 Brougham: A trailer load good used Brougham parts. Inquire with your needs. Trades for your spares considered. Please send list of parts you need Contact: Mike Rizzuto (909) 674- 0509.

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PARTS FOR SALE - 57/58 Brougham: Left (driver's side) lower stainless rocker panel cover. Very good condition \$200.00. Heater blower motor (main unit) \$40.00. N.O.S. window regulator motor \$75.00. Original shop manual (near mint) \$95.00, Original shop manual (some wear) \$75.00, "57" shop manual (good) \$45.00, "58" supplement (fair) \$35.00, Original powder puff \$50.00. Contact: Allan Dowling at (440) 238-8474

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### Many prices reduced for quick sale

PARTS FOR SALE - 57/58 Brougham: 11/2-4 Oz. Arpege full bottles (best offer), (1) good chrome fender louver \$75.00, (1) set of front bumpers \$400.00 Each, (1) air compressor with brackets and lines \$475.00, (1) 1958 tri-power manifold \$100.00, (2) tri-power air filters \$15.00 each, (1) driver's side rear door lower shield (die cast) Good chrome) 200.00, (1) set front door lower stainless \$250.00, (1) set center pillar lower finish stainless \$60.00, (1) cowl grill (chrome) \$175.00, (1) heater core assembly \$75.00, Set of door glass (good Chrome) (4) \$200.00, (1) original glove box with lens and trunk control \$75.00, (1) passenger side vent window (good chrome) \$75.00, , cigarette lighters \$20.00 each, (1) driver's side center wheel well \$75.00, (1) driver's side wheel well above fiber glass \$50.00, (1) driver's side fiber glass splash guard (like new) \$100.00, (1) driver's side back body piece (skirt mount & exhaust \$75.00, (1) original service manual \$45.00, (1) white rear vanity mirror (original) \$395.00, , (1) door striker plate \$15.00, , (1) box of door and window tracks, ect. (best offer), Contact: Marion Falat (847) 381-4295 Note: Will accept best offer on remaining parts.

### *New Stuff New stuff New stuff New Stuff New Stuff New stuff*

(1) headlight housing (with connectors) \$25.00, (1) passenger window switch \$100.00, (1) generator tell tale relay \$20.00, (1) voltage regulator cover \$5.00, (1) trunk light socket \$10.00, (4) door lock knobs \$100.00, (1) headlight knob \$25.00, (1) rear ash tray \$10.00, (4) door handles \$40.00, (1) exterior mirror \$20.00, (1) set lens gaskets (new) \$75.00, (1) trunk lid seal (new) \$65.00, (1) core suport rubber (new) \$8.00 Exterior windsheild trim, (1) left rear upper door panel \$25.00. Contact: Marion Falat (847) 381-4295



## PARTS FOR SALE



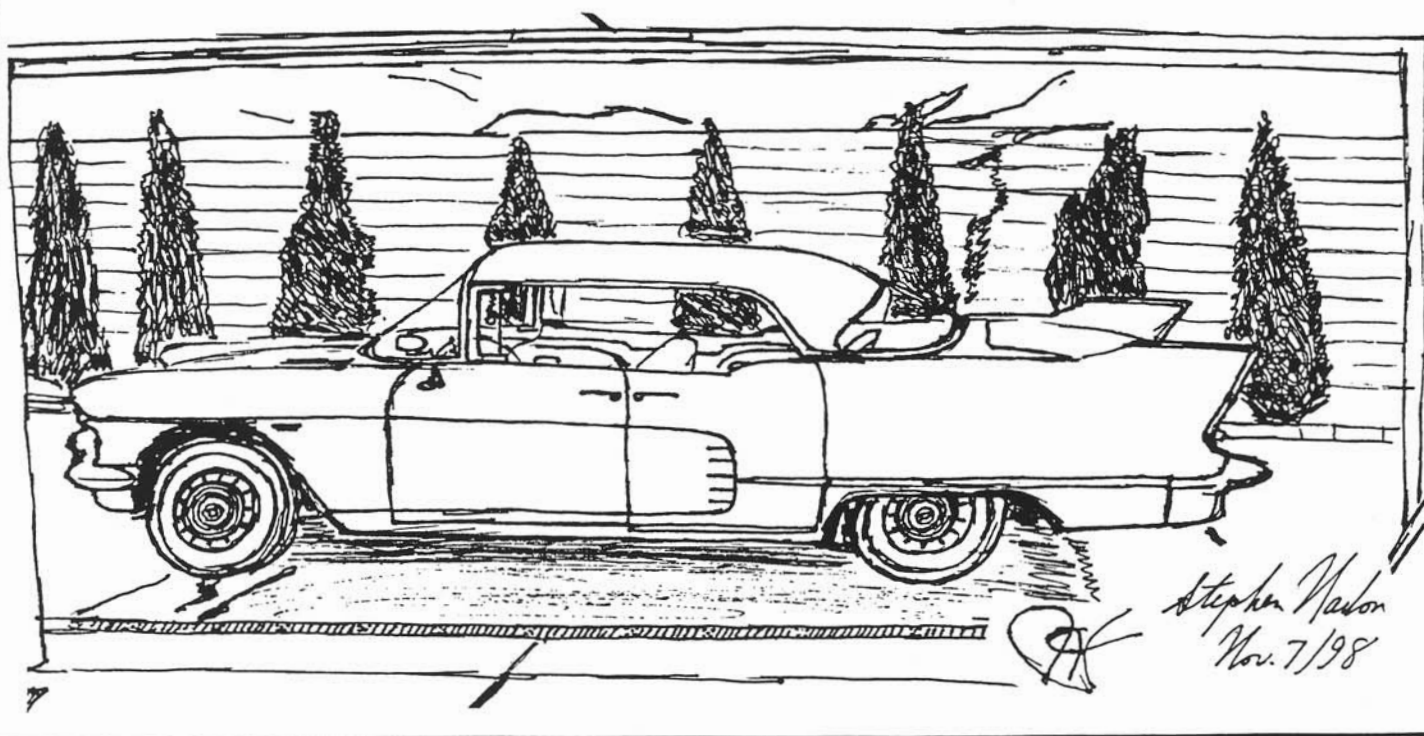
PARTS FOR SALE - For Pininfarina bodied Broughams. A lot of Miscellaneous parts such as window motors, trunk motor, valence trim, windshield chrome frame, rear bumper, taillight, trunk panels, ashtrays, relay clusters, side mirror, various chrome and trim pieces. Inquire about the lot or individual pieces. Call Lars at: (718) 797-5201. Or E-mail: [Wassard@att.net](mailto:Wassard@att.net)

PARTS AND GOODIES - Color 8x10 print of Brougham in Chamonnix white from factory negative (see cover) \$16.00 each. (1) Brooklin 1/43 scale die cast (5)" model of Brougham in black & gold (in box) \$80.00, (1) Franklin Mint Brougham die cast model (9)" (discontinued) in box with tag \$375.00, (1) Brougham Ravell plastic model (1996) reissue \$30.00, (1) good original condition 1958 Cadillac shop manual supplement \$45.00, (1) Gunze Sangyo Brougham plastic model kit in sealed box \$35.00. Contact Tom Isenhour (704) 638-9406 or (704) 647-0350 or e-mail at: [isenhour@vnet.net](mailto:isenhour@vnet.net) to reserve items.

Arpege perfume bottle. (1) oz. as used in the Brougham. No atomizer. \$125. Call: Dr. Rick Zeiger for information. (310) 275-8156 (California) or email [rojave@worldnet.att.net](mailto:rojave@worldnet.att.net)

## **SAVE. BACK ISSUE SPECIAL SAVE**

With the growing numbers of new members we have, we have decided to continue offering our back issues at a considerable savings over individual pricing. The first twelve years of the B.O.A. can be your for \$285.00 plus \$5.00 shipping and handling. See the development of the B.O.A. from Vol. 1 No.1 to today. We have made a lot of progress over the years. New members - take advantage of this offer. You will find just about every topic covered that concerns the history of the Brougham and restoration of your Brougham. Order from B.O.A. at the Timberline address.





## **CARS WANTED**

1957 - 1960 Eldorado Broughams in any condition, even parts cars. Contact: Peter Krell at (972) 458-2004. Dallas Texas.

---

**I am looking to purchase what could be considered "*The best Brougham in the world.*" My first preference would be an unrestored like new low mileage original. My second preference, I would consider a frame off total restoration 100 point car with documentation and vanities. Contact: Charles DePape, Scottsdale Arizona. (480) 949-0101 e-mail [depape@uswest.net](mailto:depape@uswest.net)**

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## **PARTS WANTED**

Looking for the following parts for "58" Brougham. Need not be mint as they are not for a show car. Reasonably good condition is preferred.

Front bumper, or bottom part and front license holder, Eldorado letters, Fog lamp lenses, Front ashtray plastic parts, Directional signal green indicators, Trans. shift lever knob and chrome (gray), Outside mirror, Interior dome light lenses, Trunk latch cover, relay covers for air ride compressor, (4) of the odd shaped washers for the valve covers, Gas line for the entrance to the tri-carbs. Contact: Victor Milke Phone: 001 (525) 719 0146, ext. 124 or E-mail [vmg@paniplus.com.mx](mailto:vmg@paniplus.com.mx)

---

Headlight harness connector retaining clips for 57/58 Brougham. These clips are located on the front of the top radiator cradle. They clip on the headlight connectors and hold them in place. The connectors are green color (at least mine are) and I require at least (3) of them. Please contact Vic Brincat: 1-905-476-4984 or even better email me at [vbrincat@cisco.com](mailto:vbrincat@cisco.com).

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**Wanted for 1955/56 Cadillac Eldorado Showcar custom Spohn body.**

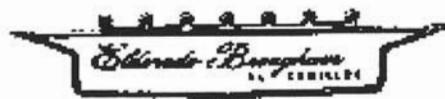
**I am missing some parts for the windshield wiper, motor & wipers and would like to buy a complete set up from a 1955 or 1956 Cadillac parts car.**

**Please contact Joe Bortz  
P.O. Box 280  
Highland Park, IL  
or call (847-7777)**

---

Your ad could be here for free. Don't go without parts or a Brougham. Advertise in your publication.

Someone out there has what you are looking for.



## FREE LITERATURE

1. 57/58 Photofacts radio diagrams. **Free** to B.O.A. members. Send letter size S.A.S.E. to: 16784 Timberline Drive, Strongsville, Ohio 44136
2. 57/58 exhaust louver template. **Free** to B.O.A. members. Send letter size S.A.S.E. to: 16784 Timberline Drive, Strongsville, Ohio 44136
3. 57/58 Brougham Pre-delivery inspection sheet. **Free** to B.O.A. members. Send letter size S.A.S.E. to: 16784 Timberline Drive, Strongsville, Ohio 44136



## LITERATURE



4. Eldorado Brougham electrical system and compressor lubrication improvements. October 1957 to all dealers (6) pages. Not in manual. \$10.00 to B.O.A. members.
5. Eldorado Brougham electrical circuit diagrams. (18) pages. Not in manual. \$20.00 to B.O.A. members.
6. Eldorado Brougham service supplement 1959. (15) pages. \$20.00 to B.O.A. members.
7. Eldorado Brougham service supplement 1960 (5) pages. \$10.00 to B.O.A. members.
8. Full color Xerox copy of FORTUNE ad. 10x13 suitable for framing. This was the only ad ever published. \$15.00 to B.O.A. members.
9. Set of (6) 8x10 glossy photos from the originals at G.M. Tech Center. (3) of the Towncar. \$55.00/set to B.O.A. members.
10. Color copy of U.S. Steel advertising material featuring the "56" prototype Brougham \$10.00 to B.O.A. members.
11. Rare 10x12 factory rendering of "56" Towncar. Includes descriptive material on features ect.. B/W Xerox copy. \$10.00 to B.O.A. members.
12. Complete set of news releases from Cadillac on the "57" Eldorado Brougham. \$20.00 to B.O.A. members.
13. Set of (5) 8x10 photos from "HERE IT IS THE ELDORADO BROUGHAM" sales brochure 1957. \$55.00/set to B.O.A. members.

**To order any of the above; send check to: B.O.A. 16784 Timberline Drive Strongsville, Ohio 44136**

