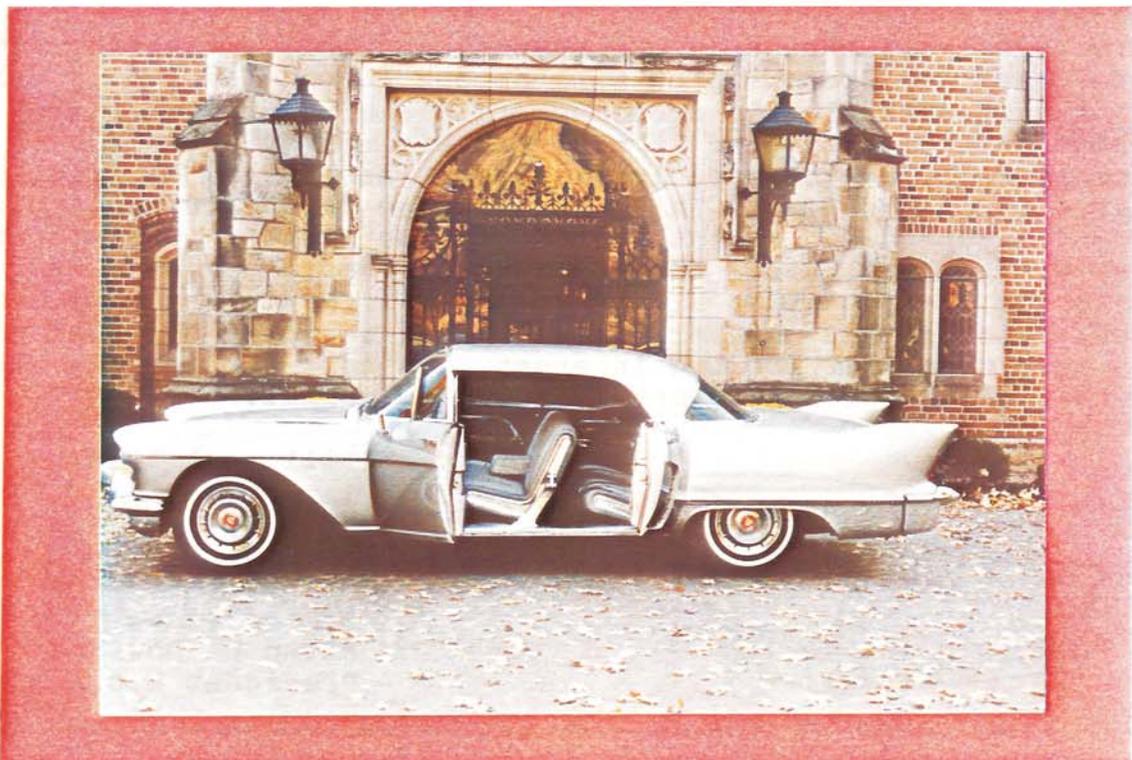




*Brougham
Owners
Association*



Newsletter Vol. 4 No. 2

Brougham Owners Association, Inc.

B.O.A. Newsletter Vol. 4. No. 2. Summer 1992

Published quarterly by the Brougham Owners Association, Inc.
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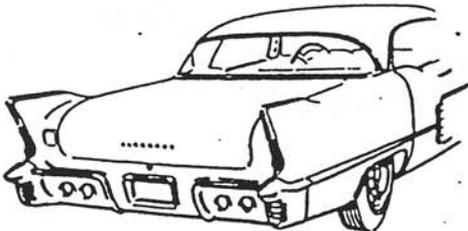
President's Message

I have had many requests for the radio diagrams over the years and have been sending out the best copies I could make from a very faded original. Not long ago I found a far better original to work with. This issue contains PART I of all the radio material I know of. The next issue will contain PART II and will complete your set of this material. File these away and when the time comes for radio service you will be prepared. These old units are a bit unique as the Brougham featured the first transistor radio ever used in a car.

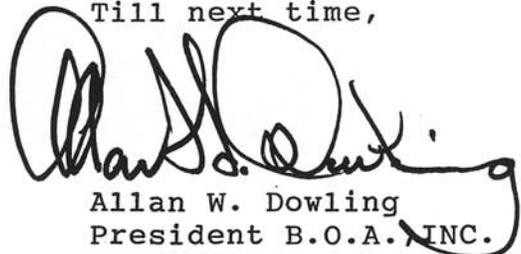
In the literature section, the ad that appeared in Fortune Magazine in offered in full color xerox copy. Like all 1950's material the Fortune issue is becoming harder to find. In most cases; even if you find the magazine, the ads have been removed for re-sale by the local dealers selling those single page ads at the local swap meets. I will endeavor to locate more originals and offer them during the year. Let me know if you want an original - I'll do my best to get more. Till then, the copies are most presentable (in color) and, when framed, would be a nice touch in your den or hanging next to your car in the garage.

There is a small change in our advertising policy starting with this issue. All ads from here on will appear in one issue only unless renewed. I have gotten calls from members claiming that when they called about an item they find it was sold six months ago. So, if you want to continue an ad you must let me know. As always, classified ads are free to our members. We do have a page rate card available for commercial type ads. If interested give me a call. A discount is offered to B.O.A. members for display advertising.

In closing, we hope that all of you in California are well after the quakes. With so many members in that area we watch the news back here with more than just passing interest. We hope that by the time you read this things will have settled down to normal.



Till next time,


Allan W. Dowling
President B.O.A. INC.

Our cover car this issue is #67 owned by Glen Durmisevica of Rochester Hills, Michigan. Glen is a GM designer and really knows "Cadillac style!"

Cadillac-LaSalle Grand National Convention June 10 - 14, 1992

Sun, blue skies, and moderate Arizona temperatures greeted participants in this years C.L.C. Grand Nationals. Imagine, one whole week with no rain in sight. Memories of Boston and Cincinnati faded as each day seemed nicer than the last. It was almost a shame to have the show indoors; but alas, no dashes were warped or paint cracked as may have happened if the cars were left in the hotel lot. Arizona sun can be brutal.

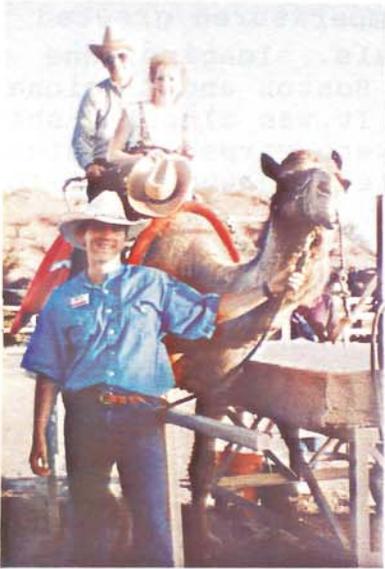
Jean and I arrived on Tuesday afternoon and the in early evening watched for Broughams while walking in the gardens of the Crescent hotel. Have no idea of how many B.O.A. members would show up we made plans to hit the local antique shops the next morning. Up early and on our way we toured about fifteen shops. Not much in the way of art glass; but, yes - an Arpege bottle. Goes to show they are out there if you look. We returned to the hotel to freshen up and plan our next antique shop venture. On walking out of the hotel we spotted a Brougham. #117 had just arrived from Sacramento, Ca. Trailered in by Ruby and Don Weber, the car was drawing a crowd. Don's problem was how to get her off the trailer - no ramps? A flat bed was summoned and off she came without a scratch. How he did it? I don't know, but when we returned #117 was in the garage looking fine. With a Brougham now on the sight more and more B.O.A. folks started to appear. Names I have looked at on paper for years, voices on the phone were now real people. What a joy to see how this crazy hobby of ours bring us together - all with our familiar tales to tell. Next year we must have a better plan so we can all be at the location at the same time. With all of the great events C.L.C. has at the National meets, getting together may be difficult, but I'm sure possible. I will try to have a B.O.A. hospitality room in 1993 - so start planning now to be there. Well, let's get back to Phoenix 1992. A hayride and barbecue complete with a great country band and dancing topped off a night under the stars. Next day was the G.M. proving grounds tour and driving demo. Cadillacs were put though their paces. 180° & 360° spins took their toll on tires, cars, & drivers. From there it was back to the hotel to check the cars still arriving and to walk the swap meet looking for anything Brougham. No luck on the parts search - not a Brougham part in sight. Saturday - the big day - show and judging (judges meeting at 7:00 a.m.), oh well, I volunteered. Our team of four pulled 1958-1960 + one Brougham. Yes, one Brougham. I must admit I was looking forward to more; but, what was lacking in quantity was more than made up for in quality. A solid 1st place went to #117 and Don Weber. We all felt a bit down after the awards banquet as so much seemed to be left to do, so much we B.O.A. members did not get a chance to ask or tell. It was back home, back to work, back to reality. We have another shot at it next year - see you in Lancaster, Pa.

A.W.D.

LANCASTER, PA. TO BE SITE OF 1993 GRAND NATIONAL

The Valley Forge Region will host the 1993 Grand National in Lancaster, Pennsylvania, July 29th through the 31st.

1992 GRAND NATIONAL



Real "air ride"
Al & Jean



Left to Right: Bob Werner, Bruce Samsone,
Mike Rizzuto, Don Weber



Left to Right: Bruce Samsone, Ken Ward, Diane & Dave Taft,
Don Weber, Al Dowling



A WINNER



Don Weber 1st place

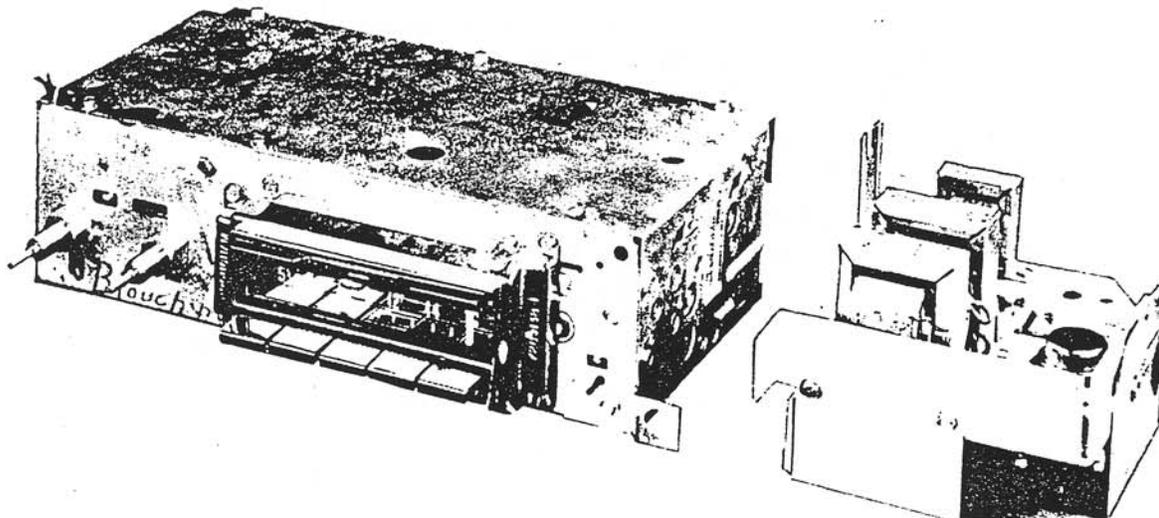
RESTORATION & MAINTENANCE

PART I

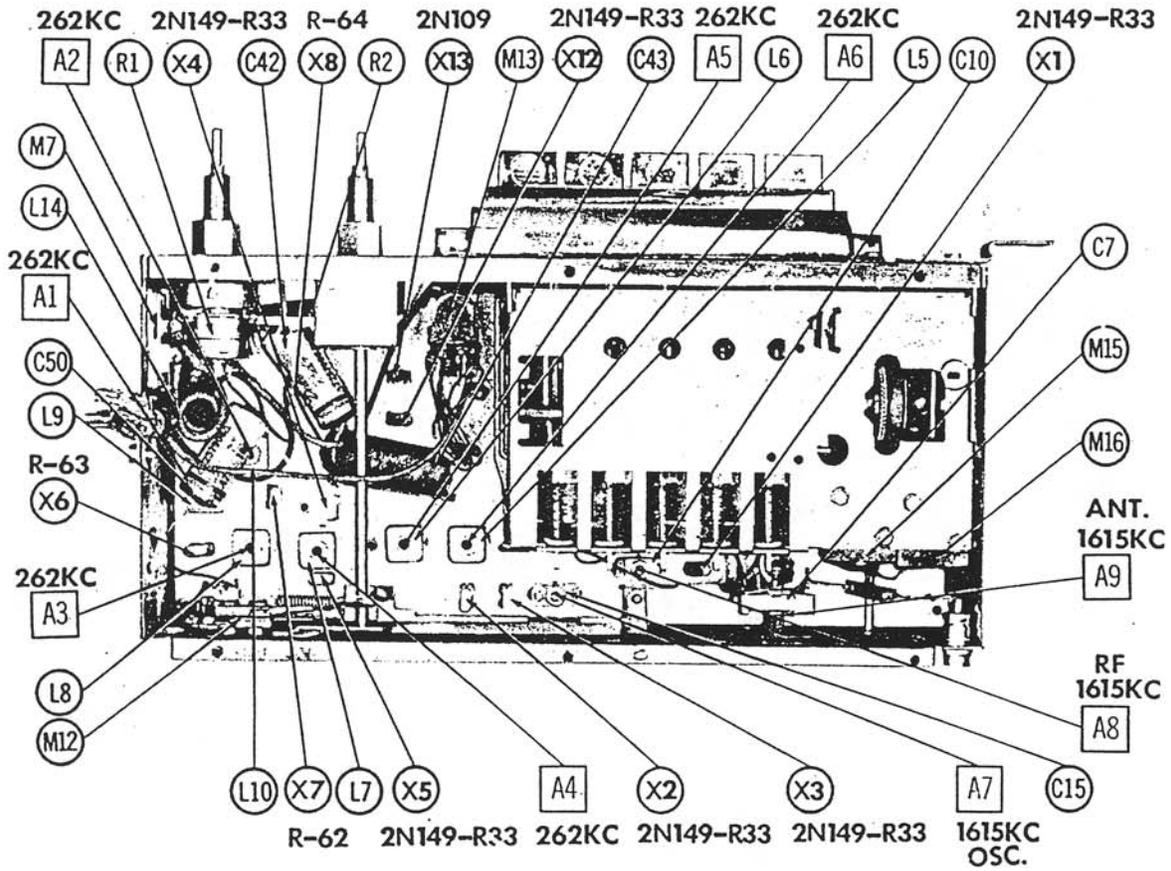
PHOTOFACT* Folder



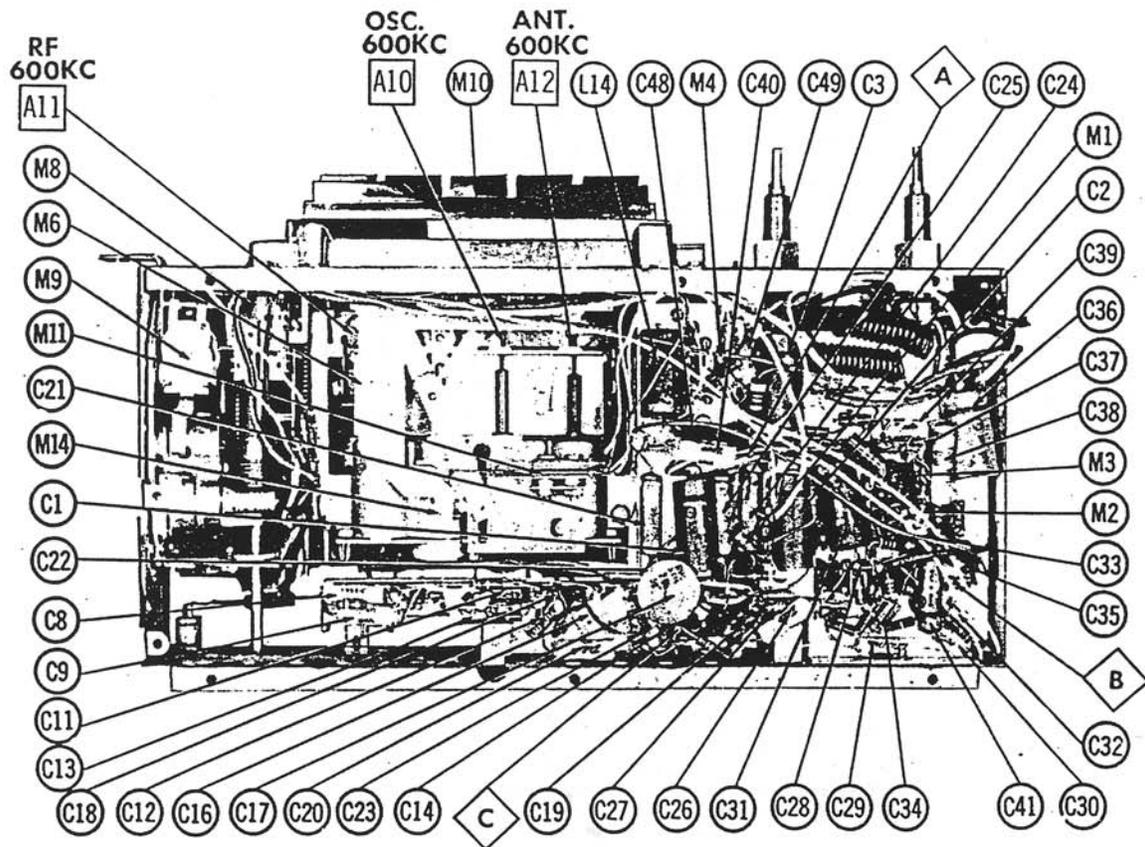
CADILLAC
MODEL 7268085



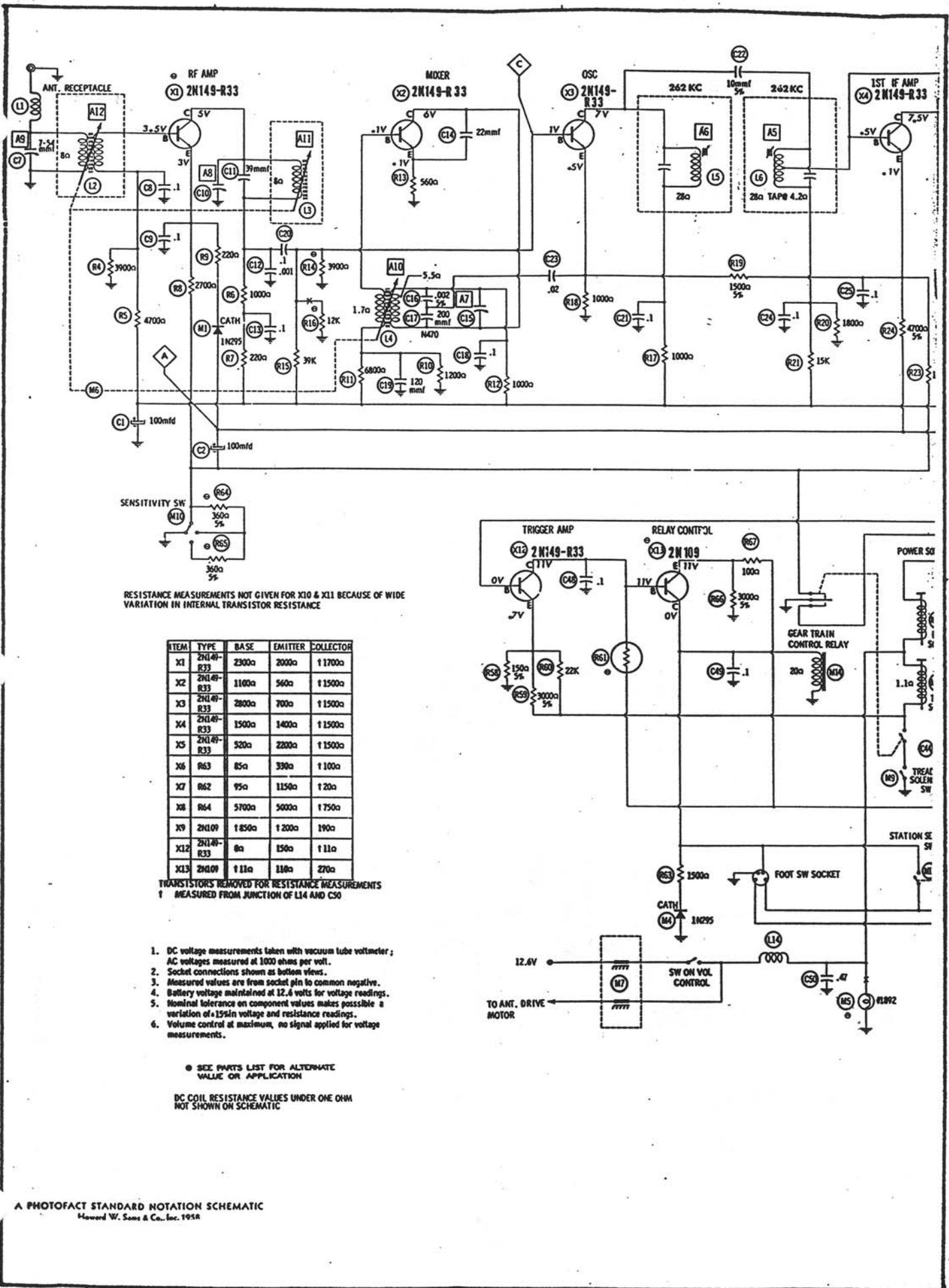
TRADE NAME	Cadillac Brougham Model 7268085 (For 1957 Cadillac Brougham Automobiles)					
MANUFACTURER	Delco Radio Div., G. M. Corp.; Kokomo, Indiana					
TYPE SET	Battery Operated Custom Built Transistorized AM Automobile Receiver					
POWER SUPPLY	12 Volts DC			RATING	350MA @ 12.6 Volts DC (Before Serial #HD80)	
TUNING RANGE—BROADCAST	540-1600KC				2000MA @ 12.6 Volts DC (After Serial #HD80)	
ALIGNMENT INSTRUCTIONS—READ CAREFULLY BEFORE ATTEMPTING ALIGNMENT						
Set sensitivity and volume controls to maximum, tone control to treble. Attenuate signal generator so that VTVM readings do not exceed 3 Volts. Use an insulated alignment screwdriver for adjusting. Signal generator return lead should be very short.						
To set receiver to high frequency end, put a .018" feeler gauge (or bare #25 wire) in slot against high frequency stop. Press station bar and allow planetary arm to run against feeler gauge. Turn off receiver, then on.						
DUMMY ANTENNA	SIGNAL GENERATOR COUPLING	SIGNAL GENERATOR FREQUENCY	RADIO DIAL SETTING	CONNECT VTVM	ADJUST	REMARKS
1.	High side to point B Low side to chassis.	262KC	High freq. end. (See alignment instructions)	DC probe to point A Common to chassis.	A1	Adjust for maximum deflection.
2.	"	"	"	"	A2	Adjust for MINIMUM deflection.
3.	High side to point C Low side to chassis.	"	"	"	A3, A4 A5, A6	Adjust for maximum deflection.
Check setting of oscillator coil core (A10). Rear of core should be 1 5/8" from mounting end of coil form. Antenna and RF coil cores (A11 & A12) should be as far from the mounting end of their coils as the oscillator coil core.						
4.	82mmf High side to antenna terminal. Low side to chassis.	1615KC	High freq. end. (See alignment instructions)	DC probe to point A Common to chassis.	A7, A8 A9	Adjust for maximum deflection.
5.	82mmf	600KC	Tune to 600KC signal	"	A10, A11 A12	"
6.	82mmf	1615KC	Tune to 1615KC signal	"	A8, A9	"
With radio installed in car and antenna fully extended, tune in a weak station between 600KC and 1000KC and adjust A9 for maximum output.						
POINTER ADJUSTMENT						
If necessary, turn pointer adjustment so that pointer coincides with 900KC on the dial when receiving a 900KC signal.						
PUSHBUTTON ADJUSTMENT						
<ol style="list-style-type: none"> 1. Turn on receiver and allow a 10 minute warm-up period. 2. Extend antenna fully. 3. Pull pushbutton to the left and out. 4. Tune manually to desired station. Press pushbutton in firmly. 5. Repeat for remaining pushbuttons. 						

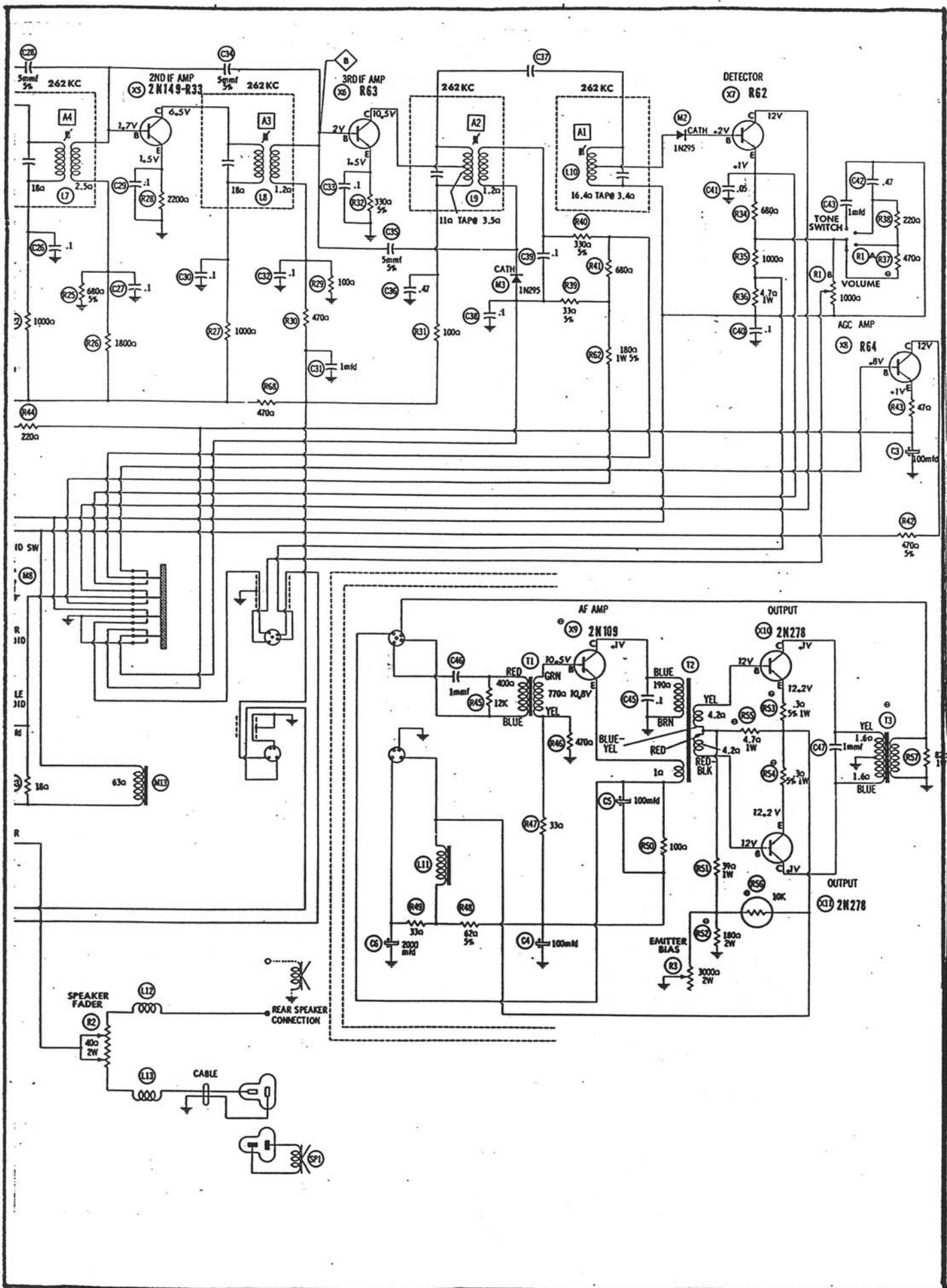


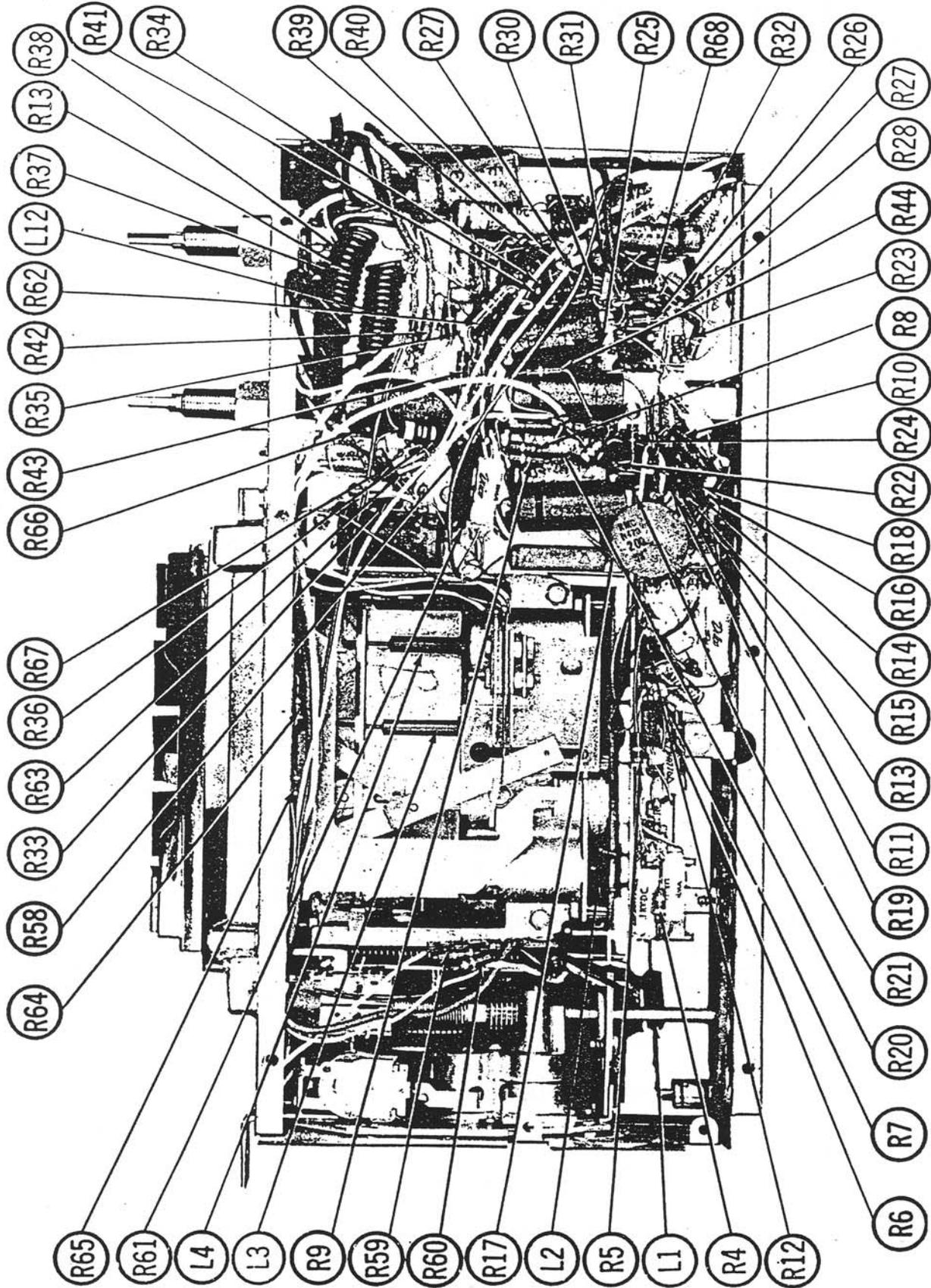
CHASSIS TOP VIEW



CHASSIS BOTTOM VIEW - CAPACITOR & MISCELLANEOUS IDENTIFICATION







CHASSIS BOTTOM VIEW-RESISTOR AND INDUCTOR IDENTIFICATION



Peter M.- Dorey

CONTINUED FROM VOL. 4. NO. 1.

Years later, another incident occurred in Brooklyn, NYC. I had just picked up my dry cleaning and was entering the road from the cleaner's parking lot, when suddenly, the left rear corner of the car dropped down, stopping the car. When I exited the car, I saw that the left rear wheel was jammed in the wheel-well. A closer examination revealed that the "ball joint" at the lower end of the control link connecting the car's left rear axel to its frame, had broken. This allowed the left end of the axel to swing free, disabling the Brougham in a 45 degree angle across a busy road. (during commuting hours) Due to the jammed wheel, it was impossible to move the car to the side of the road without incurring further damage. One "never" abandons a disabled car in Brooklyn. Much less, a Brougham! Fortunately, there was a phone within sight, - and this event occurred at a "slow speed". Had it happened at highway speeds,.....?

The first tow truck on scene was unable to handle this job without causing further damage to the Brougham. He could lift the car, but the rear axel would hang precariously. The second, equipped with "dollies" was able to safely move it to the Cadillac Motor Car Division in Brooklyn. They found that the upper rear axel control "yoke" over the differential had become distorted, and needed replacement too.

Later, while on a weekend photo trip in southern California in 1960, my left rear tire blew out, by the Sultan Sea. I removed the flat; installing the spare. A mile down the road I found a combination garage and lunch room. Being some distance from San Diego, I wanted the assurance of a usable spare tire. I handed the flat tire and wheel assembly (sans the hub-cap) to the young mechanic; asking him to install a new 8:20 X 15 tire on the wheel. While he was doing that, I decided to avail myself of the opportunity to get a bite to eat in the adjoining lunch room. About 45 minutes later I left the lunch room. The mechanic, armed with tire irons was still wrestling with my gleaming chromed aluminum wheel assembly. As I approached, he looked up, bewildered, and asked, "Hay, mister, how do you get this hub-cap off?" To my horror, I saw that he had spent the last 45 minutes attempting to pry the "chromed aluminum hub" from the steel rim, severely gouged the chromed aluminum "hub" of this Brougham wheel assembly.

Having fun with (embarrassing) the "filling station" mechanic:

Asking the "filling station mechanic" to check the battery. Better yet - after observing that he didn't open the trunk during a oil change, lubrication, and systems inspection and checking off the battery as "being ok". Ask him to show you the battery!



A Fragrance Odyssey

By: Allan Dowling

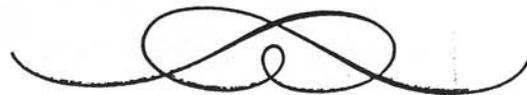


On the weekend of May 15-17th I flew to Atlanta, Georgia to attend the 4th annual convention of the Perfume & Scent Bottle Collectors. Yes, there is a club for perfumes only. My mission was to locate or get information on the elusive atomizer Arpege bottles. What better place? I had visions of finding cases of unopened boxes sealed in plastic wrap. I arrived at 7:00 a.m. and headed straight for the first event - an open swap meet. Armed with 350 flyers, and my vision, I went from table to table in wide eyed anticipation of treasure. I was told of bottles back home; but, none were on the tables of hundreds of assorted gems. Most vendors just could not fathom why anyone would go to so much trouble for the lowly Arpege bottle. Having run out of stories I retired from the swap meet scene to await the main private show of the "best of the best". I parted with \$65.00 admission fee, so I had to get my spirits up to face the top dealers and still not tip my hand "why do you want that particular bottle?"

When the doors opened before me were dazzling showcases of perfumes from dealers who handle only the finest of the hobby. With flyers in hand I charged in trying to survey the cases and talk to each dealer about the bottle pictured on my flyer. Most were cordial but look at me with a slightly raised brow. About three cases down I spotted a boxed example of my prize. Just about tore my pants pocket out to approach the dealer with cash in hand - this one is not going to get away! Price was of little concern at this point and I think he sensed that as he wrapped my purchase and smiled. A few cases down a second boxed Arpege was soon mine. No atomizers? No, none. Well, there was still the auction. Another \$25.00 for a catalog? Why not? As you can probably guess, no Arpege offered. By now a number of dealers were seeking out the guy with the flyers. To my surprise I started hearing "oh, the bottle that fits in an old Cadillac!" My cover was blown. Seems I'm not the only one looking for these rare gems. The demand side of economics now comes into play, I hear their cash registers ringing. "How much will you pay for these?" I'm asked. The only answer I give is, "let's talk when you have a bottle - I'm just trying to complete my collection!" Don't tell dealers too much.

I returned to Cleveland knowing a lot more about perfume bottles and values and am all the better for the experience. Although I only found two bottles (one sold) I am now in contact with folks in Paris, Holland, Belgium, Austria, England, and all over the U.S.A. Who may come up with the rarest of Brougham goodies. I'm sure they will remember the character with the pictures from Cleveland.

AT PRESS TIME



Looking for a parts car? This car is in Florala, Alabama. Car is a "58". No motor or trans. chrome, grill, ect. is inside the car. Call John Maynard (205) 858-6300 price - \$2500.00.

NEW!
'92 Catalog

1957 & 58 Cadillac Eldorado Brougham

The following is a listing of the of restoration parts we offer for 1957 & 58 Cadillac Eldorado Broughams.

FRONT BUMPER

Caps, front bumper guard. Replaces #1466583. Rubber with molded in plate and bolt. A beautiful reproduction of this vital part.
C-0500 . . . \$111.30/pr.

ENGINE MOUNTS

Cushion, engine support, rear on transmission to crossmember. Replaces #3631552. New rubber vulcanized to your old steel core. Inner core needed only; this cushion was not vulcanized to outer box or case. Allow 3 weeks.
C-0674 . . . \$51.70/ea.

Motor mounts, insulating, front. Replaces #1467058. New mount, no exchange required or we will rebuild your old mounts.
C-0548-A . . . \$84.20/rebuild
C-0548-B . . . \$34.90/new

HOOD BUMPERS

Bumper, rubber, hood side to fender. Replaces #1456568. 4 per car. All Series.
C-0494 . . . \$4.00/ea.
Weatherstrip, hood to fender, exact copy of original profile. Approximately 36" long.
C-0540 . . . \$78.10/pr.
Bumpers, rubber, hood. 4 per car, 4 per set.
C-0501 . . . \$18.75/set

HOOD TO COWL

Strip, hood to cowl. Correct cross-section.
C-0908 . . . \$55.00/ea.

WINDSHIELD GASKET

Gasket, vulcanized into ring like original.
C-0886 . . . \$98.50/ea.

TRUNK

WEATHERSTRIP

Correct cross-section.
C-0896 . . . \$61.50/ea.

SUSPENSION

Bumper, rubber, rear spring to frame, 2 per car.
C-0502 . . . \$42.20/pr.

SIDE WINDOW

Pad, vent window frame, self-retaining, 1/2" diameter X 5/32" high, 3/16" hole.
C-0507 . . . \$3.40/ea.

FRONT VENT

Front door vent window rubber. Order C-0511 also.
C-0038-BD \$149.00/pr.
Vent window division bar seal. Order C-0038-BD also.
C-0511 . . . \$60.50/pr.

DOOR

WEATHERSTRIP

Pads, window stop, top center, made to slip over original steel core. Replaces #4694985.
C-0508 . . . \$31.00/pr.
Weatherstrip, roof rail, right and left, including steel insert at end. Replaces #4694711-2.
C-0509 . . . \$130.40/pr.

Weatherstrip set, rear door, bottom and rear side, right and left. Replaces #4689679-80. Set consists of molded sponge piece with steel core as original for top end and 5/4" strip of sponge weatherstrip for each door.
C-0520 . . . \$93.50/set

Weatherstrip, rear door hinge pillar at bellline. Replaces #4734198. 2 per car. 2 piece set. Eldorado Brougham only.
C-0525 . . . \$20.80/pr.

Weatherstrip, front door, auxiliary on body above beltline, 13-3/8" long with retaining clips. Replaces #4719299, #4689648.
C-0552 . . . \$27.00/pr.

Weatherstrip, front door, rear on door, snap-on type with clips. Replaces #4746666-7. Fits original retainer, right and left, with steel inserts at ends, silk textured facing.
C-0573 . . . \$85.90/pr.

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Classified

IMPORTANT NOTE

All articles, ads, etc. will pertain to the 1957-60 Brougham unless designated otherwise.

CARS FOR SALE

(2) 1957 Brougham #319 or #320:

#319 has only 30mi. since a complete frame up restoration six years ago. A.A.C.A. senior winner. Recently shown for Cadillac Motor Div. in World of Motion Bldg. at Epcot Center. Deauville grey with light and dark grey interior. Most vanity items: shot glasses, vanity, cig. box, mirror, perfume bottle. Engine, trans. and all moving parts rebuilt. \$59,000.00.

#320 is two months from completion. Frame off, every nut and bolt restoration. Thousands of hours labor and dollars spent on mechanics, chrome, upholstery and paint. Black exterior with white and black leather interior. All vanity items except perfume atomizer. Both cars are quality personified. Much more invested in #320 need no less than \$79,500.00 Call Jerry Schantz evenings only (904) 677-4373.

1957 Eldorado Brougham - Straight rust free car repainted Manilla (pale yellow) with a tan broadcloth interior. Some chrome work has been redone and much mechanically. The car has been converted to springs and is complete except for the vanity items. There is still some more to be done which is reflected in the asking price of \$13,500.00. A parts car can be available with the purchase of the above car. Gilbert Dobbins, 15 Laurence Place, Plymouth Meeting, Pa. 19462. (215) 825-9071 EVES.

1957 Brougham - #250 of 400 built. Desirable factory color combo. Blue metallic exterior, full white leather, black sheepskin carpets and dash. Drivable car on coil spring suspension. Need restoration; but, very decent beginnings 98% complete. Reasonably priced at \$14,500.00. Michael Rizzuto, (714) 244-0460.

1958 Brougham Parts Car - Good windshield and glass, it has most all of it's trim, interior complete, tri-power with air cleaner, air ride, relays, bumpers ect. If you are restoring one of these cars it would be in your best interest to have a parts car. Price \$6500.00. Paul or Sandy Lauricella (716) 765-9106.

1957 Brougham - easy restoration. Contact: Ken Gimelli, 239 Forrester Road, Los Gatos, Ca. 95032. Asking \$17,000.00.

CARS FOR SALE

TWO 1960 BROUGHAMS FOR SALE - Body #32, trim 1251, paint 52. This car is unrestored and needs total restoration. Some rust, some parts missing. Asking \$6,500.00 O.B.O.

ID.#60P012575 - body tag missing. This car has faded paint and vinyl interior very little rust, some parts missing. Please call for details. Asking \$7,500.00 O.B.O. Will to make package deal for both cars. Gene Asbury (805) 379-3418 Ca. call anytime.

Parts

Specialty item re-produced

Wheel ring, grooved and predrilled for rivets. Machined and ready for chrome. Limited supply. \$150.00 ea. Call Jerry Schantz (904) 677-4373 evenings till 11 p.m.

For Sale: 57-58 Eldorado Brougham parts, 20 year collection of parts call Dr. Zeiger (213) 275-8156 with your needs.

Many good parts for sale from my (3) 1957 Brougham parts cars. Call Jerry Schantz evenings. (904) 677-4373.

Brougham water pumps in stock. Rebuilt & tested. \$95.00 with core. Rudy Stahl (419) 729-4785.

57/58 Brougham Parts for Sale: Fender skirts from NOS to poor. Dash pad, side chrome, front NOS bumper ends, good used front bumper ends, replated rear bumpers, front face bar, Brougham upholstery cloth. Hub caps, air ride parts, and much more, reasonably priced. Call or write Edwin Alfred, 26 Old Lancaster Rd., Merion, Pa. 19066 (215) 667-2234.

Original shop manuals (Brougham) 57. #1 near perfect \$65.00, #2 very good \$50.00, #3 good but missing cover \$25.00. B.O.A., Inc. 19 Manning Dr., Berea, Ohio 44017.

We currently have the following Arpege perfumes available.

1. Perfect non-atomizer in the original box. Bottle is full and has a gold label. Collar is braided string wrapped. Top is the stopper type. \$350.00
2. Oddball correct bottle with gold label. Top is a frosted glass, collar is braided string. Bottle is empty. \$ 50.00

Make checks payable to B.O.A., Inc.

Parts Wanted

PARTS WANTED - The gasoline plate which goes on the gasoline door opening to the gas tank which reads GASOLINE. The "V" which goes underneath the Eldorado letters on the cowl above the front bumper. Two (2) of the small emblems which go on the side of each of the front fenders and reads Brougham by Cadillac. Call Thomas F. McGarrity, 200 Mamaroneck Avenue, White Plains, N.Y. 10601 (914) 684-0200.

PARTS WANTED - Front cigarette lighter, a set of original Delco shock absorbers. Contact Bruce Sansone, 2000 Seadrift Drive, Corona del Mar, Ca. 92625 (714) 720-1874.

PARTS WANTED - 57-58 Eldorado Brougham: 2 Tailight lenses, 2 rear and 1 front diaphragm for "58" Brougham. Will pay cash or trade for parts. Edwin Alfred, 26 Old Lancaster Rd., Merion, Pa. 19066 (215) 667-2234

PARTS WANTED - 1959 Eldorado Brougham: (Car #66) Need a nice all leather front seat. Red rear tail light lenses for pod fin. Back-up light lenses (clear). Front glass fog lenses, not scarred or pitted. Contact Hill R. Moore, 2812 Rosedale, Dallas, Tx. 75205.

PARTS WANTED - 57-58 Brougham: L & R front door lower stainless mouldings. Right rear door moulding (in good shape). Eldorado lettering front and deck lid. Call: Nick Vermet (313) 886-8349.

One original stainless steel drinking cup, Dr. Zeiger (213-275-8156).

Right rear fender skirt. Need good straight part with no deep scratches and no dents. Contact - Greg Field (203) 953-0029.

(1) Batwing chrome nut. Steve Raskind (619) 458-5908.

Miscellaneous

WANTED - 1957/1958 Eldorado Biarritz or Seville any condition, also NOS parts, parade boots, batwings 2X4, 3X2. Please call Peter Krell at (800) 375-6421, finders fee gladly paid.

Classified ads are free to B.O.A. members and will appear in one issue unless requested to be continued. We assume you have sold or located a car, parts or literature unless otherwise notified.

LITERATURE

1. 57/58 photofacts radio diagrams free to B.O.A. members. Send letter size S.A.S.E. to: B.O.A., INC., 19 Manning Drive, Berea, Ohio 44017.
2. Eldorado Brougham electrical system and compressor lubrication improvements. Oct. 4, 1957 to all dealers (6) pages. Not in manual. \$8.00 to B.O.A. members. B.O.A., INC., 19 Manning Drive, Berea, Ohio 44017.
3. Eldorado Brougham electrical circuit diagrams. (18) pages. Not in manual. \$15.00 to B.O.A. members. B.O.A., INC., 19 Manning Drive, Berea, Ohio 44017
4. 57/58 Jack instructions \$12.00 ea. Gerald Schantz, 29 Rio Pinar Trail, Ormond Beach, Fla. 32174.
5. 57/58 exhaust louver template. Free to B.O.A. members. Send letter size S.A.S.E. to B.O.A., INC., 19 Manning Drive, Berea, Ohio 44017.
6. 1959 Brougham service supplement (15) pages \$18.00 to B.O.A. members. B.O.A., INC., 19 Manning Drive, Berea, Ohio 44017.
7. 1960 Brougham service supplement (5) pages \$8.00 to B.O.A. members. B.O.A., INC., 19 Manning Drive, Berea, Ohio 44017.
8. Full color Xerox copy of FORTUNE ad. 10 X 13 suitable for framing. This was the only ad ever published. \$15.00 to B.O.A. members. B.O.A., Inc., 19 Manning Drive, Berea, Ohio 44017.

The B.O.A., Inc. makes every reasonable effort to verify information published. However, The B.O.A., Inc. assumes no responsibility for validity of manufacturer claims or statements in news items, articles, selection charts and advertisements.

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Welcome aboard! Our growth is showing . . .

Charles Aultman
Lambury, Va. 24351

Duncan Emmons
Rancho Mirage, Ca. 92270

Marion Falat
Barrington, Ill. 60010

Charles Kelley
Barrington, Ill. 60010

Paul & Sandra Lauricella
Lyndonville, N.Y. 14098

Joe & Julie Zivnak
Whittier, Ca. 90601

1992 Newsletter Deadlines:

Closing Date

Fall 09/15/92
Winter 12/15/92



Mailing Date

Fall 10/04/92
Winter 12/31/92