

*Brougham
Owners
Association*



Newsletter Vol. 7 No. 1

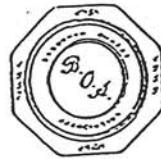
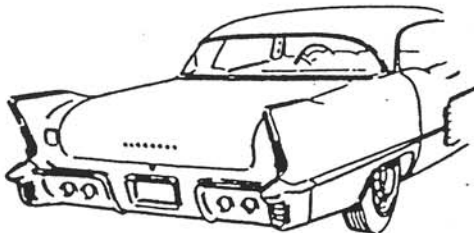
Brougham Owners Association, Inc.

B.O.A. Newsletter Vol. 7. No. 1 Spring 1995

Published quarterly by the Brougham Owners Association, a division of Allan & Co. Antiques, Inc., 19 Manning Drive, Berea, Ohio 44017. Membership dues are \$25.00 per year and are not prorated or reduced at any time. Renewals are due upon receipt of your fourth issue. Back issues are \$6.00 each. All rights reserved by B.O.A., Inc. Reproduction of any part without written permission of B.O.A., Inc. is strictly prohibited.

President's Message

As you can see by our masthead the B.O.A. has been merged with Allan & Co. Antiques, Inc. This was done to simplify our accounting, ease our tax reporting obligation, and to be able to be more financially stable between issues when funds tend to dwindle. It is my hope that this change will allow us to improve the quality of our newsletter, and in general serve you better. By year's end we plan on being fully computerized including a fax line for better communication. We will have all the tools to work with; however, you are the key to our continued success. Your input is essential if we hope to achieve our goal of seeing that every Brougham owner has a car to be proud of as a result of the information and help received from his fellow B.O.A. members.



Till next time,

BACK ISSUE SPECIAL

For a limited time we are offering complete sets of back issues - Vol. 1, No. 1 - Vol. 6, No. 4 - for \$120.00 per set plus \$3.50 shipping and handling. This is a \$48.00 savings. If you are a new member, don't miss this chance. Back issues will be \$7.00 each when this offer expires.

FEATURED ON THE COVER

Pictured on our cover is #243 proudly owned by Bill Taylor of Wilton Manors, Florida. On May 21, 1994 she won Junior A.A.C.A. in Shelbyville, Tenn. September 10, 1994 saw an A.A.C.A. Senior award and was nominated outstanding vehicle of 1994 by the National Awards Committee of A.A.C.A. of 5,800 cars judged only 223 received this honor. #243 has my vote as truly "outstanding" as well.

RESTORATION & MAINTENANCE

Dear Allan,

Thank you for your note the other day. Concerning the suspension blocks that can be used for long term storage with cars with air bags, I couldn't find out how to place the blocks. My Brougham manual didn't have any information on them. So I called Cathy at McVey's in Kansas. She looked for information and wasn't able to find it. Several days later she send the copy of the pages and a note saying that a friend sent her the information. That is service above and beyond the call of duty. McVey's is where I got the blocks as they were listed in their very nice catalog. I would certainly suggest them as a source of supplies.

Enclosed you will find a copy of Cathy's note and the copies she sent me. Certainly was nice of her to help me out, maybe the information will help others.

Sincerely
Chet Barrows
Cranston, R.I.

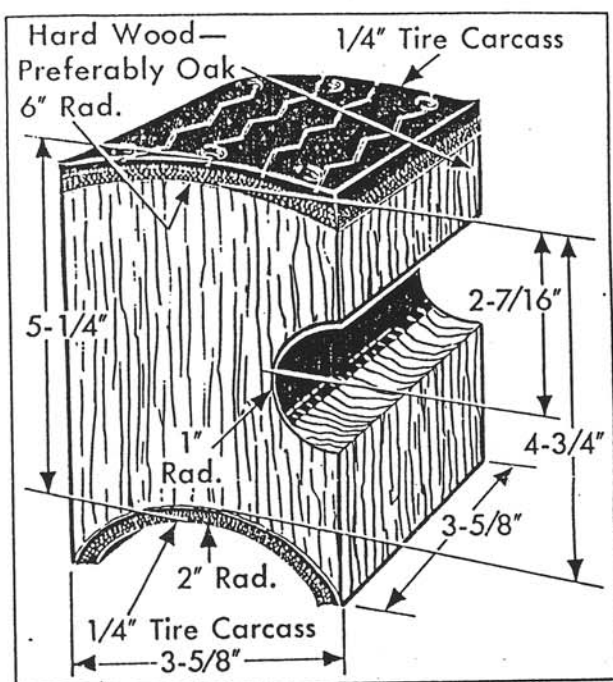


Fig. 4-6 Towing Block Specifications

b. With No Air in Suspension System

Do not attempt to tow car with front or rear wheels raised off the ground with no air in the suspension system unless blocks are used to support the suspension system. Refer to Fig. 4-6 for towing block specifications.

When towing with front wheels raised off the ground, raise rear end of car and install support blocks upright in front of shock absorbers between the rear axle housing and frame side members, Fig. 4-7. Lower rear end, and then raise front end of car with truck hoist, making certain that there is not less than 6" clearance between lower edge of the rear bumper and the ground. Pad tow chains to prevent damage to bumper.

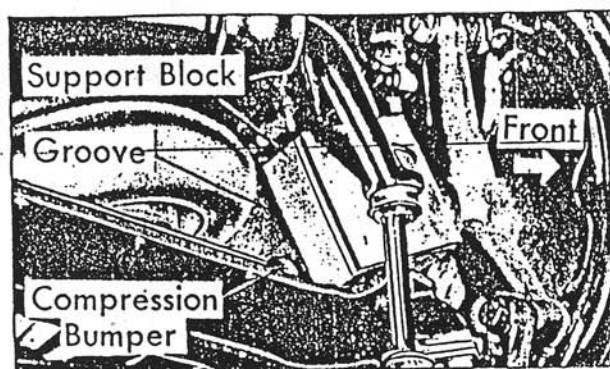


Fig. 4-8 Front Towing Block Installed

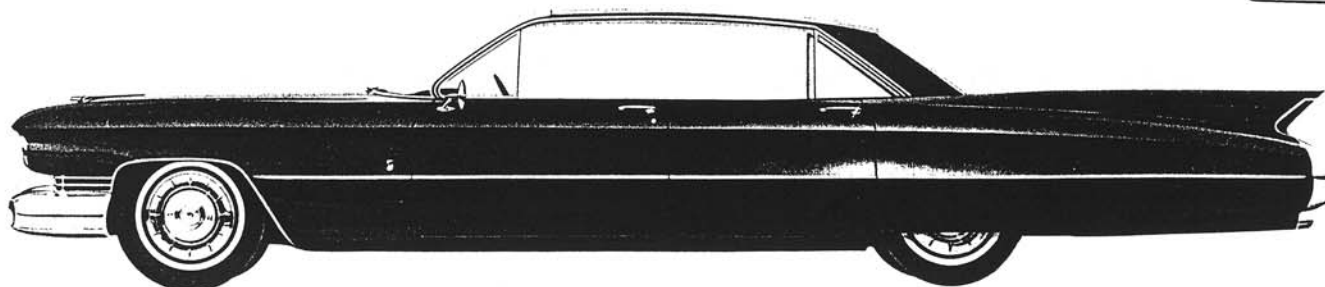
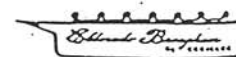
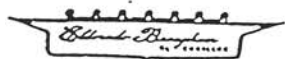
When towing with rear wheels raised off the ground, raise front end of car and install support blocks with small groove against rubber compression bumpers on lower suspension arms and large groove encircling shock absorbers, Fig. 4-8. Lower front end, and then raise rear end of car with truck hoist, making certain that there is not less than 6" clearance between lower edge of front bumper and ground. Tie down steering wheel with front wheels in straight ahead position.

CAUTION: As an added safety measure, place jack stands under frame when installing support blocks.

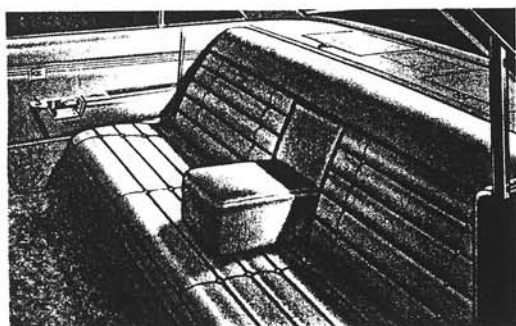
Car may be hoisted for installation of blocks by hooking onto bumper mounting brackets, but must not be towed with this hook-up. Tow line must be attached to lower control arm at front, and rear axle housing at rear.

Do not tow Air Suspension cars at speeds over 25 MPH on rough roads, with or without air in the system.

BROUGHAM HISTORY



THE NEW STANDARD OF THE WORLD IN MAJESTY! ELDORADO BROUGHAM



The Eldorado Brougham is unique among motor cars. Custom-designed and custom-built, it is dramatically and classically beautiful. Every advanced feature of comfort . . . convenience . . . luxury . . . and performance known to automotive science is utilized to make the Cadillac Eldorado Brougham the source of utmost pride and pleasure. Cadillac Air Conditioning, Cruise Control and Automatic Headlamp Control are included as standard equipment among its many special features. Interiors are styled and fashioned in a great variety of elegant selections of the world's choicest leathers and fabrics. Consult with your authorized Cadillac dealer for details on this limited production motor car.

The 1959 Cadillac Eldorado Brougham is a distinguished member of the Cadillac family, incorporating a custom-built body on a standard 1959 chassis, and includes every advanced feature for comfort, convenience, luxury, and performance. All equipment that is optional on other 1959 style Cadillac cars, such as Cruise Control, Air Conditioning, and Air Suspension, is standard on the Brougham.

In exterior and interior appearance, the Brougham has a distinctive style of its own. The exterior styling is highlighted by a new rear deck and thin line roof design. Driving visibility has been increased by the use of a compound curved windshield that extends into the roof. The sculptured body is accentuated by tailored fins incorporating new tail lights. Dual back-up lights are recessed in the rear bumper.

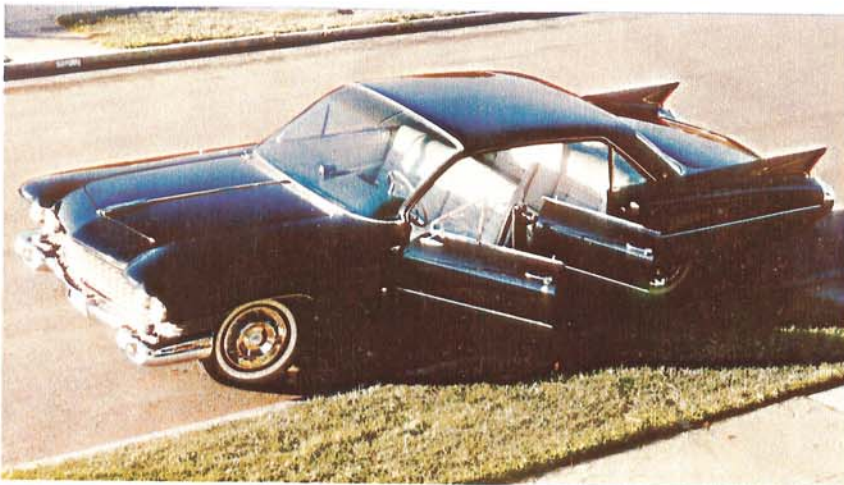
Interior appointments include two storage compartments in the package shelf behind the rear seat, and an electric clock mounted on the back of the front seat.

Courtesy lights are located at the bottom of the arm rest on front and rear doors, and on either side of the clock on the back of the front seat. Also, a red warning light is provided at the bottom rear corner of each front door. The courtesy lights and warning lights on the front doors light up on the door that is opened. The courtesy lights on the rear doors and on the back of the front seat light up when either rear door is opened.

Instead of a cover shot, we decided to devote page 4. to the magnificent restoration of Don Turkletop's 1959 Brougham #43 of 99. If you have never seen a "59" in the flesh you may be saying "looks like a "60" Cadillac!" Not so. Pull one next to a "60" and the difference is as obvious as the comparison of a 57/58 Brougham to a Fleetwood of the same years. The trick would be to find a "59" Brougham to compare with a "60" sedan. They are rare, they are unique, and they are quality in every way. Don spent three years restoring #43 and I think you have to agree he has much to be proud of.



CADILLAC
BROUGHAM



CERTIFICATE OF AUTHENTICITY

The 1957 - 1958 Cadillac Eldorado Brougham

Designed by Robert Scheelk

A Limited Edition Signed and Numbered Photograph from the Book

Cadillac Eldorado by James W. and Jeanna Swanson Howell

By my signature, we certify that this photograph has been approved and signed by Robert Scheelk and is Number 01 in a Limited Edition of only 199 prints.

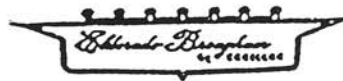
Jeanna Swanson Howell
Jeanna Swanson Howell

The Cadillac Eldorado Brougham pictured is owned by Herb Rothman and Ted Davidson of California and was photographed in January, 1994, by James W. Howell especially for the book, *Cadillac Eldorado*.

The B.O.A. is honored to have been chosen by Dr. James Howell, author of CADILLAC ELDORADO, to offer our members an authentic autographed photo of a Brougham signed by the Brougham's designer Mr. Robert Scheelk. This offer is limited to 199 copies and comes complete with a certificate of authenticity. If you love the Brougham and collect literature, you don't want to miss this rare piece. The price - a mere \$69.00 including shipping and handling. As a bonus, you will also receive a collage print showing the comparison of the original Brougham and the Continental Mark II. Send your check to B.O.A., Inc., 19 Manning Drive, Berea, Ohio 44017. Remember, only 199 are to be issued. MAIL TODAY !

A.W.D.

PRODUCT NEWS



MEMO BOOKS AVAILABLE

Jerry Schantz has succeeded in duplicating the memo book for the rear armrest. This often missing item is complete even down to the paper pad.

To order an exact reproduction call Jerry Schantz at: (904) 677-4373 evenings till 11:00 pm. Price reduced to \$120.00.

Jerry also has a limited supply of jack instruction cards for your trunk at \$12.00 each.

Compact Mirrors Available

We are pleased to be able to offer the correct replacement compact mirror. Made of the highest quality optical instrument mirror, Complete with proper polished bevel, we have about (8) left. We are offering these to B.O.A. members for \$37.50 ea. or (2) for \$70.00. Make checks payable to: B.O.A., Inc., 19 Manning Drive, Berea, Ohio 44017.

COMPACT FELT POUCH NOW AVAILABLE

For the finishing touch to your glove box the pouch for the compact is now available. This reproduction is perfect in every respect from proper material to exact stitching. Order from Jerry Schantz (904) 677-4373 evenings till 11 p.m. Price \$37.50 each.

Questions & Answers

Q: I am still maintaining and updating the individual Brougham listings for all 1957 - 1960s which Cy Strickler III had started. Would you consider sending me as complete a listing from current B.O.A. roster information that you might have?

Al Haas

A: We applaud your effort and will assist you in any way possible. A copy of our roster is enclosed for starters. In general there are three difficulties in getting a complete list together. (1) A desire for anonymity, (2) missing tags or not knowing where to find the numbers, (3) not joining B.O.A. we get many letters of inquiry that don't result in a membership. Sometimes the body number is mentioned. This kind of information we will forward to you as received. For example body # 535 is now in Germany. In addition, we will forward all applications to you as received minus names. Those who wish to remain anonymous will be respected; however, the historical data you need will be preserved. Hope this information will be of help to you. Take note members - fill in all information requested on your application. A new roster will be coming out this summer.

A.W.D.

FRANKLIN MINT BROUGHAM

Our Franklin Mint Brougham arrived just before the first of the year, just in time for Christmas just as promised. It may have been a little late, but well worth the delay. The model is superb in detail and quality. You will not be disappointed, and I highly recommend it as an addition to your collection. An order form is included in this issue on page 14. Advertising still seems to be scarce; so, don't misplace your form. I have a feeling this model will be a good investment from a collectable point of view.

A.W.D.

SALES LITERATURE

REPRODUCED

Jerry Schantz is offering a laser copies of the rare 21½" X 14" Brougham brochure. THE RAREST SATISFACTION IN ALL MOTORDOM. For your copy, call Jerry at (904) 677-4373 till midnight. Price is \$37.50 each.

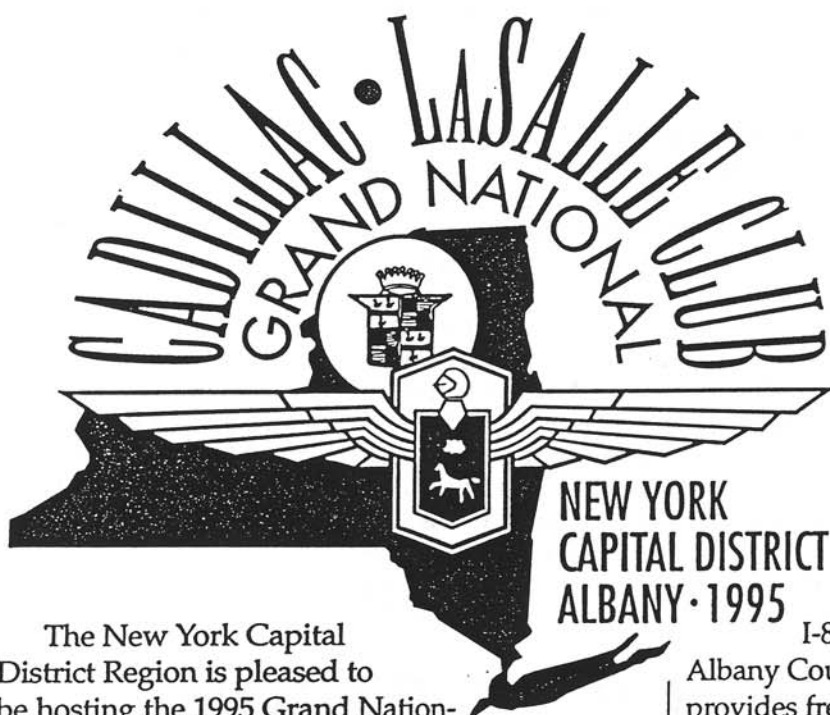
SERVICES OFFERED

Oil gauge and gas gauge sending units rebuilt to perfection. Price for this service has just been reduced. Call Jerry Schantz (904) 677-4373 evenings only 10:00 pm. to midnight E.S.T.

57/58 Eldorado Brougham. Spring conversions - rides better than air ride. Brougham Service Center, Box 381, Rancho Mirage, Ca. 92270. Call Duncan Emmons (619) 346-1904 or (619) 328-5555.

GRAND NATIONAL ALBANY, NEW YORK

JULY 19-22, 1995



NEW YORK CAPITAL DISTRICT REGION ALBANY • 1995

The New York Capital District Region is pleased to be hosting the 1995 Grand National Meet. The Capital District area is in a beautiful setting west of the Berkshires, north of the Catskills, and south of the Adirondack Mountain ranges situated at the confluence of the Hudson and Mohawk rivers.

Our Schedule of Activities includes: trips to Cooperstown's Baseball Hall of Fame; a private Corvette Museum; a dinner cruise on beautiful Lake George; a day at the famous Saratoga Thoroughbred race track; a junkyard jaunt for Cadillac parts; and guided tours of the State Capitol, Governor's Mansion, and State Museum.

There will be opportunities to have self guided tours of the local area, such as the Waterford Steps (the beginning of the Erie Canal Lock System); and the Shaker Heritage.

There will be free shuttle service for shopping at nearby Colonie Center and Crossgates Malls (second largest mall in New York State.)

The meet headquarters and site of the car show, hospitality center, and flea market will be at The Albany Marriott located on Wolf Road immediately accessible from the New York State Thruway (Exit 24); I-90 (Exit 1N); the Northway



I-87 (Exit 2E) and 5 minutes from the Albany County Airport. The Albany Marriott provides free shuttle service from and to the Albany County Airport, which also has full car rental facilities available. The Albany Marriott has large indoor and outdoor swimming pools, along with a full service health club. There are several public golf courses within 5 to 10 miles. The Hotel also features restaurants for formal and casual dining; a night club for your dancing pleasure; as well as a quiet conversation lounge; and full parking facilities.

We are excited about hosting our first Grand National, and trust that you will have an enjoyable stay with us.

Sincerely,
The Capital District Region
1995 Grand National Chairman
Jim Lyng
(518) 383-2913

Registrars:
Jackie O'Rourke
(518) 869-3294
Norman R. Swanson, Ed.D.
(518) 456-6359

CLASSIFIED

IMPORTANT NOTE

All articles, ads, etc. will pertain to the 1957-60 Brougham unless designated otherwise.

CARS FOR SALE

1958 Brougham - #442, Deuville gray with all blue cloth and leather interior, mouton carpet, one repaint since new, super nice original, unmolested car on air ride, no rust ever, delivered new in California. \$37,500. David Barclay, 169 County Road East, Colts Neck, New Jersey 07722 - (908) 544-9035.

1959 Pininfarina Brougham - #20 of 99 cars. Original So. Ca. car, with black plates. 55K. mi. outstanding original condition, rebuilt air suspension, new air bags. Ice cold A/C. Perfect chrome, an original owners manual. Asking \$25,000. Call: Dr. Zeiger (310) 275-8156.

1960 Pininfarina Brougham - #88 dry Calif. car, needs restoration. A very good car! \$4,250.00 for quick sale. To many cars! Contact: Michael Rizzuto, 32155 Joshua Drive, Lake Elsinore, Ca. (909) 674-0509.

1957 Brougham - #294; Lake Placid Blue, air ride body-off restoration 80% complete; every single part of this car has been removed, rebuilt or replaced; interior yet to be done; includes all restored trim, bumpers and all parts to finish car; \$50,000 now or will negotiate to complete car for you. David Barclay, 169 County Rd., East Colts Neck, New Jersey 07722 (908) 544-9035.

1957 Brougham - #341 original. Deauville grey metallic, with light grey Parisienne cloth and light grey leather. N.O.S. air diaphragms. 48,000 miles very nice original with vanities. Asking \$36,500. Phone (714) 720-1874 Bruce Sansone.

1957 Brougham - Body #256, trim #222, style #7059X, paint #110 (black). Bought new in Houston, Texas by "Glen McCarthy" who Rock Hudson played in the movie "Giant" Restored engine, transmission, paint, and chrome. The rest is original. Complete except vanities. Number 2 or 3 car, \$25,000.00. Wayne Hargrave, Catoosa, Oklahoma (918) 266-6662.

1960 Brougham - Show winning 1960 Eldorado Brougham #79 of 101. 2000 miles since professional restoration. Dove grey interior, bordeaux exterior, all chrome redone. One of the finest 60's in existence. Reduced to \$31,000.00 Contact: David Fog (619) 324-9183.

1958 Brougham - Black with perfect stainless steel top. Excellent running condition. Engine smooth as a whisper with clean exhaust. Elegant, all white original leather interior. Perfect spring conversion. Replated chrome front to back as needed. Incredibly smooth as satin hand rubbed perfect ebony, that would put some show-room cars to shame. Must be worth \$36,000.00 Quick sale price \$29,500.00. Contact Edwin Alfred, 26 Old Lancaster Rd., Merion, Pa. 19066 or call (610) 667-2234.

(2) 1957 Broughams #319 or #320.
Both reduced for quick sale.

#319 has only 30mi. since a complete frame up restoration six years ago. A.A.C.A. senior winner. Recently shown for Cadillac Motor Div. in World of Motion Bldg. at Epcot Center. Deauville grey with light and dark grey interior. Most vanity items: shot glasses, vanity, cig. box, mirror, perfume bottle. Engine, trans. and all moving parts rebuilt. \$49,000.00.

#320 is two months from completion. Frame off, every nut and bolt restoration. Thousands of hours labor and dollars spent on mechanics, chrome, upholstery and paint. Black exterior with white and black leather interior. All vanity items except perfume atomizer. Both cars are quality personified. Much more invested in #320 need no less than \$69,500.00 Call Jerry Schantz evenings only. (904) 677-4373.

1957 Brougham - #145 all body and parts complete; spring conversion, 1964 engine and transmission, mechanics all redone. Needs finishing. \$45,000.00 invested - sell for \$10,000.00. Contact: Duncan Emmons, P.O. Box 381, Rancho Mirage, Ca. 92270. Call (619) 346-1904 or (619) 328-5555.

1958 Brougham - #525, 80,000 miles, white with leather interior. Original Vouge tires 8.40's, all vanities, mint chrome and body, air ride, stored since 1979. \$35,000.00 firm. Contact: Duncan Emmons, P.O.Box 381, Rancho Mirage, CA. 92270. Call (619) 346-1904 or (619) 328-5555.

Parts

PARTS FOR SALE - 57/58 Eldorado Brougham: Hubcaps from perfect to good used. Good side chrome. Absolutely gorgeous pair of replated rear bumpers. Will give generous allowance for your old bumpers. N.O.S. engine block. Chrome louvers for top of fender. Upholstery cloth. Emblem for side of fenders. Fender skirts perfect. Tail-light housing. Perfect stainless steel top. Money re-funded if not satisfactory. Used big finned wheel covers for 59/60 Brougham. Call Edwin Alfred (610) 667-2234.

PARTS FOR SALE - 57/58 Eldorado Brougham: Evan's compact (not Brougham) \$150.00. One wheel (no cap) \$350.00. Set of headlight doors \$150.00. "57" shop manual (Brougham) \$60.00. Non-atomizer. Arpege silver label, stopper top \$50.00. Arpege blue label new in the box \$200.00. Call Marion Falat (708) 381-4295.

Classified ads are free to B.O.A. members and will appear in one issue unless requested to be continued. We assume you have sold or located a car, parts or literature unless otherwise notified.

PARTS FOR SALE - 57/58 Eldorado Brougham: Rear center license frame (mint new chrome). "Gasoline" for gas fill lid (mint new chrome). Side view mirrors originals (mint new chrome and glass). Rear door cigarette lighters (correct and mint). Sun visor right side (very nice). Rear door lower trim (left side, light pitting). Black turn signal lever (very nice). Grey shift lever (very nice). Hood hinges with springs, wiring harness; engine compartment, also dash to rear. Title, and all I.D.'s for #576. Rear heater units with fan motor. Front fender stainless steel trim upper and lower. Front door stainless trim. Generator, relays, regulators, and gauges. Sheet metal; doors, trunks, rear quarters. Stainless steel trim; interior and exterior. Vent window motors and transmission. Trunk operating mechanism complete unit. Washer sets for gas and oil sending units \$10.00 pr., under hood I.D. cards \$10.00 ea., jack instruction cards \$12.00 ea. Front leveling valve, control solenoid, glove box liner (grey), (2) used front air ride shock absorbers. Mint newly re-chromed hubcaps with new centers. Rebuilt oil pressure sending unit. ELDORADO letters, (2) sets. Emblems for front fenders. Switch for rear seat heater. License plate frame and back up plate. Air cleaner knobs (2) for 1957. Steering wheel (4 pieces) newly chromed that fit on rim. Battery cover lid. 1958 Eldorado Brougham engine with all accessories, generator, fan, starter, aircond., compressor, tri-power w/air cleaner, transmission, and all brackets & linkage. Runs smooth as silk, no rebuilt necessary. Call Jerry Schantz (904)677-4373 evenings only 10pm to 12 midnight E.S.T.

PARTS FOR SALE - 57/58 Eldorado Brougham: 1959/1960 hubcaps (two), sometimes used to replace 1957/1958 Brougham wheels. Good condition make offer. Contact George Garvey, 2510 Ladera Rd., Ojai, Ca.93023 (805) 646-8714.

PARTS FOR SALE - Eldorado Brougham: 1958 Tri-Power including manifold and fuel lines. Contact: Dr. Zeiger (213) 275-8156.

PARTS FOR SALE - 57/58 Brougham Heater unit, needs to be recorded, includes piping to rear seat unit \$85.00. Contact: Al Dowling (216) 243-0726.

PARTS FOR SALE - 57/58 Eldorado Brougham: Two inserts for the emblem which are on the side of the front fenders. Precision work made in Switzerland, \$80.00 each. Roger Zimmermann, Mattenweg 15, CH-2557 STUDEN, Switzerland. Or call 011 41 32 525-273. Leave your number, if you have to speak to the answering machine.

PARTS FOR SALE - 57/58 Eldorado Brougham: Skirts, seat door switch, speedometer, inside knobs and handles, smalls clips for front molding, horn grill, exhaust louvers, backup and round stop lens, air cleaner knobs, antenna bezel, rear door outside spears, inside trunk switch, head lamp switch. Contact: Duncan Emmons, P.O. Box 381, Rancho Mirage, CA: 92270. Call (619) 346-1904 or (619) 328-5555.

PARTS FOR SALE - 57/58 Eldorado Brougham: 20 year collection of parts, call Dr. Zeiger (213) 275-8156 with your needs.

PARTS FOR SALE - 57/58 Eldorado Brougham: Brougham water pumps in stock. Rebuilt and tested. \$95.00 with core. Contact: Rudy Stahl (419) 729-4785.

PARTS FOR SALE - 57/58 Eldorado Brougham: 1-good used fuel tank needs to be cleaned, has front dent.\$250.00. 1-excellent to mint used hornring. Very minor imperfections in chrome \$350.00. 1-NOS flexible fuel line in engine compartment (13" w/fittings) \$30.00. 2-NOS front & 2-NOS rear air bellows for 59/60 Brougham. Will trade for 57/58 Brougham same only-no cash sale. 1-rear heater grille,- fair chrome (no switch) 57/58 Brougham. Contact: Kjell Kraakmo, Sobstadveien 51, 7080 Heimdal, Norway. FAX: 011-47-72888750, PHONE: 011-47-72584762. We are 6 hours ahead of E.S.T.

Parts Wanted

PARTS WANTED - 57/58 Eldorado Brougham: Air compressor. N.O.S. air bellows, front and rear. One N.O.S. hubcap. Front bumper face bar. Air cleaner, both types N.O.S. Radio mast and motor for 57/58 Brougham, condition not important. Contact Edwin Alfred, 26 Lancaster Rd., Merion, Pa. 19066 or call (610) 667-2234.

PARTS WANTED - 57/58 Eldorado Brougham: One right front door latch assembly. Contact Gerald Miller, 1024 North Tenth Street, Albemarle, N.C. 28001 or call (704) 982-3813.

PARTS WANTED - 57/58 Eldorado Brougham: (1) parking light lens rear. (1) left front door locking pawl for door handle. Good chrome plating company for bumpers, good air bags that work, (don't leak and hold up) front and rear. Call Lee Mercy (908) 722-2159.

PARTS WANTED - 57/58 Eldorado Brougham: I need a cigarette case and interior light lenses. Call Chuck Kelley (708) 381-4456.

PARTS WANTED - Rear windshield for 1959/1960 Pininfarina Eldorado Brougham. Please call (909) 674-0509, minor flaws acceptable, cracked but intact OK. Mike Rizzuto.

PARTS WANTED - 57/58 Brougham front lower impact bar. Will swap an unbuilt "57" original Revell model (still in the box) for the bar. Contact Dick Baruk days; (313) 326-1222, or (810) 442-0443 evenings.

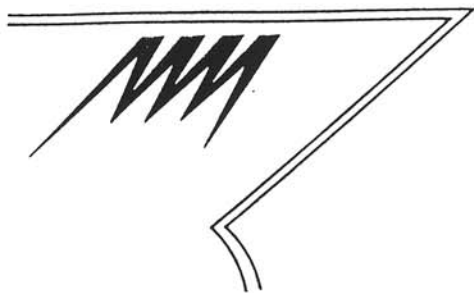
Miscellaneous

1957 standard set of (4) hubcaps. Good condition-----\$50.00. Al Dowling (216) 243-0726 after six p.m. E.S.T.

Literature for sale - 1949-1991 Sales Brochures. All in excellent condition. Sorry no 57/58 at this time. For list send S.A.S.E. to Al Dowling, 19 Manning Dr., Berea, Ohio 44017 or call (216) 243-0726 after 6:00 p.m., E.S.T.

55/56 Dual quad set up with intake manifold and bat wing air cleaner \$1200.00. "59" tri-power air cleaner \$350.00. (2) St'd "57" hubcaps \$40.00 ea. "56" Limo Jack assembly (rare) \$140.00. Call Marion Falat (708) 381-4295.

The B.O.A., Inc. makes every reasonable effort to verify information published. However, the B.O.A., Inc. assumes no responsibility for validity of manufacturer claims or statements in news items, articles, selection charts and advertisements.



MASTERMIND T.M., inc.

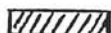
Michael P. Rizzuto
32155 Joshua Drive
Lake Elsinore, CA 92530-9624
909-674-0509

April 1, 1995

NEW PRODUCTS

Dear Brougham Owners,

At long last Fender Skirt Seal Kits for your 1957 & 58 Eldorado Brougham! These are not the usual junk found on the market consisting of two lengths of incorrect extrusion that are not even long enough. As is our policy we offer only OEM quality parts. Our seal kits consist of 3 different and correct extrusions which are all pre-cut and notched for proper fit.



OURS

THEIRS

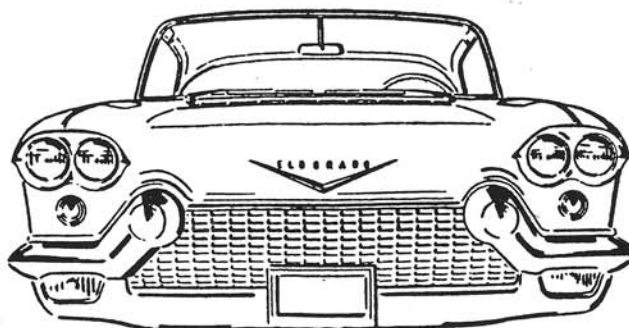
Have you ever tried to install the seals sold by our competitor's? If you have you'll find our regular asking price of \$115. pair a real bargain in comparison to the time wasted notching and fitting their parts only to have an incorrect job when complete. If you haven't tried this feel fortunate that you didn't waste you money on it.

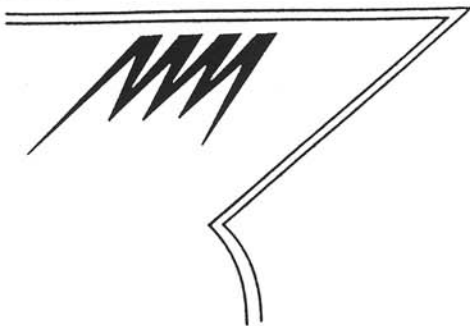
Best of all you can for the next 60 days save time and money by ordering now while we are offering our 25% off introductory price. Regular price \$115 now only \$86.50 (save \$28.50).

Thank you very much for your interest.

Sincerely,

Michael Rizzuto, President
Mastermind, Inc.





MASTERMIND T.M., inc.

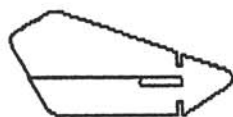
Michael P. Rizzuto
32155 Joshua Drive
Lake Elsinore, CA 92530-9624
909-674-0509

April 1, 1995

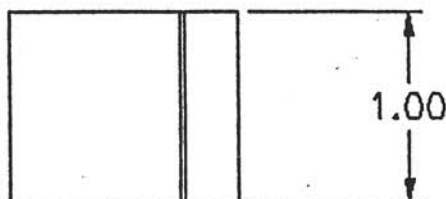
NEW PRODUCTS

Dear Brougham Owners,

Have you ever seen one of these? Those few among you that recognize these formerly unavailable parts probably just let out a shriek of JOY! Those who don't recognize this are still wondering why their doors wiggle and rattle when they hit a bump! Finally, for the first time in decades you can now own a 4 piece set of these formerly impossible to get Brougham only Lower Door Rubber Bumpers.



ACTUAL SIZE



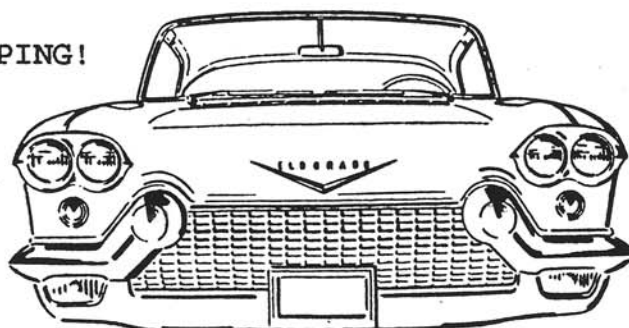
Our regular catalogue price for this 4 piece set will be \$55., but for a limited time we will be offering a 30% off special introductory price. For the next 60 days you can buy these fine OEM quality reproductions for \$38.50, a real bargain at either price, but why pay more?

Thank you for your continued support of our efforts.

Sincerely,

Michael Rizzuto

BONUS: FIRST 5 BUYERS GET FREE SHIPPING!



CADILLAC MOTOR CAR DIVISION PRESENTS

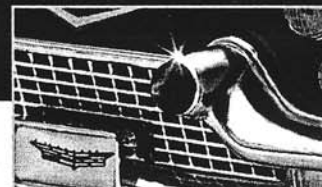
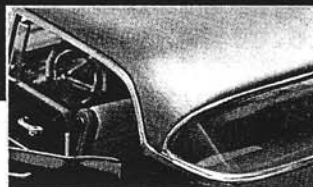
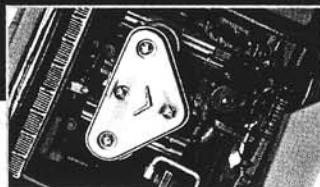
The First Eldorado Brougham



Shown smaller than actual size of 9" (22.86 cm) L. Scale 1:24.



The first and only officially authorized replica of the 1957 Cadillac Eldorado Brougham. Precision-engineered with stainless steel roof, just like the original.



In an age of excess, it was without peer. And more luxurious than anything on the road. Now, the most sought-after Caddy of them all is captured to perfection in this specially imported die-cast replica officially authorized by Cadillac Motor Car Division.

It's a collector's dream come true. And it's jam-packed with authentic detail. From the Brougham's trademark quad headlights and torpedo-shaped bumper pods to the taillights integrated within those awesome tail fins. Even the roof is crafted of real stainless steel, brushed to an elegant finish, just as on the real car.

Grab your share of the Good Life—Fifties-style. Just \$120, payable in monthly installments.

SATISFACTION GUARANTEED

If you wish to return any Franklin Mint Precision Models purchase, you may do so within 30 days of your receipt of that purchase for replacement, credit or refund.

* Brushed stainless steel roof, just like the original.
Road and steering wheels actually turn.



Please mail by
March 31, 1995.

Franklin Mint Precision Models
Franklin Center, PA 19091-0001

Please enter my order for the 1957 Cadillac Eldorado Brougham. I need SEND NO MONEY NOW. I will be billed in 5 monthly installments of \$24.* each, with the first installment due prior to shipment.

*Plus my state sales tax and
a one-time charge of \$4.95 for shipping and handling.

SIGNATURE _____ ALL ORDERS ARE SUBJECT TO ACCEPTANCE.

MR/MRS/MISS _____ PLEASE PRINT CLEARLY.

ADDRESS _____ APT. # _____

CITY _____

STATE _____ ZIP _____

TELEPHONE # (_____) _____

17125-14-001

Official General Motors Licensed Product. CADILLAC, ELDORADO BROUGHAM and the CREST and "V" Emblem are Trademarks of General Motors Corporation used under license by The Franklin Mint.

FRANKLIN MINT PRECISION MODELS.[®]
SIMPLY MILES AHEAD.

FREE LITERATURE

1. 57/58 photofacts radio diagrams free to B.O.A. members. Send letter size S.A.S.E. to: B.O.A., Inc., 19 Manning Drive, Berea, Ohio 44017.
2. 57/58 exhaust louver template. Free to B.O.A. members. Send letter size S.A.S.E. to: B.O.A., Inc., 19 Manning Drive, Berea, Ohio 44017
3. 57/58 Brougham Pre-Delivery Inspection Sheet. Send letter size S.A.S.E. to: B.O.A., Inc., 19 Manning Drive, Berea, Ohio 44017.

LITERATURE

4. Eldorado Brougham electrical system and compressor lubrication improvements. October 4, 1957 to all dealers (6) pages. Not in manual. \$8.00 to B.O.A. members.
5. Eldorado Brougham electrical circuit diagrams. (10) pages. Not in the manual. \$15.00 to B.O.A. members.
6. 1959 Brougham service supplement (15) pages \$18.00 to B.O.A. members.
7. 1960 Brougham service supplement (5) pages \$8.00 to B.O.A. members.
8. Full color Xerox copy of FORTUNE ad. 10 X 13 suitable for framing. This was the only ad ever published. \$15.00 to B.O.A. members.
9. Set of (6) 8 X 10 glossy photos from the originals at G.M. Tech. Center. (3) of the Towncar. \$50.00 a set to B.O.A. members.
10. Color copy of U.S. Steel advertising material featuring "56" prototype. \$10.00 to B.O.A. members.
11. Rare 10" X 12" factory rendering of "56" Towncar. Includes descriptive material on features ect. B/W Xerox copy \$10.00 to B.O.A. members.
12. Complete set of news releases from Cadillac on the "57" Brougham. \$20.00 to B.O.A. members.
13. Set of (5) 8x10 photos from, "Here It Is The Eldorado Brougham" sales brochure 1957. \$35.00 to B.O.A. members.

NEW MEMBERS

Jim Cashion
Fort Worth, Tx.

Victor Jennings
Kansas City, Mo.

James W. Jones
Henderson, Nv.

Wayne Meadlin
Fort Worth, Tx.

Ed Merchant
Fort Worth, Tx.

Ernest Metzger
Wildwood Crest, N.J.

Bruce & Barbara Rederford
Reno, Nv.

Joe Reinhardt
Pinella Park, Fl.

Newsletter Deadline:

Closing Date

Summer 06/15/95

Mailing Date

Summer 07/04/95

