

Newsletter Vol. 8 No. 4



Brougham Owners Association, Inc.



B.O.A. Newsletter Vol. 8 No. 4 Winter 1996

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PRESIDENT'S MESSAGE

As you can see by the masthead, we succeeded in getting moved. Many thanks to all of you for being so patient during that very hectic time. By next issue we should be back to normal and ready to get back to serious Brougham business. Our new phone number is (216) 238-8474. If you have not received your dues notice, it is on the way. Just have not had time to get them in the mail. Many thanks to our contributors this issue. It sure is a great help when we have more to print than my ramblings. Make a new year's resolution to send you poor old president some juicy restoration tips or an interesting story about your Brougham. Maintenance tips are always a good idea, as after the restoration comes keeping these machines functioning as they should. How about your cars history. Any interesting past owners you can tell us about? We need your input to make 1997 a banner year for our club and the fantastic cars we represent. By the way, our Websight has been visited by over 3000 car enthusiasts since we went on line. Is there interest in the Brougham? You better believe it. I like to think our organization is responsible for a little of the excitement that appears to be evolving over the Eldorado Brougham. Let us keep that momentum going.

Jean and I wish you and your families a joyous holiday season and wish the very best for you in the coming year. The years have just flown by and it sure is hard to believe that we are going on our ninth year of publishing the Newsletter. As I look at the roster, I'm amazed at how many of you have been with us since the beginning. My only regret is that we have not had a chance to meet all of you. You have all become like family to us. If you are ever in Cleveland, stop by as our door is always open to you.

Till next time,

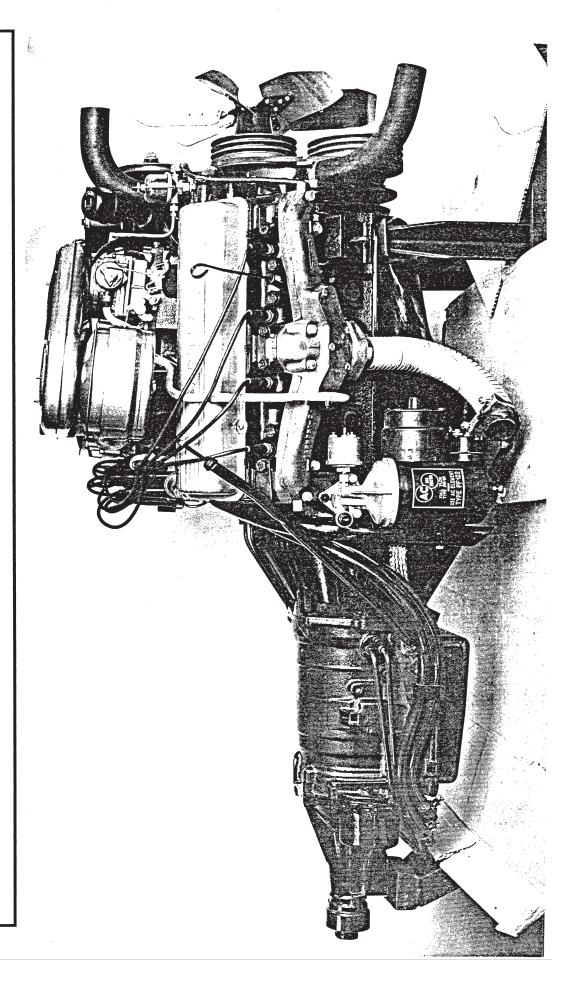
ON OUR COVER

Featured this issue is #243 owned by Bill Taylor of Wilton Manors, Florida. "I had the car at one of the shows in Ft. Lauderdale and got most popular car in show out of 200. She also took first in class. As far as Mike Adam's Rod shop, I've known about it but never went to see it. Mike does very nice work, but I hate to see people do this to a rare car". Bill is referring to the Northstar conversion in the last issue. Many of you have expressed a similar opinion. Sure good to see an original in white. What a great car.

Brougham History

The Mighty Brougham powerplant

I Found this photo in a long ago issue and felt it was well worth another look due to some of the details it reveals. It may help to spot a real Brougham motor if you are looking for that special car. Note the dip stick on the right side and the full flow oil filter complete with the special oil pressure sending unit. six bladed fan and the the flatter air cleaner are signs of an authentic engine. Two fours for 57 and three twos for 58 round out the Brougham package. air cleaner and valve covers should be painted gold to be proper. The exhaust wrap on the pipes out of the exhaust manifold and back to the mufflers is another Brougham trait. These were originally mild steel and are often rusty, but that's how they were made. All Brougham engines were select fit and tested before installation. The trans. was also fit and tested as were all other accessories. smooth and powerful response was the result of all that refinement and care taken in the assembly process. The two fours were a bit faster, but used a lot more fuel, hence the change to three twos in 58. Proper care would assure that these great beasts would run almost for ever. A bit temperamental at times due to the carburation however.



In My Opinion

By Dr. Roger Eickmeier

Here's a few comments on changing the Brougham, inspired by the Nothstar swap pix you published. I saw cleaner photos of this in a recent Hot Rod so I've had some time to think about this one.

Now, let me preface my comments by saying that I just came in the house after driving my car #189. I just finished a complete tune-up and changed the oil filter (added two quarts of Engine Restore, one Hi-Tach and a quart of Marvel Mystery Oil to three quarts of full synthetic oil). The combination of perfect ignition-MSD enhanced-plus my witches brew of super slick oils has the car running like a Swiss watch. Gobs of torque and power, quick starts, quiet, smooth, a paragon of mechanical wonder. Why, you'd think it was built to super tolerances like, say, aircraft specs or something.

No, wait. By gosh, that's exactly what my engine happens to be. In fact, no modern powerplant has higher quality, certainly those small-cube rubber cam belt jobs that get that get those horsepower ratings by revving to the moon.

While changing my spark plugs, I sure appreciate the ease of access to everything and of course I didn't have to worry about stripping threads in the cast iron heads. A pleasure to work on this superb engine!

Oh, my cruise tonight felt good because I had a well balanced rear drive chassis under me. That jetaway transmission did its usual job of delivering imperceptible shifts while the air suspension gave the usual cloud-like ride. Okay, I admit it, I have changed my noisy fan for a flex-blade job, but other than that it's mechanically original. And why not? A car that was sold as the car of the future, a dream come true, needs no improvement. As in, how slick can a car get? Take anyone for a ride in a Brougham and watch their amazement. So quiet, smooth, powerful (torque is the name of the game).

Well...Install a Northstar in a Brougham? Why not use a Cadillac if you have to desecrate something? Attempting to improve a Brougham is an exercise in futility. How about doing a Ford or Chevy? Yes, I know the Brougham styling is so great it makes the coolest rod ever, but really guys, why not put a quartz movement in that antique mantel clock or put a set of neat stereo speakers inside your grandfather clock or stick one of those fake log sets into your fireplace or-you supply your own tacky example, folks.

How many milestone cars are there? A few makes. Small numbers. Each one a piece of history, but only one as slick as any new car - the Brougham. I have lived with my car for a quarter century. I've compared it to everything that's come along. Some are faster, or more economical. But for what it is, nobody can say the Brougham needs improving. Test drive a 1996 Rolls Royce, the closest thing today to the Brougham. The look, the feel, the total appearance of each car is so remarkably the same that one can only marvel even more at Cadillac's masterpiece from so long ago. I hope the guys enjoy their aluminum excuse - they'll never know what they're missing.

PROUD TO DRIVE THE ULTIMATE

Dr. Roger Eickmeier R. 5 Mitchell Ontario

Coming next issue

Word just in from Mike Rizzuto is that the long awaited diaphragms are ready for trial and one is on its way from Istanbul with Bill Stokel who is heading up this project. They are identical to the originals and will be tested before the next newsletter. Mike has promised a full report on how they function on a live Brougham for our next issue. This has to be the biggest story we have ever had as these parts have been a major stumbling block to proper restoration for years. If all goes well, you will be able to replace those leaking "air bags" with factory correct parts. Don't miss this all important issue!

Tech. Talk From Dr. Eickmeier

In my diatribe about the Northstar engine swap, I mentioned several oil additives. While such things are not part of a restoration, it's also a fact that not everyone out there has to do a complete engine rebuild.

The engine of your Brougham, that jewel of fine tolerance, balance and reliability—how to treat this cast iron gem the best? My formula has been twofold. The first part has been to clean out the internals, get rid of years of thick sludge. I found that either Bardahl or Rislone helped to loosen the gunk and drop it into the pan. Engine flushes work too, but I'm not sure if they are as effective. I do like using a five minute flush every other oil change though. Dropping the oil pan pan to scrape out all that sludge is a must the first time all the goo drops down, of course.

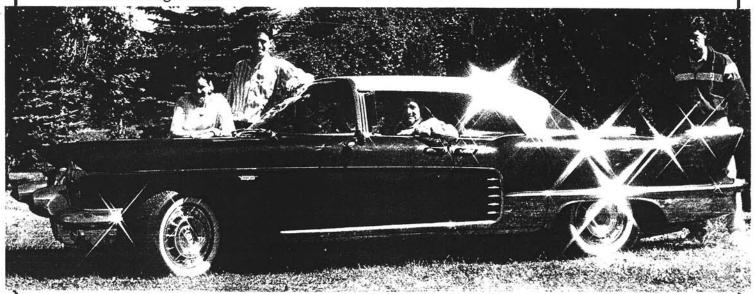
Now, what to put into that engine? After trying every additive and oil out there I have found a few products that actually work. The base for everything is a synthetic oil, Of course. Those taxi fleets that ran Mobil 1 in high mileage tests years ago were telling ones. Great stuff for your precious motor.

And then, the goodies, as it were. The major one, the substance which really does something significant is a product called Engine Restore. This dark blue stuff has, I think, actual metal particles in it — Copper, silver, and lead. Engines which use a bit of oil will cut consumption by 80%! Recently I took apart my compressor to re-solder the commutator connections. As you know, the unit is receives a constant oil drip from the engine. I tried to turn over the armature and met with stiff resistance, much more than in my pre-engine restore past. Seems the additive tightened the tiny piston and reed valve back to original specs. Unbelievable results. My recommendation: use two of the eight cylinder cans in your engine. Expect results by the time the motor is warmed up. Omit a quart of synthetic, naturally. Two other products that beef up the slipperiness and cleaning power of your synthetic oil base: for extra detergency, I use an old product, Marvel Mystery Oil. One quart containers are available, to replace a quart of oil.

The second product: something called Hi-Tach oil fortifier. Comes in quart containers and is similar to STP, but seems to be a lot stickier. Again, one bottle to replace a quart of oil.

I've tried other additives like Duralube and teflons, but I can't point to any definitive results. On newly rebuilt engines, go one oil change for break-in, of course.

Try my mix and marvel at that like-new response and smoothness. Anyone else out there with success stories concerning additives?



Brougham owner's have proud families, too. #189 is finished in Farfax blue-see how it sparkles. OK, it was my vari-cross lens. This was taken at our home, on the east lawn. That's original chrome on the front and wheels. I picked up this car near San Francisco in 1971 and drove it 3500 miles home. If your interested, I can write a story of our odyssey for the newsletter.

Roger Eickmeier

PRODUCT NEWS



MEMO BOOKS AVAILABLE

Jerry Schantz has succeeded in duplicating the rear arm rest memo book. This, often missing, item is complete even down to the paper pad for writing.

To order this exact reproduction item call Jerry Schantz at: (904) 677-4373 evenings till 11:00 pm. Price is \$150.00 each. NOTE: The Cross pencil is not included. Ask Jerry about availability when you order this item.

Jerry also has a limited supply of Brougham jack instructions to add the finishing touch to your trunk. The cards are \$12.00 each.

EVAN'S COMPACTS AVAILABLE

Tired of looking for an original Brougham Evan's compact? Well, Jerry Schantz has tooled up to produce the compact using the standard Evan's core. Each compact is made to order so that the leather exterior matches your interior. Needless to say, this is a very limited production project. If you need a compact you would be well advised to place your order now. Call Jerry Schantz today at: (904) 677-4373 till 11:00 pm. E.S.T.

"L" TRIM SECTIONS AVAILABLE

No need to drive your Brougham with missing trim. The two little "L" pieces that fit above the grill are now being reproduced thanks to Jerry Schantz. A Brougham missing these parts is just not complete. Call Jerry Schantz at: (904) 677-4373 to order till 11:00 pm. E.S.T. The price is \$47.50 each.

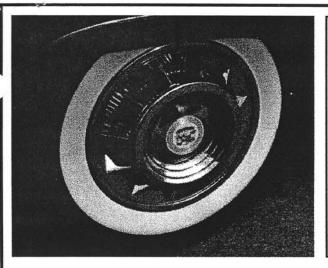
COMPACT "V" NOW AVAILABLE

Part of the project of manufacturing the compact involved making the Cadillac crests that are so often missing from original compacts. If you are missing a crest, why not order one of Jerry's extras. For just \$37.50 each you can put your compact in new condition. Crests come with mounting wire. Call Jerry Schantz at: (904) 677-4373 to order.

SALES LITERATURE REPRODUCED

Laser copies of the rare Brougham sales brochure, THE RAREST SATISFACTION IN ALL MOTORDOM, are now being produced in full color. 21"x 14' this piece is a must for your collection of Brougham literature. To order your copy call: Jerry Schantz at (904) 677-4373 till 11.00 pm. E.S.T. Price is \$37.50 each.





You don't have to spend \$5000.00 to \$10,000.00 to restore the wheels on your Brougham anymore. Get brand new, aesthetically correct, show quality PERFECTION for under \$800.00.



WE HAVE SOME OTHER NEW PARTS FOR BROUGHAMS

- Medallions
- Engine Decal & Detail Sets
- Trunk Lining Material
- Glove Boxes
- "ELDORADO" Letters
- Door Mirrors
- Exhaust Systems
- Heater/Fresh Air Duct Hose
- Courtesy Lenses
- Fog Light Bulbs
- Locks & Keys

5040 Antioch Suite E Merriam, KS 66203

Phone: (913) 722-0707 Fax: (913) 722-1166



Mastercard/Visa



- Doorpost Lube/ ID Plates
- Authentic DELCO Batteries
- Wiper Blades
- Air Cleaner "V"
- "Ribbed" Heater Hose
- Heat Risers
- Ignition Switches
- T-3 Headlights
- Windshield Washer Lids
- Battery Tray & Hold Down
- Speedometer /Cruise Control Cables

A Christmas gift from Larry Muckey

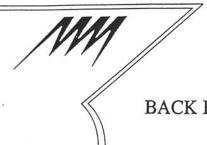
Larry wanted all of you to have a copy of the photo included with this issue. We are pleased to include the picture of the original 1956 prototype with this issue. Larry has been with the B.O.A. since the Cy Strickler days and is the proud owner of two 1957 Broughams. A good man to know when it comes to anything Brougham. If you want to send Larry a card or note mail to: 203 Sheridan, Muskegan, Mich. 49444.





57/58 Gas And Oil Sending Units Restored

Now you can have accurate gas and oil pressure readings in your Brougham. Both units (unique to the 57/58 Brougham) can now be restored to cosmetically correct as well as functionally correct original specifications. To find out more about this service, contact: Jerry Schantz at (904) 677-4373. Don't risk running out of gas or blowing an engine ever again.



BACK BY POPULAR DEMAND!

MASTERMIND, inc.

Michael P. Rizzuto 32155 "B" Joshua Drive Lake Elsinore, CA 92530-9624 Phone/FAX 909-674-0509

12/01/96

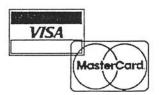
Dear Brougham Owners,

We are pleased to offer this Christmas special. Extremely high quality reproductions of the magnetized Stainless Steel Drinking Cups for your Eldorado Brougham. These identical replicas would be a perfect holiday gift that any discriminating Brougham owner would love!!



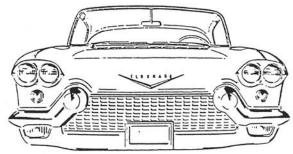
This limited production six piece set will be on special for 60 days, but guaranteed Christmas delivery is limited to stock on hand. Please call today to insure Chirstmas delivery!

Without these rare artifacts a Brougham appears to be a regular Cadillac, a mere second class citizen! Now we can't have that can we?



SPECIAL 20% OFF

Bonus: 20% off on any vanity items currently available with purchase of cups.



December 17,1996

MASTERMIND, inc.

Michael P. Rizzuto 32155 "B" Joshua Drive Wildomar, CA 92595-8403 Phone/FAX 909-674-0509 Est. 1975

Fellow Brougham Enthusiasts,

Christmas miracles do happen! After two years of frustrating and very costly R&D we finally have ready to ship the most perfect, exact replicas of the Magnetic Vanity Cup Plastic Holder you could ever dream of owning. Remember the N.O.S. one you once dreamed you found at a swap meet? Ours are better!

It's not an exaggeration when I tell you that the highly polished injection tool molds required to produce these crystal clear finished parts probably cost more than a great many of you paid for your entire Brougham! Perfection takes time and is very costly, but when you see the quality of these elusive trinkets I'm sure you will agree they were worth the wait!

No sane person would pay what we paid to make this dream a reality, but now you don't have to! These are already a bargain at the regular price, but for our 60 day introductory period, get 25% off on one of the most rare of all Brougham accessories. I've seen people pay two times our price for used junk that you could never hope to be concours quality. Now you previously envied few who actually have one of the originals can replace that scratched up, yellowing and cracked eye sore with something truely show quality!

Now that this very difficult and expensive job is complete, you would think we would want to bask in our success before attempting another aggravating and expensive project! Not a chance. Many of you have expressed an interest in the clear plastic cigarette box. As you may know it's nearly impossibe to find an original one that looks decent and still hinges properly. We hope to remedy that soon. Please take a moment to call or write if you would be a buyer for an exact replica of this part in roughly the same price range. We need to get a lot more orders than we received for the cup holder in order to justify huge tooling costs.

Thank you very much. We will continue to do our best to bring you innovative and high quality solutions to the restoration problems we all share.

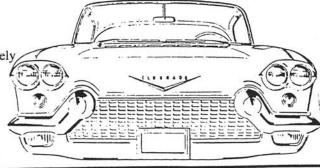
Happy Holidays,

Michael Rizzuto, President Mastermind, Inc.

V/SA MasterCard

P.S. Air bag prototypes are due in this week for testing! This has truel been a joyous Christmas. We'll keep you posted!





CLASSIFIED



IMPORTANT NOTE

All articles, ads, etc., will pertain to the 1957-1960 brougham unless designated otherwise.





CARS FOR SALE



1957 Brougham Serial # 5770109696. Car is in #4 condition. Previous owner had this car for 28 years. Missing 2x4's, Have 3x2's if wanted. Car is on springs, but all air ride parts are available. Will sell for \$11,000.00. Contact George Garvey. 2510 LaDera Road, Ojai, California 93023. Call (805) 646-8714 for details.

1959 Brougham #43 of 99 made by Pininfarina. 390 motor with tri-power. Driven 1000 miles since total restoration. Ebony black exterior with new white leather interior. Voted "MOST ELEGANT CLOSED POST WAR CAR" 1995 Hillsborough, Cal. show. #43 also won the "PEOPLES CHOICE AWARD" at the same event. #43 was featured in the B.O.A. newsletter Vol. 7 NO. 1. \$45,000.00 invested in this 96 point car. Now accepting offers, or may trade for what have you. Contact: Don (510) 531-7205.

1960 Brougham #79 of 101 made by Pininfarina. Driven 2000 miles since total professional restoration. Bordeaux exterior with Dove gray interior. All chrome has been redone. One of the finest 1960 Broughams in existence. Just reduced to \$27,000.00. Contact: David Fog (619) 324-9183.

1958 Brougham- Black with all white original interior. Perfect stainless steel roof. All chrome replated front to back as needed. Engine smooth as glass with clean exhaust. Car is in excellent running condition. The hand rubbed paint puts some show car finishes to shame. This car should be selling for \$36,000.00. Priced for quick sale at \$29,500.00. Contact: Edwin Alfred, 26 Old Lancaster Rd., Merion, Pa. 19066 or call (610) 667-2234.

1957 Brougham-#387. California car. Black with gray leather interior. Very straight and rust free. Perfect glass and roof. Very good original chrome. A very presentable car that just needs the finishing touches. \$15,000 firm. Contact: Nick or Lori Vermet. (313) 886-8349.

1957 Brougham-#391. Asking \$8700.00. California car. Call evenings after 5:00 PM. I am located in the central valley near Fresno, Ca. Ask for David Wakefield.

PARTS FOR SALE

PARTS FOR SALE- 59/60 Brougham: N.O.S. windshield. Original, with bill of lading included. New 1960 Brougham owner manual. Contact: Dr. Zeiger (310) 275 - 8156.

PARTS FOR SALE

PARTS FOR SALE- 57/58 Brougham compact powder puff \$50.00. Contact: Allan Dowling (216) 238-8474. After 6:00 P.M. E.S.T.

PARTS FOR SALE- 57/58 Brougham: (1) good used fuel tank. Needs to be cleaned, has front dent \$250.00. (1) excellent to mint horn ring. Very minor imperfections in chrome \$350.00. (1) N.O.S. flexible fuel line in engine compartment(13") with fittings \$30.00. (2) N.O.S.front & (2) N.O.S. rear air bellows for 59/60 Brougham-will trade for same only for 57/58 Brougham. (1) rear heater grill with fair chrome (no switch) Contact: Kjell Kraakmo. Sobstadveien 51 Heimdal, Norway. Fax: 011-47-72888750. Phone: 011-47-72584762. (note) we are (6) hours ahead of E.S.T.

PARTS FOR SALE- 57/58 Brougham: (20) year collection of parts. What do you need? Contact: Dr. Zeiger (310) 275-8156 with your needs.

PARTS FOR SALE- 57/58 Brougham: Side view mirrors (originals with new chrome and glass). Rear door cigarette lighters (correct and mint). Sun visor -right side (very nice). Gray shift lever in very good condition. Hood hinges with springs. Wiring harness for dash to rear. Title and all I.D.'s for #576. Rear heater units with fans. Front door stainless trim. Generator, regulators, and gauges. Stainless steel trim for both interior and exterior. Sheet metal: doors, trunks, rear quarters. Vent window motors and transmissions. Washer sets for gas and oil sending units \$10.00/pr. Under hood I.D. cards \$10.00 ea. Jack instruction cards \$10.00 ea. Mint newly rechromed hubcaps with new centers. Rebuilt oil sending units. Steering wheel trim (4) pieces that fit on wheel (newly chromed). Battery cover lid. Air conditioning evaporator unit. Main front heater unit (very good condition). Front splash pans. (4) good Brougham wheels (possible 5). Brougham drive shaft. One very good front impact bar. Contact: Jerry Schantz (904) 677-4373 10:00-12:00 midnight E.S.T.

PARTS FOR SALE- 57/58 Brougham: Perfect stainless steel roof. N.O.S. engine block. Perfect fender skirts. Good hub caps. Perfect chrome scoop that goes below windshield. Rear window. Four doors. Side chrome. Gas tank. (4) N.O.S. door handles. Door chrome. Glove box door. Fender skirts. N.O.S. bumper ends. Front seat cushions. Rear window. Complete front bumpers. Upholstery cloth. Carpeting. Eldorado hubcaps 59/60. Many, many more parts to consider Contact: Edwin Alfred, 26 Old Lancaster Rd., Merion Pa. 19066 or call (610) 667-2234.

PARTS FOR SALE- 57/58 Brougham: Voltage regulator. \$100.00. Contact: Allan Dowling (216)238-8474

PARTS FOR SALE- 57/58 Brougham: Rear door outer panel upper molding \$40.00. Rear door lock assembly (right side) \$30.00. Rear under seat heater and core (left side) \$75.00. Window washer and wiper control plate vacuum button only, no lever \$25.00. Contact: George Garvey, 2510 LaDera Rd., Ojai, Cal. 93023 or call (805) 646-8714.







PARTS FOR SALE

PARTS FOR SALE- 57/58 Brougham: Recently acquired a trailer load good used Brougham parts. Inquire with your needs. Trades for your spares considered. Please send list of parts you have. Contact: Mike Rizzuto (909) 674- 0509.

PARTS FOR SALE- 1958 Brougham: Tri-power for air conditioned car in excellent condition including air cleaner. \$1500.00 or will trade for "57" 2x4 unit with a/c and Brougham "Bat Wing" air cleaner. Contact: Mike Rizzuto (909) 674- 0509.

PARTS FOR SALE- 1955/56 2x4 manifold, carbs and "Bat Wing" air cleaner. \$1500.00 or will trade for "57" 2x4 unit with A/C and Brougham "Bat Wing" air cleaner. Contact: Mike Rizzuto (909) 674- 0509.

PARTS FOR SALE- 57/58 Brougham water pumps in stock. Rebuilt and tested. \$95.00 with core. Contact: Rudy Stahl (419) 729- 4785

PARTS FOR SALE- 57/58 Brougham: Original clear correct comb for the Brougham compact. \$100.00. Contact: Allan Dowling (216) 238-8474 after 6:00 P.M.

PARTS WANTED

PARTS WANTED- 57/58 Brougham: One right front door latch assembly. Contact: Gerald Miller. 1024 North Tenth St. Ablemarle, N.C. 28001 or call: (704) 982- 3813.

PARTS WANTED- 59/60 Brougham: (Pininfarina) rear windshield. Minor flaws acceptable, cracked acceptable; but, must be intact. Contact: Mike Rizzuto (909) 674- 0509.

PARTS WANTED- 57/58 Brougham: Front lower impact bar. Will swap an unbuilt "57" original Revell model sill in the box. Contact: Dick Baruk (313) 326- 1222 (days) or (810) 442-0443 (evenings).

PARTS WANTED- 57/58 Brougham: Front lower impact bar. (1) rust free gas tank. 57/58 rear fender skirts. 1960 Brougham rear fender skirts. Contact: Mike Guastalegname (03) 93151222 or fax (03) 93151931. Note: Mike is located in Australia.

PARTS WANTED- 57/58 Brougham: Air compressor. Front and rear diaphragms. One N.O.S. hubcap. Front impact bar. Air cleaners 57 and 58. Radio mast and motor for 57/58 Brougham. Condition not important. Contact: Edwin Alfred 26) Old Lancaster Road, Merion, P.A. Or call (610) 667-2234.

PARTS WANTED- 57/58 Brougham: L/R license plate light glass. New or used shocks (air ride). Right hand dash turn signal lens. Front "L" pieces for above grill. Rear seat heater switch. Call or write: Wayne Meadlin 5200 Camp Bowie, Fort Worth, Texas 76107. Call: (817) 737-0002.

MISCELLANEOUS FOR SALE

Cadillac literature for sale - 1949 - 1991 agency sales brochures. All are in very good to mint condition. Sorry no 57/58 at this time. For a complete list send a large S.A.S.E. to: Allan Dowling 19 Manning Drive, Berea, Ohio 44017. If you prefer call (216) 243-0726 after 6:00 P.M.

Nice set of four 1957 Cadillac hubcaps in good condition. \$50.00. Contact: Allan Dowling (216) 243-0726 after 6:00 P.M.



PARTS BONANZA



For years member Bill Pozzi has held the record for the most Broughams owned at one time. Well, Bill has decided to weed out a few, about 10 to be more exact. If you are looking for a parts car or maybe just some rare parts, give Bill a call. The following ad from Hemmings gives full details.

Cadillacs: 1957/58 Eldorado Broughams. 10 available, some parts cars only, several complete and very restorable from \$2500 to \$8900. Phone: (714) 662-2277. Fax (714) 546-2277, Ca.

This is a rare opportunity indeed. Don't miss out on a bonanza of cars and parts. Now that they are in Hemmings, they won't last long.

\$AVE BACK ISSUE SPECIAL \$AVE

With the growing numbers of new members we have, we have decided to continue offering our back issues at a considerable savings over individual pricing. The first eight years of the B.O.A. can be your for \$204.00 plus \$4.50 shipping and handling. This amounts to a savings of \$68.00 at our current \$8.00 per issue price. See the development of the B.O.A. from Vol. 1 No.1 to today. We have made a lot of progress over the years. New members- take advantage of this offer. You will find just about every topic covered that concerns the history of the Brougham as well as the advice of our members on care and restoration of your Brougham.

Classified ads are free to B.O.A. members and will appear in one issue only unless requested to be continued. We must assume you have sold you advertised car, parts, or literature unless otherwise notified.

The B.O.A., Inc. makes every reasonable effort to verify information published. However, the B.O.A. Inc. (A division of Allan & Co. antiques Inc.) assumes no responsibility for the validity of manufactures claims, statements made in news articles, the suitability of of suggested restoration techniques or the safety of same.



FREE LITERATURE



- 1. 57/58 Photofacts radio diagrams. Free to B.O.A. members. Send letter size S.A.S.E.to: 16784 Timberline Drive, Strongsville, Ohio 44136
- 2. 57/58 exhaust louver template. Free to B.O.A. members. Send letter size S.A.S.E. to: 16784 Timberline Drive, Strongsville, Ohio 44136
- 3. 57/58 Brougham Pre-delivery inspection sheet. Free to B.O.A. members. Send letter size S.A.S.E. to: 16784 Timberline Drive, Strongsville, Ohio 44136



LITERATURE



- 4. Eldorado Brougham electrical system and compressor lubrication improvements. October 1957 to all dealers (6) pages. Not in manual. \$8.00 to B.O.A. members.
- 5. Eldorado Brougham electrical circuit diagrams. (18) pages. Not in manual. \$15.00 to B.O.A. members.
- 6. Eldorado Brougham service supplement 1959. (15) pages. \$18.00 to B.O.A. members.
- 7. Eldorado Brougham sevice supplement 1960 (5) pages. \$8.00 to B.O.A. members.
- 8. Full color Xerox copy of FORTUNE ad. 10x13 suitable for framing. This was the only ad ever published. \$15.00 to B.O.A. members.
- 9. Set of (6) 8x10 glossy photos from the originals at G.M. Tech Center. (3) of the Towncar. \$50.00/set to B.O.A. members.
- 10. Color copy of U.S.Steel advertising material featuring the "56" prototype Brougham \$10.00 to B.O.A. members.
- 11. Rare 10x12 factory rendering of "56" Towncar. Includes desscriptive material on features ect.. B/W Xerox copy. \$10.00 to B.O.A. members.
- 12. Complete set of news releases from Cadillac on the "57" Eldorado Brougham. \$20.00 to B.O.A. members.
- 13. Set of (5) 8x10 photos from "HERE IT IS THE ELDORADO BROUGHAM" sales brochure 1957. \$35.00 to B.O.A. members.



NEW MEMBERS





Michael L. Shoen Vancouver, Washington Jim Treat Afton, Minnasota Jennifer Taylor Jean Pierre Rives Mendocino, California

