



*Brougham
Owners
Association*



Newsletter Vol. 9 No. 1

BROUGHAM HISTORY



What's Wrong With This Picture?

Actually nothing. This is a factory photo of the 1955 mock up of the original Brougham. The lack of dual headlights is most likely because Cadillac had some doubt the all the states would allow the dual headlight arrangement in time for the planned 1956 release date of the Brougham. As it turned out the late release of the production car allowed time to have the laws changed so that Cadillac would have another first - The four headlight arrangement. Note the "56" Eldo style hood ornament, the lack of the horn bullets and the missing rubber tipped bumper guards. A.W.D.

Broughams In The News

Those Of you who are members of The Cadillac La Salle Club already know about the great article in the February issue of The Self Starter - Those of you who are not C.L.C. members should make every attempt to secure an issue of Vol. 40 No. 2 as member Ralph Plarre's Brougham appears on the cover and receives pages of coverage inside. Not only is Ralph's Brougham a stunning example, but, it features a right-hand drive arrangement making it truly unique among Broughams. The story on how moving the interior components makes for fascinating reading. You will probably frame the cover photo. Congratulations to Ralph on a and his Brougham and a tip of the B.O.A. hat for giving the Brougham exposure.



B.O.A. Mailbag



GUSTAV MECKENSTOCK

**Malmedyweg 20 A
45481 Mülheim an der Ruhr
Telefon 0208 / 48 21 17
Telefax 0208 / 48 15 94
Telefon Garage
0208 / 80 73 22**

Brougham Owner's Association
Allan & Co. Antiques Inc.
16784 Timberline Drive
Strongsville, Ohio 44136
Dear Allan,

I really do hope that you had a Merry Christmas and a good start into the year 1997? I have learned that you and your wife have got moved. I wish you the very best for the new domicile and that you keep just active-not only as the president of our club but also in your "normal" life-as you are practising is now. It will keep you fit and young...! I am 70 years old and my classic cars, specially my Brougham, do make me move and act, that's absolutely great.

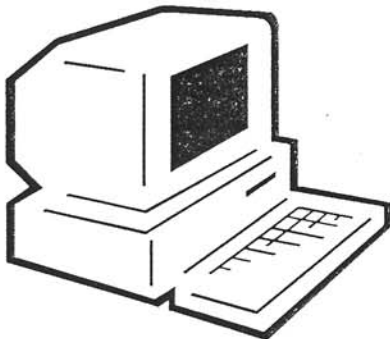
I've been called by a famous radio station to talk about my car. it was really great and a lot of people have asked them for my phone number to get more information about the Brougham. By the way - a long time ago you have published the first owners of some cars. It is great to know that my car has a history and the first owner is known. I am so glad about it but I still didn't try to keep in touch with this man as I don't know if he still lives at the same place and it is not so easy to get further information from Germany.

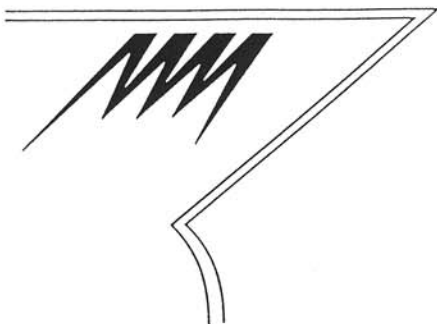
Ok, now I remain with the very best regards from Germany-

From The Internet

From: Sherry Bailey <UNIQUE_1@msn.com>
To: adowling@pantek.com
Subject: 1958 Cadillac Eldorado Brougham
Date: Thursday, March 27, 1997 12:29 AM

I have a 1958 Cadillac Eldorado Brougham restored by my deceased husband that I would like to sell if you are aware of anyone who would be searching for this model. It is very similar to the '57 featured on the internet. It has been restored with black laquer exterior and grey leather interior. Over \$30,000 has been invested in the car. What is the current "market" for this antique auto? I can be reached at 910-273-1655 or E-mail UNIQUE_1@msn.com.





MASTERMIND T.M., inc.

Michael P. Rizzuto
32155 "B" Joshua Drive
Wildomar, CA 92595-8403
Phone/FAX 909-674-0509
Est. 1975

April 1, 1997

Dear BOA Members and Airbag Hopefuls,

We have great news and bad news regarding air bag reproduction project.

The bad news is our costs have nearly tripled since this projects inception, due to several major unforeseen complexities which are far too technical to explain here. Secondly orders have fallen far short of orignal expectations, and third we are quite a bit behind our original schedule for final production.

Due to the previously mentioned factors the original price we quoted will have to be increased slightly before we can go into production. More specifics will be forthcoming as final costs are know.

Now for the great news. All tooling and development has been done on metal ring inserts. We will order production run this week, production on rear bag stud plates is already complete.


Molds have been built for rubber forming and we now have at our faculty one rear and one front 90% prototype airbag. While not the final incarnation they look extremely good and show great promise. They are a wonderful sight after eight years of dreaming! These sample parts have under gone cycle tests at the factory as well as successful X-Ray tests to check for proper cord distribution and ring positioning (no easy task, let me tell you).

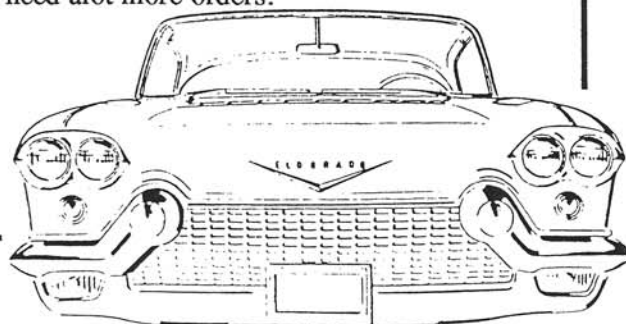
To perform a static test in an actual car we have installed one rear under the worst possible conditions, a lite coat of silicone, without the aid of my usual sealing techniques. It held air for approximately one week, gradually leaking down around the outer edge seal. It performed exactly the same as all of the N.O.S. bags I've used in the past. Next we removed it and reinstalled it with the aid of a sealing technique we've developed . To date the car has been up for seven weeks (this has to be a world record).

We have determined by this that we have a part approximately equal to N.O.S. with same factory short comings (outer edge seal). This type of outer edge seal is known as a chevron seal. They are commonly used on aircraft strut packing, and manufacture of these is a highly technical specialty all its own. With a bit more development time the manufacture should be able to give us a better than N.O.S. part when we make our next prototype and production run. Need;ess to say this is not your ordinary air spring!

Currently we are ordering production run of metal rings, after which we will be able to run more prototypes for dynamic testing. We will put sereveral thousand miles on a test vehicle we've recently acquired, then remove the air bags for examination by myself and the manufacture. If all goes smoothly, and I expect it will, we should then be ready for final production run..

Thank you for your support and patience. Tell your friends, we need alot more orders!

Sincerely, 
Michael Rizzuto, President
Mastermind, Inc.



RESTORATION AND MAINTENANCE

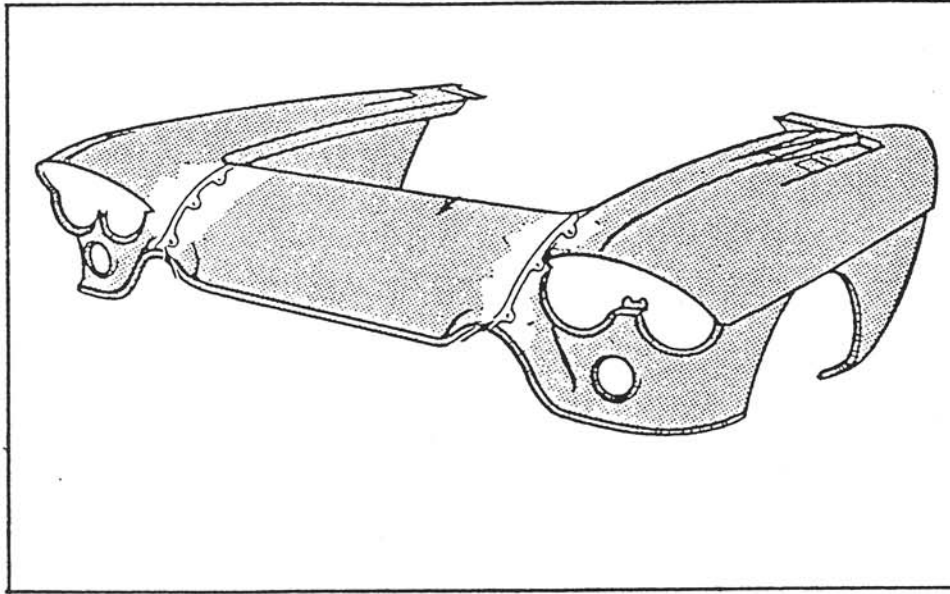


Fig. 16-8 Front End Sheet Metal

The time will come when it will be necessary for you to remove the front clip of your Brougham either for service to units not otherwise accessible or to detail the engine compartment to perfection. The manual is pretty clear on the general procedure for removal; however, a few tips are in order to insure that all goes well and no damage occurs as a result of your effort to improve your car. The Brougham, which is in general built like a tank, does have a few sheet metal weakspots mainly in the front clip. You must likely have noticed the dents along the top of the fenders caused by elbows in the wrong place when servicing the engine. Most all Broughams will have these distracting little dents. Rule one: keep the elbows off the section between the hood and the fender louvers. The other, and more serious weakspot, is at the lower wheelwell extensions. You will not notice this until you remove the entire clip and start to ask yourself "what do I do now?" If you simply set the clip down as it came off the car, you are in trouble. The problem is, you will not notice the damage until it's too late. The extensions will not support the weight of the clip without giving (buckling) and distorting the panels. On re-installation they will stick out like two giant air scoops thus destroying the perfect flatness of the car when viewed down the side. Body shops will nine times out of ten cause this type of damage if not warned in advance of the potential problem. My second Brougham's clip was all but ruined by this oversight. To properly support the clip after removal, four 55 gallon drums should be ready and waiting to accept the clip. When properly positioned they will keep the extensions from contacting the ground thus preventing any damage from occurring. The only other alternative is to flip the entire unit and rest it outside down on blankets until you are ready to install the clip. The problem within this method is that you could distort the cross over panel if the flip is not done in perfect unison with your helper. It may be necessary to flip the unit for painting the underside, but you must use great care in doing so. Once you have removed a clip from a Brougham, you will find that the whole operation can be done in about an hour or less. You will be amazed at the things you can reach with this section removed.

Al Dowling

P.S. I almost forgot. Remember to keep the fender shims together and marked as to where they go. If not, you will have a real time of it trying to level the front clip.

Cadillac Museum Photos ——— From: Charles Barnette

Jan. 20, 1997

Dear Al

On Jan. 10, 1997, I visited The Cadillac Museum at its new location in Detroit, Michigan. I have enclosed pictures of the famous Eldorado Brougham once owned by Cy Strickler and now owned by Allan Haas which is on display at the museum. They have taken all the vanities and placed them in a separate glass case near the car. I'm enclosing a picture of the vanities as well. Maybe we can reproduce the description that appears with the vanities for the club. In the picture of the vanities that I have enclosed, you can clearly read this description-which is probably the best description of the vanities that can be found.

Cordially Yours
Charles D. Barnette

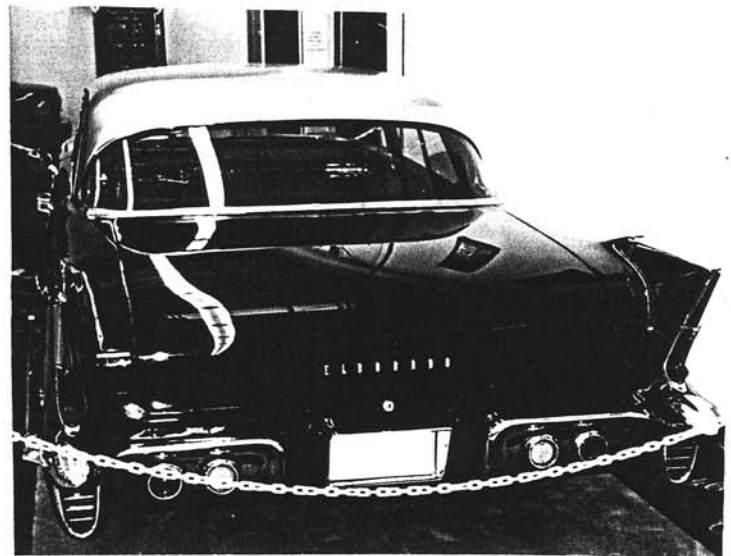
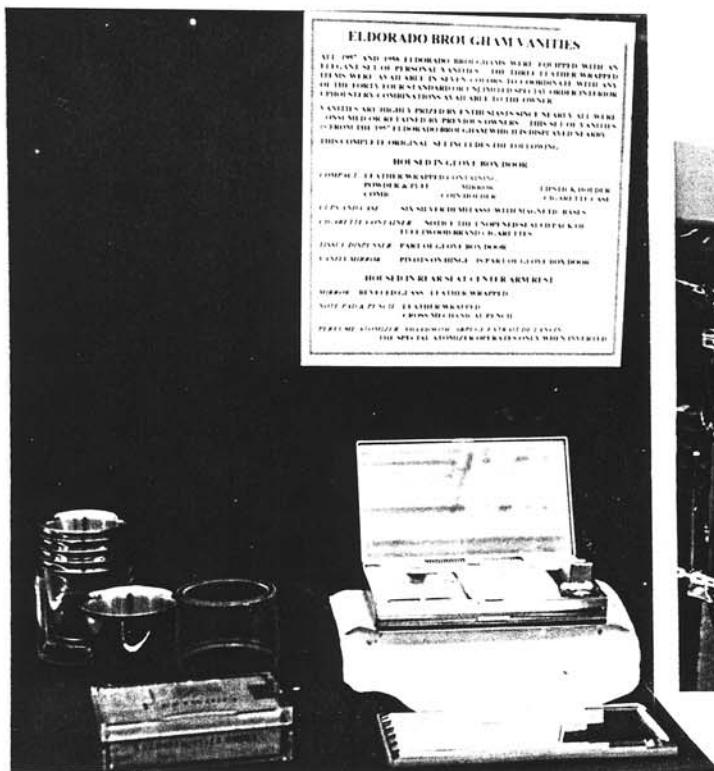
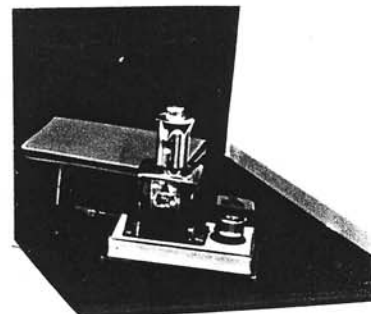
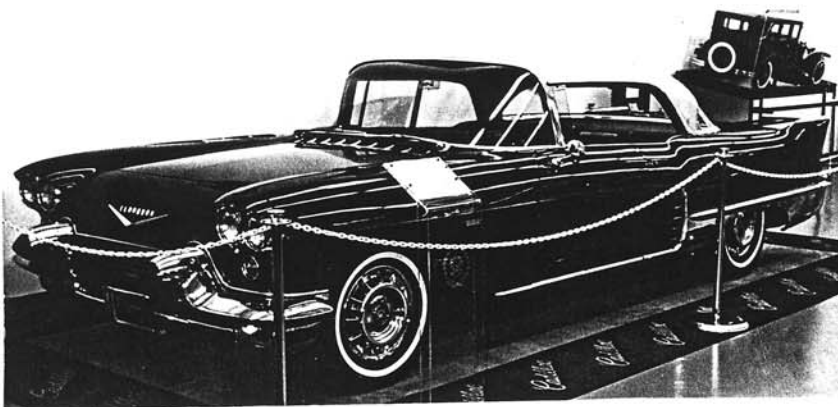


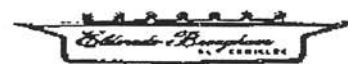
Photo by: Rusty Thompson

1957
#210



Jerry Schantz

PRODUCT NEWS



MEMO BOOKS AVAILABLE

Jerry Schantz has succeeded in duplicating the rear arm rest memo book. This, often missing, item is complete even down to the paper pad for writing.

To order this exact reproduction item call Jerry Schantz at: (904) 677-4373 evenings till 11:00 pm. Price is \$150.00 each. NOTE: The Cross pencil is not included. Ask Jerry about availability when you order this item.

Jerry also has a limited supply of Brougham jack instructions to add the finishing touch to your trunk. The cards are \$12.00 each.

EVAN'S COMPACTS AVAILABLE

Tired of looking for an original Brougham Evan's compact? Well, Jerry Schantz has tooled up to produce the compact using the standard Evan's core. Each compact is made to order so that the leather exterior matches your interior. Needless to say, this is a very limited production project. If you need a compact you would be well advised to place your order now. Call Jerry Schantz today at: (904) 677-4373 till 11:00 pm. E.S.T.

"L" TRIM SECTIONS AVAILABLE

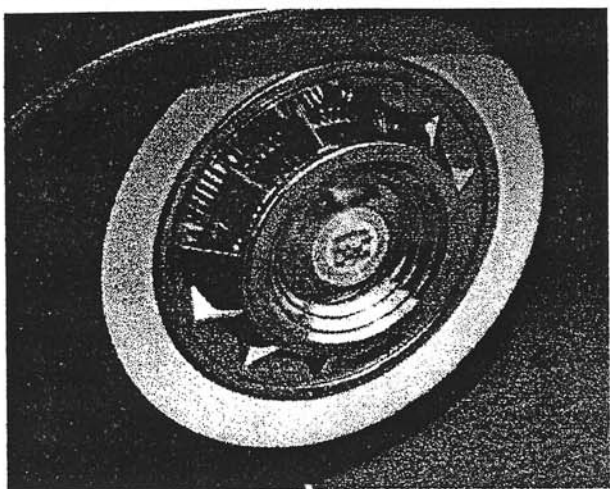
No need to drive your Brougham with missing trim. The two little "L" pieces that fit above the grill are now being reproduced thanks to Jerry Schantz. A Brougham missing these parts is just not complete. Call Jerry Schantz at: (904) 677-4373 to order till 11:00 pm. E.S.T. The price is \$47.50 each.

COMPACT "V" NOW AVAILABLE

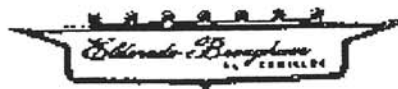
Part of the project of manufacturing the compact involved making the Cadillac crests that are so often missing from original compacts. If you are missing a crest, why not order one of Jerry's extras. For just \$37.50 each you can put your compact in new condition. Crests come with mounting wire. Call Jerry Schantz at: (904) 677-4373 to order.

SALES LITERATURE REPRODUCED

Laser copies of the rare Brougham sales brochure, THE RAREST SATISFACTION IN ALL MOTORDOM, are now being produced in full color. 21"x 14' this piece is a must for your collection of Brougham literature. To order your copy call: Jerry Schantz at (904) 677-4373 till 11.00 pm. E.S.T. Price is \$37.50 each.



You don't have to spend \$5000.00 to \$10,000.00 to restore the wheels on your Brougham anymore. Get brand new, aesthetically correct, show quality PERFECTION for under \$800.00.



WE HAVE SOME OTHER NEW PARTS FOR BROUGHAMS

- Medallions
- Engine Decal & Detail Sets
- Trunk Lining Material
- Glove Boxes
- "ELDORADO" Letters
- Door Mirrors
- Exhaust Systems
- Heater/Fresh Air Duct Hose
- Courtesy Lenses
- Fog Light Bulbs
- Locks & Keys

5040 Antioch
Suite E
Merriam, KS 66203

Phone: (913) 722-0707
Fax: (913) 722-1166

Mastercard/Visa



- Doorpost Lube/ ID Plates
- Authentic DELCO Batteries
- Wiper Blades
- Air Cleaner "V"
- "Ribbed" Heater Hose
- Heat Risers
- Ignition Switches
- T-3 Headlights
- Windshield Washer Lids
- Battery Tray & Hold Down
- Speedometer /Cruise Control Cables



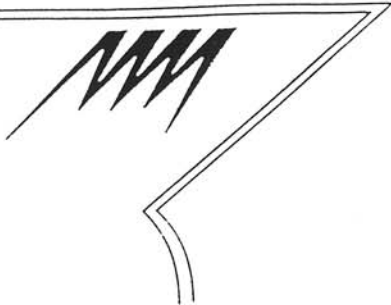
MISCELLANEOUS FOR SALE

Cadillac literature for sale - 1949 - 1991 agency sales brochures. All are in very good to mint condition. Sorry no 57/58 at this time. For a complete list send a large S.A.S.E. to: Allan Dowling 19 Manning Drive, Berea, Ohio 44017. If you prefer call (216) 243- 0726 after 6:00 P.M.

Nice set of four 1957 Cadillac hubcaps in good condition. \$50.00. Contact: Allan Dowling (216) 243- 0726 after 6:00 P.M.

57/58 Gas And Oil Sending Units Restored

Now you can have accurate gas and oil pressure readings in your Brougham. Both units (unique to the 57/58 Brougham) can now be restored to cosmetically correct as well as functionally correct original specifications. To find out more about this service, contact: Jerry Schantz at (904) 677-4373. Don't risk running out of gas or blowing an engine ever again.



MASTERMIND T.M., inc.

Michael P. Rizzuto
32155 "B" Joshua Drive
Wildomar, CA 92595-8403
Phone/FAX 909-674-0509
Est. 1975

March 1, 1997

Would you like to buy a Vowel?

We've got them and a whole bunch of Consonants too!

Ready for immediate delivery is a new production run of the finest E-L-D-O-R-A-D-O letters available for your '57 & '58 Brougham. These match the OEM appearance very accurately and are not the pitted chrome plated junk you'll find elsewhere. To achieve the highest level of detail a great deal of effort goes into each and every part during production.

I'm sure you would spend far more than the regular asking price if you were to try to recondition your old ones, that is in the unlikely event you're fortunate enough to have all of them with all their original pins intact. So I ask you why not buy ours and save yourself a ton of headaches? Especially now for the next 60 days we're offering a 10% discount on individual words and a 20% discount if you buy both words. You can only come out ahead on this deal if you count your time as worth more than minimum wage.

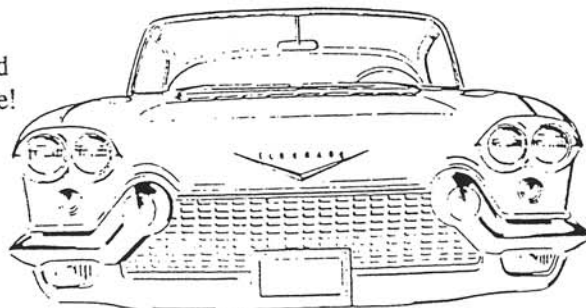
E L D O R A D O

G A S O L I N E

Regular price per word: \$176.00 Buy one word, 10% OFF: \$158.40
Regular price for two words: \$352.00. Buy two words, 20% OFF: \$281.60

BONUS: While we're selling vowels and consonants I thought we might submit for your consideration the perfect repro "GASOLINE" Filler Door Badges we have available. Exact right down to the proper brush finish and black lettering. Regular price \$150. ea. 10% OFF: \$135 with purchase of one E-L-D-O word. 20% OFF with purchase of two: \$120.

P.S. We also have fender letters for '59 & '60 Eldorado Seville and Biarritz as well. Same unsurpassed quality, same special price!





MASTERMINDTM, inc.

Michael P. Rizzuto
32155 "B" Joshua Drive
Wildomar, CA 92595-8403
Phone/FAX 909-674-0509
Est. 1975

March 1, 1997

Dear Brougham Owners,

For many years now we have been making trunk lining material available for your '57 Brougham. It has been very good quality material but colors were close to original rather than exact. Being the purest that I am, this always rubbed against my grain. As always we are continually looking for ways to improve our offerings.

After years of toil, at long last we've found a way to remedy this problem. We are working now with a mill to make us custom dye lots on a limited run basis. This of course increases costs, but will assure an exact color match. So what we need to do now is find enough people who want trunk lining in various colors so that we can begin production.

We will have to approach this much the way we order our custom dyed mouton skins, wait till we have enough orders prior to production. As with the mouton we must order far more trunk material than what is necessary for one car to get tanneries and mills to run custom dye lots. This of course causes delays, but assures best results.

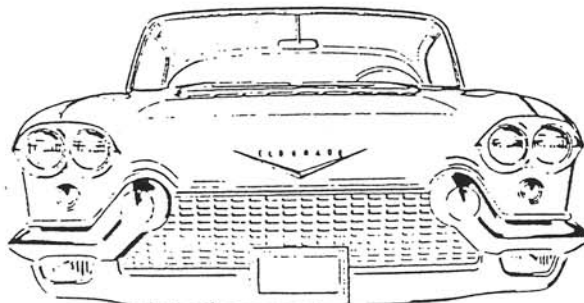
Please call today if you are interested in perfect, exact color, custom dyed trunk material. Cost will be \$86.50 yard in 12 yard rolls, providing we can acquire enough orders.

If your doing a restoration you'll need this material at some point anyway. Why not order now so you can help make this dream a reality? As always we will do our best to do the impossible, but we need your participation. Thank you for all your confidence in us over the years.

Sincerely,

Michael Rizzuto, President
MASTERMIND, INC.

P.S. While your at it why not place an order for an exact replica mouton carpet set! These sets are exact in color, custom sewn, pre-fit, factory quality is unsurpassed, and they are ready to install. Available in green, blue, grey, brown, black.



CLASSIFIED



IMPORTANT NOTE

All articles, ads, etc., will pertain to the 1957-1960 brougham unless designated otherwise.



CARS FOR SALE

1958 Brougham #442 (58P007550): Deauville gray with all blue cloth and leather interior. With air ride. Mileage at 44,600. One quality Lacquer repaint since new. Interior flawless, mechanically perfect. Delivered new to California. Super nice original car that's ready to roll. \$37,500.00. David Barclay: 169 County Road East, Colts neck, New Jersey 07722. Call: (908) 544-9035

1957 Brougham Serial # 5770109696. Car is in #4 condition. Previous owner had this car for 28 years. Missing 2x4's, Have 3x2's if wanted. Car is on springs, but all air ride parts are available. Will sell for \$11,000.00. Contact George Garvey. 2510 LaDera Road, Ojai, California 93023. Call (805) 646-8714 for details.

1959 Brougham #43 of 99 made by Pininfarina. 390 motor with tri-power. Driven 1000 miles since total restoration. Ebony black exterior with new white leather interior. Voted "MOST ELEGANT CLOSED POST WAR CAR" 1995 Hillsborough, Cal. show. #43 also won the "PEOPLES CHOICE AWARD" at the same event. #43 was featured in the B.O.A. newsletter Vol. 7 NO. 1. \$45,000.00 invested in this 96 point car. Now accepting offers, or may trade for what have you. Contact: Don (510) 531- 7205.

1960 Brougham #79 of 101 made by Pininfarina. Driven 2000 miles since total professional restoration. Bordeaux exterior with Dove gray interior. All chrome has been redone. One of the finest 1960 Broughams in existence. Just reduced to \$27,000.00. Contact: David Fog (619) 324- 9183.

1958 Brougham- Black with all white original interior. Perfect stainless steel roof. All chrome replated front to back as needed. Engine smooth as glass with clean exhaust. Car is in excellent running condition. The hand rubbed paint puts some show car finishes to shame. This car should be selling for \$36,000.00. Priced for quick sale at \$29,500.00. Contact: Edwin Alfred, 26 Old Lancaster Rd., Merion, Pa. 19066 or call (610) 667- 2234.

1957 Brougham- #387. California car. Black with gray leather interior. Very straight and rust free. Perfect glass and roof. Very good original chrome. A very presentable car that just needs the finishing touches. \$15,000 firm. Contact: Nick or Lori Vermet. (313) 886-8349.

1957 Brougham-#391. Asking \$8700.00. California car. Call evenings after 5:00 PM. (209) 698-5186. I am located in the central valley near Fresno, Ca. Ask for David Wakefield.

PARTS FOR SALE

PARTS FOR SALE- 57/58 Brougham compact powder puff \$50.00. Contact: Allan Dowling (216) 238-8474. After 6:00 P.M. E.S.T.

PARTS FOR SALE- 57/58 Brougham: (1) good used fuel tank. Needs to be cleaned, has front dent \$250.00. (1) excellent to mint horn ring. Very minor imperfections in chrome \$350.00. (1) N.O.S. flexible fuel line in engine compartment(13") with fittings \$30.00. (2) N.O.S. front & (2) N.O.S. rear air bellows for 59/60 Brougham-will trade for same only for 57/58 Brougham. (1) rear heater grill with fair chrome (no switch) Contact: Kjell Kraakmo. Sobstadveien 51 Heimdal, Norway. Fax: 011-47-72888750. Phone: 011-47-72584762. (note) we are (6) hours ahead of E.S.T.

PARTS FOR SALE- 57/58 Brougham: (20) year collection of parts. What do you need? Contact: Dr. Zeiger (310) 275-8156 with your needs.

PARTS FOR SALE- 57/58 Brougham: Side view mirrors (originals with new chrome and glass). Rear door cigarette lighters (correct and mint). Sun visor -right side (very nice). Gray shift lever in very good condition. Hood hinges with springs. Wiring harness for dash to rear. Title and all I.D.'s for #576. Rear heater units with fans. Front door stainless trim. Generator, regulators, and gauges. Stainless steel trim for both interior and exterior. Sheet metal: doors, trunks, rear quarters. Vent window motors and transmissions. Washer sets for gas and oil sending units \$10.00/pr. Under hood I.D. cards \$10.00 ea. Jack instruction cards \$10.00 ea. Mint newly rechromed hubcaps with new centers. Rebuilt oil sending units. Steering wheel trim (4) pieces that fit on wheel (newly chromed). Battery cover lid. Air conditioning evaporator unit. Main front heater unit (very good condition). Front splash pans. (4) good Brougham wheels (possible 5). Brougham drive shaft. One very good front impact bar. Contact: Jerry Schantz (904) 677-4373 10:00-12:00 midnight E.S.T.

PARTS FOR SALE- 57/58 Brougham: Perfect stainless steel roof. N.O.S. engine block. Perfect fender skirts. Good hub caps. Perfect chrome scoop that goes below windshield. Rear window. Four doors. Side chrome. Gas tank. (4) N.O.S. door handles. Door chrome. Glove box door. Fender skirts. N.O.S. bumper ends. Front seat cushions. Rear window. Complete front bumpers. Upholstery cloth. Carpeting. Eldorado hubcaps 59/60. Many, many more parts to consider Contact: Edwin Alfred, 26 Old Lancaster Rd., Merion Pa. 19066 or call (610) 667-2234.

PARTS FOR SALE- 57/58 Brougham: Voltage regulator. \$100.00. Contact: Allan Dowling (216)238-8474

PARTS FOR SALE- 57/58 Brougham: Rear door outer panel upper molding \$40.00. Rear door lock assembly (right side) \$30.00. Rear under seat heater and core (left side) \$75.00. Window washer and wiper control plate vacuum button only, no lever \$25.00. Contact: George Garvey, 2510 LaDera Rd., Ojai, Cal. 93023 or call (805) 646-8714.

PARTS FOR SALE- 59/60 Brougham N.O.S. windshield. Original, with bill of lading included. New 1960 Brougham owner's manual. Contact Dr. Zeiger (310) 275-8156



PARTS BONANZA



YEAR	MAKE	MODEL	REF #	DESCRIPTION	PRICE
1955	CADILLAC	CONVERTIBLE	5501-1E	NEEDS COMPL RESTO. COMES WITH CDV PARTS CAR.ORIGINAL TAHITIAN CORAL COLOR.	\$4,000.00
1956	CADILLAC	CONVERTIBLE	5601-4A	CUSTOM PURPLE EXTERIOR, WITH PURPLE AND WHITE INT. CONT. KIT. "RESTORED", SABRES. MECHANICALLY DONE	\$19,500.00
1956	CADILLAC	SEDAN	5600-2	WHITE, BLACK INTERIOR. TRIM OFF. GOOD BODY. SOLID. VERY COMPL.	\$750.00
1957	CADILLAC	CDV	5719.17	BLUE WITH WHITE TOP. VERY COMPLETE, DTRAIGHT, SOLID. AC. DID RUN	\$750.00
1957	CADILLAC	ELDO BROUGHAM	B3-56	BLACK, BLUE INT. SOME RUST,LOTS OF PARTS STILL IN THE CAR	\$3,300.00
1957	CADILLAC	ELDO BROUGHAM	B5-59	NO TRIM TAG, BLACK, RUSTY, BLUE INTERIOR 2X4 CARBS, GOOD PARTS CAR	\$3,500.00
1957	CADILLAC	ELDO BROUGHAM	B14-63	BODY 217, TRIM 1502, APINT 110, BLACK, BLUE LEATHER, 2X4, RUSTY ON SURFACE FRONT, GREAT PARTS CAR, NO RUST DAMAGE	\$3,800.00
1957	CADILLAC	ELDO BROUGHAM	B13-61A	BODY 232, TRIM1101, PAINT 110. BLACK, BLUE LEATHER. IN PRIMER. MINOR SURFACE RUST. GOOD BUILDER	\$4,800.00
1957	CADILLAC	ELDO BROUGHAM	B15-66	BODY 165, TRIM 1202, PAINT 110, BLACK, BLUE CLOTH INTERIOR. STRAIGHT, MOSTLY THERE, ENGINE OUT	\$4,827.00
1957	CADILLAC	ELDO BROUGHAM	B-2-49	BODY 649, TRIM 8592, PAINT 112. NO ENGINE/TRANS. NOT ANY MAJOR RUST. BLACK BODY, DARK BLUE INT. FAIRLY COMPLETE AND STRAIGHT CALIFORNIA CAR	\$5,900.00
1957	CADILLAC	ELDO BROUGHAM	B6-61	BODY #15, TRIM 1211, PAINT 116, 2X4 CARBS, BLUE BODY, BLUE LEATHER INT. NOT MUCH RUST. GOOD BUILDER FAIRLY COMPLETE	\$6,500.00
1957	CADILLAC	ELDO. BROUGHAM	B00-42	SILVER EXT. BLUE INT.RUST FREE,CALIFORNIA CAR, STRAIGHT.USED IN 93 SUPER BOWL BUDWEISER COMMERCIAL	\$8,500.00
1957	CADILLAC	FLEETWOOD 60 SP.	5702.8	SOLID, VERY COMPLETE, TOO GOOD TO PART OUT. AC. SILVER/BLUE	\$750.00
1957	CADILLAC	SEVILLE	5714-15	PARTS CAR, BAD ROOF, ST BODY, DRIVETRAIN IN.	\$450.00
1957	CADILLAC	SEVILLE	5722-19	COPPEREXT.BAD REAR FIN, NO RUST. MSSING TRIM	\$895.00
1957	CADILLAC	SEVILLE	5705-10	ELECTRIC BLUE WITH RED INT. EAST COAST CAR.SOME RUST. NEEDS FULL RESTORATION. VERY COMPLETE.	\$1,890.00
1957	CADILLAC	SEVILLE	5724.13	COPPER WITH GREEN INT. VERY ST AND SOLID. NEEDS ALL. GREAT STREET ROD MATERIAL OR CUSTOM	\$1,950.00
1958	CADILLAC	ELDO BROUGHAM	B4-58	BODY 551, TRIM 1501, PAINT 110, BLACK, LIGHT BLUE INT. CALIF CAR. MOSTLY COMPLETE, 3X2, NO RUST	\$7,900.00
1958	CADILLAC	ELDO BROUGHAM	B01-46	BODY 490, TRIM 1242, PAINT 148, CALIFORNIA RUST FREE, 3X2 CARBS, STRAIGHT AND MOSTLY COMPLETE	\$8,500.00
1958	CADILLAC	FLEETWOOD	58-05-75	DESERT TAN BODY,AC, NEEDS RESTORATION	\$1,500.00
1958	CADILLAC	FLEETWOOD	5821.8	PINK BODY. AC. NEEDS COMPLETE RESTORATION	\$1,500.00
1958	CADILLAC	SEVILLE	5802-73	BLUE BODY, RUST FREE NEVEDA CAR, NEEDS RESTO. AC. INCOMPLETE MOTOR	\$1,000.00

ALL CARS MUST GO ASAP

1.888.333.0370

ALL TRADES CONSIDERED

ALL OFFERS CONSIDERED

1.800.306.4817

SAVE BACK ISSUE SPECIAL SAVE

With the growing numbers of new members we have, we have decided to continue offering our back issues at a considerable savings over individual pricing. The first eight years of the B.O.A. can be your for \$210.00 plus \$4.50 shipping and handling. This amounts to a savings of \$46.00 at our current \$8.00 per issue price. See the development of the B.O.A. from Vol. 1 No.1 to today. We have made a lot of progress over the years. New members- take advantage of this offer. You will find just about every topic covered that concerns the history of the Brougham as well as the advice of our members on care and restoration of your Brougham.

PARTS FOR SALE

PARTS FOR SALE- 57/58 Brougham: Recently acquired a trailer load good used Brougham parts. Inquire with your needs. Trades for your spares considered. Please send list of parts you have. Contact: Mike Rizzuto (909) 674- 0509.

PARTS FOR SALE- 1958 Brougham: Tri-power for air conditioned car in excellent condition including air cleaner. \$1500.00 or will trade for "57" 2x4 unit with a/c and Brougham "Bat Wing" air cleaner. Contact: Mike Rizzuto (909) 674- 0509.

PARTS FOR SALE- 1955/56 2x4 manifold, carbs and "Bat Wing" air cleaner. \$1500.00 or will trade for "57" 2x4 unit with A/C and Brougham "Bat Wing" air cleaner. Contact: Mike Rizzuto (909) 674- 0509.

PARTS FOR SALE- 57/58 Brougham water pumps in stock. Rebuilt and tested. \$95.00 with core. Contact: Rudy Stahl (419) 729- 4785

PARTS FOR SALE- 57/58 Brougham: Original clear correct comb for the Brougham compact. \$100.00. Contact: Allan Dowling (216) 238-8474 after 6:00 P.M.

PARTS WANTED

PARTS WANTED- 57/58 Brougham: One right front door latch assembly. Contact: Gerald Miller. 1024 North Tenth St. Ablemarle, N.C. 28001 or call: (704) 982- 3813.

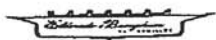
PARTS WANTED- 57/58 Brougham: Front lower impact bar. (1) rust free gas tank. 57/58 rear fender skirts. 1960 Brougham rear fender skirts. Contact: Mike Guastalegname (03) 93151222 or fax (03) 93151931. Note: Mike is located in Australia.

PARTS WANTED- 57/58 Brougham: Air compressor. Front and rear diaphragms. One N.O.S. hubcap. Front impact bar. Air cleaners 57 and 58. Radio mast and motor for 57/58 Brougham. Condition not important. Contact: Edwin Alfred 26) Old Lancaster Road, Merion, P.A. Or call (610) 667- 2234.

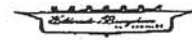
PARTS WANTED- 57/58 Brougham: L/R license plate light glass. New or used shocks (air ride). Right hand dash turn signal lens. Front "L" pieces for above grill. Rear seat heater switch. Call or write: Wayne Meadlin 5200 Camp Bowie, Fort Worth, Texas 76107. Call: (817) 737-0002.

Classified ads are free to B.O.A. members and will appear in one issue only unless requested to be continued. We must assume you have sold you advertised car, parts, or literature unless otherwise notified.

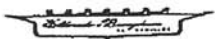
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FREE LITERATURE



1. 57/58 Photofacts radio diagrams. Free to B.O.A. members. Send letter size S.A.S.E. to: 16784 Timberline Drive, Strongsville, Ohio 44136
2. 57/58 exhaust louver template. Free to B.O.A. members. Send letter size S.A.S.E. to: 16784 Timberline Drive, Strongsville, Ohio 44136
3. 57/58 Brougham Pre-delivery inspection sheet. Free to B.O.A. members. Send letter size S.A.S.E. to: 16784 Timberline Drive, Strongsville, Ohio 44136



LITERATURE



4. Eldorado Brougham electrical system and compressor lubrication improvements. October 1957 to all dealers (6) pages. Not in manual. \$8.00 to B.O.A. members.
5. Eldorado Brougham electrical circuit diagrams. (18) pages. Not in manual. \$15.00 to B.O.A. members.
6. Eldorado Brougham service supplement 1959. (15) pages. \$18.00 to B.O.A. members.
7. Eldorado Brougham service supplement 1960 (5) pages. \$8.00 to B.O.A. members.
8. Full color Xerox copy of FORTUNE ad. 10x13 suitable for framing. This was the only ad ever published. \$15.00 to B.O.A. members.
9. Set of (6) 8x10 glossy photos from the originals at G.M. Tech Center. (3) of the Towncar. \$50.00/set to B.O.A. members.
10. Color copy of U.S. Steel advertising material featuring the "56" prototype Brougham \$10.00 to B.O.A. members.
11. Rare 10x12 factory rendering of "56" Towncar. Includes descriptive material on features ect.. B/W Xerox copy. \$10.00 to B.O.A. members.
12. Complete set of news releases from Cadillac on the "57" Eldorado Brougham. \$20.00 to B.O.A. members.
13. Set of (5) 8x10 photos from "HERE IT IS THE ELDORADO BROUGHAM" sales brochure 1957. \$35.00 to B.O.A. members.



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Ney York City, N.Y.

Bortz Auto Collection
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