

*Brougham
Owners
Association*



Newsletter Vol. 9 No. 2



Brougham Owners Association, Inc.



B.O.A. Newsletter Vol. 9 No.2 Summer 1997

B.O.A. Website- <http://www.pantek.com/~adowling>

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PRESIDENT'S MESSAGE

You are the **05691** visitor.

The number of visitors to our website now totals 5691 according to our counter that was installed when we went on line. Pretty impressive for a page devoted to one model of a marque. We will keep you updated each issue on our current count. I am going to see if I can open this page to classified advertising in the future. This would give you an opportunity to reach the world with cars or parts for sale. I'm sure by now you all have your Broughams out of storage and are cleaning and preparing for another year of driving or maybe doing more on your restoration. As your working give some thought to sharing your findings. We need definitive articles on tire sizes, converting to electric wipers, converting to dual master cylinder brake systems, restoring the stainless trim, solid state circuits for the seat (I've heard of this being done), plating, interior restoration, trunk restoration, solutions to general electrical problems, interchangeable parts you have come across. How about relating a success you have had with a shop you have dealt with. These are just a few of the areas where your expertise is needed. Some of these areas I have discussed with you on the phone and have been waiting to hear the whole story in writing so I don't rely on memory to put the article together. I hope to complete an article on installing a stereo system for the next issue. Let's keep this newsletter alive with good information from all of us. In short, the Pres. is getting old and tired - I need your help.

Till next time

ON OUR COVER March In July?

"We know the car isn't green or red; but, we did put it in the snow for this picture. This is #145 a 1957 owned by Bruce and Barbara Rederford of Sparks, Nevada. We brought the car back from Arizona. It has taken two years to restore most of the outside. We are still finishing the inside, my husband loves the challenge."

And a great challenge any Brougham restoration is. Your doing a superb job and I'm sure when she is all done, snow will be last thing you want see it in. Keep up the great work, the result will be well worth the effort and sacrifices that must be made.

Al Dowling

BROUGHAM HISTORY



NEWS FROM

Cadillac

FOR RELEASE

IMMEDIATELY

THE 1960 CADILLAC ELDORADO BROUGHAM

The new and elegant 1960 Eldorado Brougham now is in limited production, according to Harold G. Warner, general manager of Cadillac Motor Car Division and vice president of General Motors.

Setting it apart from the other 12 Cadillac models, the Brougham has classic and distinctive styling, while featuring exclusive exterior colors and the fine interior furnishings owners expect in a car of this kind. And every bit of equipment on the Brougham is standard.

"Built to customer order, the limited production Brougham is the finest expression of the finest Cadillac we have ever offered," Warner said. "For the third successive year the suggested manufacturer's price remains unchanged at \$13,075."

From the distinctive jewel-like grille to the finely tapered rear fender fins, the classic look of the design is evident from any angle. Also at first glance it is readily apparent that the Cadillac stylists have borrowed from the distinctive



BROUGHAM HISTORY



Brougham design for their styling of the standard Cadillac models.

The careful attention to detail and restrained use of chrome achieves new heights. Chrome usage is held to narrow edgings and accents of body shapes and contours. An excellent example of this is the chrome edging that caps the flared molding on the bottom of the rear quarter panels. This flare carried forward to the front wheel opening.

This new Brougham retains the classic look achieved by the bold use of glass and the flat roof line which is obliquely contoured along each side. And again this year the small rear quarter windows recess as the rear doors are opened to facilitate ease of entrance and exit to the spacious rear seat.

Mechanically the Brougham incorporates all of the engineering excellence of the standard 1960 Cadillac line. The car is powered with the 345 horsepower Eldorado engine and the new slim-line Hydra-Matic.

Among the outstanding new engineering features shared with the standard models are Cadillac's 1960 brakes, further improvements in ride and handling and engine refinements.

In keeping with the classic design, the Brougham owner has 15 exclusive exterior colors from which to choose. The matching

BROUGHAM HISTORY

or harmonizing interior combinations also are exclusive to the Brougham and are of the finest of wool broadcloths or top grain leathers.

To go with the custom tailoring of the interiors, the distinctive appointments include two storage compartments on the package

shelf behind the rear seat, individual door courtesy lights, red warning lights that shine when the doors are opened and a clock mounted in a mahogany panel in the back of the front seat.

As standard equipment, the Brougham includes many of the items classified as optional on most automobiles, ranging from cruise control and air conditioning to the power operated trunk opener.

Among these are air suspension, power operated ventipane windows, radio, heater, six-way power seat, Guide-Matic headlamp control, E-Z eye glass, vacuum door locks and fog lamps.

The over-all length of the Brougham remains at 225 inches while it stands 55 inches in height and is 80 inches wide.

Cadillac Motor Car Division, Detroit, Michigan 48232, Telephone 825-4600

Many thanks to member Art Levine of Las Vegas, Nevada for the historical data on the 1960 Brougham. Art submitted a whole lot more than what appears here; but, we were getting a little tight on space and will plan on continuing to publish the submissions in future issues. There is very little available on the 59/60 Broughams and we welcome any new information that is submitted. Speaking for myself, I can count the 59/60's I've seen on one hand. I'm told that Ed Pentesco of Canada is planning on having his 60 at Cadillac Nationals this summer. Jean and I hope to be there if all goes well. To see a 60 in the flesh-you bet!



CADILLAC

presents the most dramatic motor car display in its history
at the

GENERAL MOTORS MOTORAMA



Be sure to see Cadillac's special creations—the unique “Maharani” (upper right) . . . the dashing “Castilian” (upper left) . . . the brilliant “Gala” (center left) . . . and the breath-taking Eldorado Brougham “Town Car” (lower)—on public display at the Motorama.

*Los Angeles—Pan Pacific Auditorium—March 3-11
San Francisco—Civic Auditorium—March 24-April 1*



The magnificent ELDORADO BROUGHAM . . . soon to go into actual production . . . will be on special display at the Motorama.

YOUR CADILLAC DEALER

MARCH 1956

37

Many thanks to Larry Muckey for this look back to 1956. The Fleetwood is still around, but it sure would be nice to see the rest of them especially the TownCar. Well, who knows - maybe someday when we least expect it; Ah, there I go again - dream, dream , dream

NEWS FROM THE INTERNET

From: Chris bernardi <cbernardi@sprynet.com>
To: adowling@pantek.com
Subject: 60 broughams
Date: Monday, June 02, 1997 9:36 PM

(2) 1960 BROUGHAMS FOR SALE

Sorry, I had to see my grandfather to get the basic specs of the cars. This is what we came up with:

One: Body # 47

Mileage 41,704

with title

needs only a windshield to be complete

not a show car but strong, straight, and in very good condition

new interior

paint in good to very good condition

very clean original car

Thanks a lot,

Chris Bernardi
cbernardi@sprynet.com
508-651-8789
94 Coolidge St
Sherborn MA 01770
and
A:phie Ouellette
508-655-6445
81 Prospect St
Sherborn MA 01770

Two: Body # 97

Mileage 62,895

no title

engine # 60p018550

mechanically complete and rebuilt

new side glass

needs body work, paint, and windshield

very restorable

Asking \$18,000 for both as a pair only. Both run and drive.

Allan W. Dowling

Pres. B.O.A., Inc.

(4) 57/58 PARTS CARS FOR SALE

Allan:

I have four 57 and 58 brougham parts cars. these cars have been parted out for years, however, there are still a lot of parts there. I have a lot of sheetmetal, a very little bright work, no bumpers, very little air suspension parts. I would like to sell all four car to someone for the price of \$2,000.00.

Give me a call at 1-864-862-4423 or email me at oldcars@viperlink.com.

Thanks,

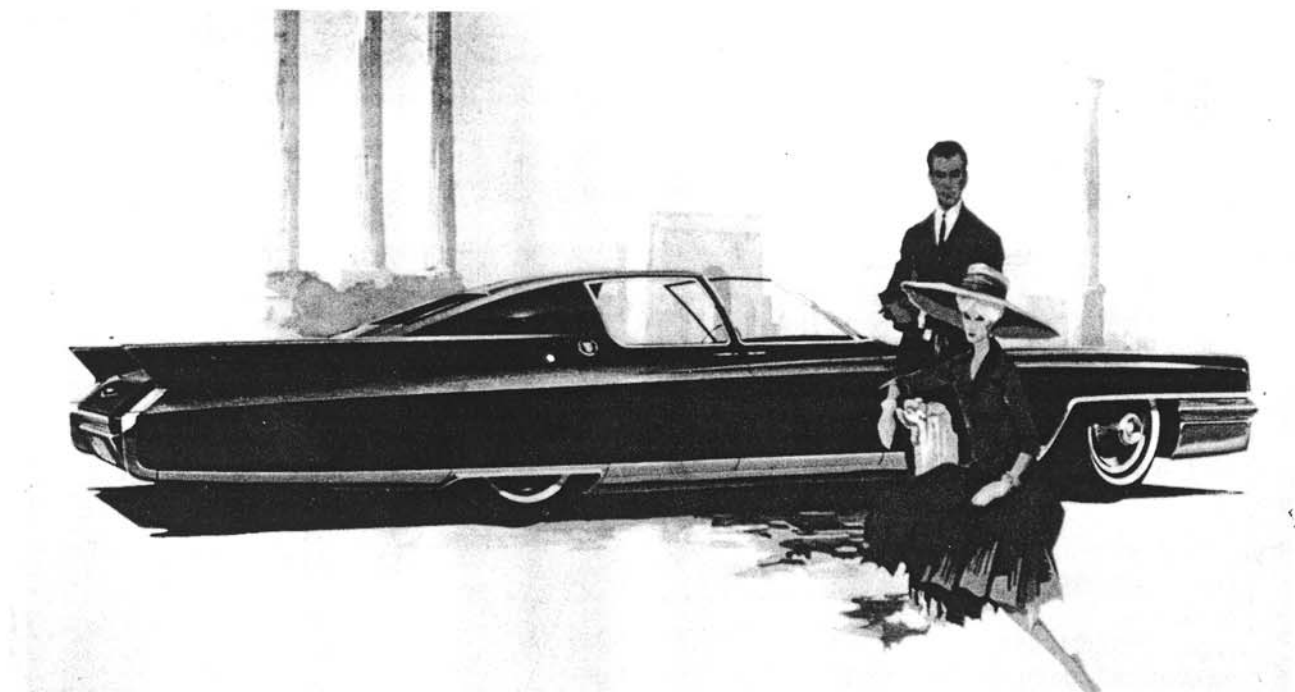
Ron Ayers



From: Sherry Bailey <UNIQUE_1@msn.com>
To: adowling@pantek.com
Subject: 1958 Cadillac Eldorado Brougham
Date: Thursday, March 27, 1997 12:29 AM

I have a 1958 Cadillac Eldorado Brougham restored by my deceased husband that I would like to sell if you are aware of anyone who would be searching for this model. It is very similar to the '57 featured on the internet. It has been restored with black laquer exterior and grey leather interior. Over \$30,000 has been invested in the car. What is the current "market" for this antique auto? I can be reached at 910-273-1655 or E-mail UNIQUE_1@msn.com.

A BROUGHAM CHALLENGE



The beautiful rendering from the Cadillac studios shown above gave me a kind of crazy idea that perhaps would be fun and interesting for all. Probably long before you could even dream of owning a Brougham, you would sketch either the real thing or try to design the Brougham of the future. Maybe you even have some of those drawings stashed away in a box or drawer somewhere just waiting for the day you would find them and say "boy, I wish they would have made the Brougham look like this". Well, here is your chance to not have to write about the Brougham, but instead draw one. Play Bob Scheelk, and style next year's Eldorado Brougham. a Town Car, standard Brougham, a two door, or a convertible, take a shot at it. There is no doubt that styling these days is a lost art-so, anything goes. Maybe we can inspire Cadillac to revisit some of the timeless motifs used by Bog Scheelk that we treasure as the distinctive Brougham look. We will look forward to seeing your creations in the next and future issues. Maybe the kids will join in too. Make this a family project.

OPINIONS, QUESTIONS AND ANSWERS

From Art Levine: I would like to express my opinion on the article in Vol.8, No.3 about the 57 Brougham "street rod". I often thought of doing a similar thing to my 1960; but, hate to stray from original since the limited production makes it rare. But if I did do it I would not go so extreme as front wheel drive - but, maybe the latest rear wheel drive and trans. That way I could always go back to original. How does the following effect the judging at a National Cadillac meet? Changing the color, but still using a color of that year? Changing the seat material from the name tag to another available material? Changing carpet material? Would any of these changes effect the value?

Let there be know doubt that an original car will always be worth more than an altered car. The following judging materials from CLC should answer the other questions you asked.

PROCEDURES - CLC GRAND NATIONAL JUDGING

The rules and procedures below shall be followed at all Cadillac-LaSalle Club Grand National Meets to ensure uniformity and continuity. Their use is optional at other meets, but Class Status changes (Senior, etc.) in the National Club will normally not occur.

GENERAL - Entrants must be National members in good standing of the Cadillac-LaSalle Club, Inc. to participate and receive Grand National Awards. The CLC membership number will be listed on the judging sheet and windshield card. Membership application forms shall be available at each Grand National Meet for those desirous of joining the Cadillac-LaSalle Club, Inc. Vehicles to be eligible for judging must be "owned" by a CLC member. All eligible vehicles shall be judged on their own merits within assigned classes. There will be no "cursory prejudging."

Vehicles "for exhibition only" at the owner's option will be so honored.

VEHICLE SERIAL NUMBER (V.I.N.#) - Required for National's records, to keep track of cars that have become Senior, etc.

DISQUALIFICATIONS, AUTOMATIC - No U.L. approved Fire Extinguisher; An engine that was never used by Cadillac or LaSalle.

DEDUCTIONS, AUTOMATIC - An incorrect engine design, chassis or a non-authentic body will result in a deduction of eleven (11) points from the Final Score. Additional deductions may be appropriate in other categories. The owner of a questionable vehicle may apply to the Vehicle Review Committee for a ruling on said specific vehicle.

JUDGING - Grand National Meet judging will be conducted by the host region. National judging forms, procedures and rules shall be used to provide continuity and uniform standards. The National Chief Judge and/or the National Deputy Chief Judge(s) will be available to help the host region with judging matters and shall be the final authority.

Judging will be impartial, fair and professional. Every effort will be made to utilize knowledgeable and interested teams of judges. No judge may judge a class in which he has a vehicle entered for judging, including any vehicle upon which he/she may have performed major restoration and/or repair work.

All deductions for authenticity must be identified on the judging form; team leader must discuss with owner/exhibitor and then initial "approved deductions," or cross out nondeductible items. In case of reasonable doubt, the opinion of the owner shall prevail.

Fractional point deductions are NOT allowed. Awards will be made for 1st, 2nd and 3rd place.

Tie scores - duplicate awards will be made. Vehicles with Final Scores less than one point apart shall be considered as "Tied" (applies to 1st, 2nd and 3rd in all classes). All Vehicles scoring 98 points or higher will receive a First Place Award.

SAFETY ITEMS such as Seat Belts and Battery Disconnect switches installed in a workman like manner - NO Deduction.

SCORE AVERAGING - The High and Low scores will be eliminated and the two middle scores averaged. If only three (3) judges are used, all three scores will be averaged. Note: Actual scores will not be disclosed at any time.

PHILOSOPHY - All vehicles in whatever state of repair are encouraged to be shown, but only vehicles that are safe to drive shall be driven to, or on to, the meet grounds. No one need be embarrassed about the condition of his vehicle. Various divisions and classes are designed to provide a respected place of recognition for every Cadillac or LaSalle within the confines of these stated objectives.

DIVISIONS AND CLASSES - Judging of vehicles is designed to further the enjoyment of the hobby. The preservation, maintenance and restoration of all Cadillacs and LaSalle's are encouraged. Modifications, non-authentic customizing and/or a deliberate effort to deface the original condition of a Cadillac or LaSalle are not within the purposes and objectives of the Cadillac-LaSalle Club, Inc.

Classes may be combined and/or divided as deemed appropriate by the National Chief Judge (or Deputy(s) if Chief Judge is not readily available).

Vehicles, to be judged, must register by the Monday prior to the show. Host Region may set a reasonable earlier deadline.

DEPARTURE FORM - All Judged Vehicles upon leaving the field must turn in their DEPARTURE FORM; Departure PRIOR to the Designated End of Meet Time (without prior approval of a Chief or Deputy Judge), or non-submittal of this Form will result in disqualification and the vehicle will not be eligible for any Class Awards.

NATIONAL JUDGING CLASSES of the Cadillac-LaSalle Club, Inc. shall consist of:

TOURING - The purpose of this class is to encourage members to drive and show their Cadillacs and LaSalle's regardless of condition, with special emphasis on original unrestored cars.

Entry in this division is not mandatory!

1977 and newer cars, and all commercial vehicles will NOT be shown in Touring Class.

Awards should be small trophies.

Points	Award
80 thru 90	1st Place*
70 minimum	2nd Place
60 minimum	3rd Place

Class A:	1902-1935 Cadillac	
Class B:	1927-1940 LaSalle	
Class C:	1930-1940 Cadillac	V12 & V16
Class D:	1936-1941 Cadillac	
Class E:	1942-1949 Cadillac	
Class F:	1950-1958 Cadillac	
Class G:	1959-1966 Cadillac	
Class H:	1967-1976 Cadillac	

*A vehicle scoring over 90.0 points shall be considered ineligible. At the judge's discretion (time permitting), it may be reassigned to the appropriate primary class. To win an award it must be judged by that class's judges.

1st Place winners advance to Primary

PRIMARY - This class allows most entrants of the Grand National Meet to show their vehicles in competition with their peers.

Awards should be trophies.

Points	Award
90 thru 100	1st Place
80 minimum	2nd Place
70 minimum	3rd Place

Class 1:	1902-1924	
Class 2:	1925-1935	V-8
Class 3:	1927-1933	LaSalle V-8
Class 4:	1934-1938	LaSalle 8
Class 5:	1939-1940	LaSalle V-8
Class 6:	1930-1933	V-12 & V-16
Class 7:	1934-1937	V-12 & V-16
Class 8:	1938-1940	V-16
Class 9:	1936-1938	V-8
Class 10:	1939-1940	V-8
Class 11:	1941	
Class 12:	1942-1947	+ 1948-49 Series 75
Class 13:	1948-1949	
Class 14:	1950-1953	
Class 15:	1954-1956	
Class 16:	1957-1958	
Class 17:	1957-1960	Eldorado Brougham
Class 18:	1959-1960	
Class 19:	1961-1962	
Class 20:	1963-1964	+ 1965 Series 75
Class 21:	1965-1966	
Class 22:	1967-1970	w/o Eldorado
Class 23:	1967-1970	Eldorado
Class 24:	1971-1978	Eldorado
Class 25:	1971-1976	w/o Seville or Eldo
Class 26:	1977-1984	+ 1976-79 Seville w/o Eldorado

Class 27:	1979-1985 Eldo & 1980-85 Seville
Class 28:	1985-Current w/o 85 Eldo & Seville
Class CV:	Commercial Vehicles

*Vehicles ten (10) model years old or less may be entered for display only. They will not be judged. 1st Place winners advance to Senior**

SENIOR - This class is intended to promote the preservation of the Cadillac and LaSalle vehicles to the highest standards.

Awards should be trophies.

Points	Awards
90 thru 100	1st Place
80 minimum	2nd Place
70 minimum	3rd Place

Class S1:	1902-1924 Cadillac	
Class S2:	1925-1938 Cadillac	V-8
Class S3:	1927-1933 LaSalle	
Class S4:	1934-1940 LaSalle	
Class S5:	1930-1940 Cadillac	V12 & V16
Class S6:	1939-1941 Cadillac	
Class S7:	1942-1949 Cadillac	
Class S8:	1950-1960 Cadillac	
Class S9:	1961-1976 Cadillac	
Class S10:	1977-Current	
Class SCV:	Commercial Vehicles	

SPECIAL AWARDS: (May vary meet to meet)

- A: Best of Show: Cadillac - Pre War
- B: Best of Show: Cadillac - Post War
- C: Best of Show: LaSalle
- D: People Choice Award

E: Hard Luck Award (problem must have occurred while being driven to, or at the meet)

F: Long-Distance Car Award: Early (must have been driven to the meet)

G: Long-Distance Car Award: Late (must have been driven to meet)

H: Long-Distance Award: Member

PAST PRESIDENTS' PRESERVATION AWARDS

(Vehicles must be at least 15 Model Years old.)

I: Best Original - Early

J: Best Original - Middle

K: Best Original - Late

(More than one award may be made in each category.)

Entrants wishing to be considered for the "Best Original" awards must notify the meet registrar who will issue a "BEST ORIGINAL VEHICLE JUDGING APPLICATION" form that is to be filled in by the owner and returned to the Registrar. The Registrar shall forward all said forms to a Past-President. Recipients of these awards shall be selected by the Past-Presidents in attendance at the meet. If none in attendance, then by their designated representative(s).

AWARDS - All Awards are not official until: audit of judging forms is completed, factory records checked (if available), and winning position verified.

RESULTS OF JUDGING - A request, in writing along with a S.S.A.E. (addressed to the owner or exhibitor), shall be made (within 60 days of the meet) to the National Chief Judge. A synopsis of the judging results will be provided along with any pertinent notes that are on the judging forms. Actual scores are not released. All judging forms will be stored a minimum of four (4) years. A record of all first place Primary awards shall be kept indefinitely by the National Chief Judge.

CLASS STATUS CHANGE - Senior Vehicle Owners, after a period of four (4) years, may request that their car revert to Primary Status or to Touring Class. Such application shall be made in writing to the National Chief Judge. If granted, the change is irrevocable and shall remain in effect until such time that the car again wins a first place in Primary. The badge may be retained, but will be invalid. It will again be valid should the car place first in Primary at a future meet (a new badge will not be issued). Any Car may enter the Touring Class at any time if it has not won a first in Primary or Touring. Four (4) years after winning a first place in Touring Class a car may, once again enter Touring Class. (no request required unless it has won a 1st in Primary, then see above).

**** SENIOR BADGES** - Badges are issued after judging results are audited etc. (see AWARDS above).

Entry # _____
Division _____
Class _____
Date _____

Cadillac-LaSalle Club Inc.



Final Score _____
Left Early _____
Position _____

Name _____ City _____ State _____ Body Builder _____

Year _____ Cad. _____ LaS. _____ Cyl. _____ Model or Series _____ Body Style _____ Body# _____

Senior Badge# _____ VIN#/Engine Serial# _____ Chassis/Frame/Serial# _____

Legend of Scores: Excellent - 5; Very Good - 4; Good - 3; Fair - 2; Poor - 1; Unsatisfactory - 0

Note: Enter a 5 if the category is not applicable

SCORE

SCORE

Fire Extinguisher NOT on Hand Engine Never Used by Cadillac/LaSalle	<input type="checkbox"/> Auto. Disqualification <input type="checkbox"/> Auto. Disqualification	
1 Senior Badge - Score 0 if not displayed.; Enter 5 points if displayed and for All Primary & Touring Class Vehicles		
2 Engine - Start and Idle, Smoke and Noise		
3 Wipers - Oper. & Appear. (incl. Washer) (May wet or protect windshield before operation)		
4 Horns - Oper. & Appear. w/o Plating		
5 Lights - Turn Signals & Accessory, Oper. & Appear. w/o plating (-1 ea element)		
6 Lights - Exterior - Oper. & Appear. w/o Plating (-1 ea., -2 ea headlight element)		
7 Brakes - Park & Main (incl. Booster) Oper. Only		
8 Lights - Interior & Instrument - Oper. & Appear. incl. Plating (-1 ea. element)		
9 Instruments - Oper. & Appear. (incl. Plating)		
10 Clocks, Radios, Power Antenna - Oper. & Appear. incl. Plating		
11 Lighters, Heater, Air Cond., Intercom, Accessories - Oper. & Appear. incl. Plating		
12 Windows &/or Conv. Top - Operation only		
13 Cooling System, Leaks, Thermostat. Oper. & Appear. DO NOT remove Cap		
14 Exhaust System (except Manifolds), Leaks, Noise, & Appear. (NO Appearance Deduction for use of Unpolished Stainless)		
15 Engine incl. Manifolds - Leaks, Appear. & Plating (Minor Porcelain cracks - NO deduction)		
16 Engine Compartment & Splash Pans - Appear. incl. Plating		
17 Undercarriage (except Exhaust & Wheels) - Appear.		
18 Wiring incl. under dash (Safety, etc.) Oper. & Appear. (Tape #s on New wiring under Dash - OK)		
19 Authenticity - Engine/Chassis - Appearance Only (Must List*)		
20 Authenticity - Engine/Chassis - Components (Must List*)		

21 Interior Trim, Hardware, Window frames & Sill Plates (including plating)	
22 Dash, Steering Wheel and Pedals	
23 Upholstery - Seats & Floor Covering	
24 Upholstery - Sides, Headliner, Inside of Conv. Top	
25 Trunk - incl. Oper. of Lid	
26 Weatherstrip, Welting, Rubber incl. Running Boards	
27 Glass and/or Side Curtains, Top Boot	
28 Conv./Soft Top, or Roof (Beltline up incl. Trim, Paint & Condition of Sheetmetal)	
29 Paint - Fenders, Hood	
30 Paint - Body, Doors, Decklid, etc. (except Roof)	
31 Condition - Fenders & Hood Sheetmetal	
32 Condition - Body, Doors & Decklid Sheetmetal (except Roof)	
33 Fit - Fenders, Hood	
34 Fit - Doors, Decklid	
35 Plating - Exterior Forward of Cowl (except Wheels)	
36 Plating - Balance of Exterior (except Wheels)	
37 Wheels (incl. Paint, Plating, Hubcaps)	
38 Tires - Condition & Appearance (Size is an Authenticity Deduction)	
39 Authenticity - Exterior including Tire size (Must List*)	
40 Authenticity - Interior (Must List*)	
41 Incorrect Engine Series (Design) Mandatory -22 Points	-
42 Incorrect Chassis Series Mandatory -22 Points	-
43 Non-Authentic Body Mandatory -22 Points	-

Col. I (Max 100 Points) _____

Col. II (Max. 100 Points) _____

SCORES

(initials)

*Note: All AUTHENTICITY deductions **MUST** be listed (in the category box, below or on back of sheet),
INITIALED by the Team Leader and discussed with "Owner". (Comments on all deductions requested.)

Col. I _____

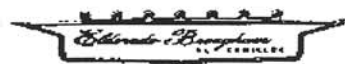
Col. II _____

TOTAL _____

DIVIDE Total by 2 = PAGE SCORE _____

Jerry Schantz

PRODUCT NEWS



MEMO BOOKS AVAILABLE

Jerry Schantz has succeeded in duplicating the rear arm rest memo book. This, often missing, item is complete even down to the paper pad for writing.

To order this exact reproduction item call Jerry Schantz at: (904) 677-4373 evenings till 11:00 pm. Price is \$150.00 each. NOTE: The Cross pencil is not included. Ask Jerry about availability when you order this item.

Jerry also has a limited supply of Brougham jack instructions to add the finishing touch to your trunk. The cards are \$12.00 each.

EVAN'S COMPACTS AVAILABLE

Tired of looking for an original Brougham Evan's compact? Well, Jerry Schantz has tooled up to produce the compact using the standard Evan's core. Each compact is made to order so that the leather exterior matches your interior. Needless to say, this is a very limited production project. If you need a compact you would be well advised to place your order now. Call Jerry Schantz today at: (904) 677-4373 till 11:00 pm. E.S.T.

"L" TRIM SECTIONS AVAILABLE

No need to drive your Brougham with missing trim. The two little "L" pieces that fit above the grill are now being reproduced thanks to Jerry Schantz. A Brougham missing these parts is just not complete. Call Jerry Schantz at: (904) 677-4373 to order till 11:00 pm. E.S.T. The price is \$47.50 each.

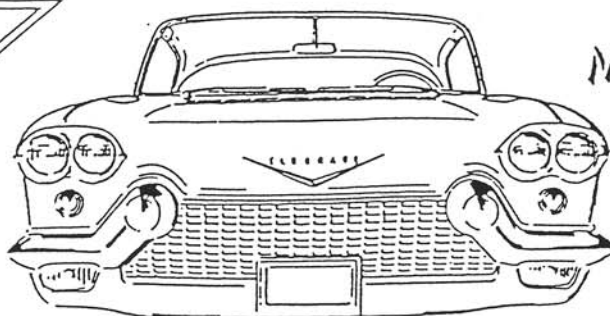
COMPACT "V" NOW AVAILABLE

Part of the project of manufacturing the compact involved making the Cadillac crests that are so often missing from original compacts. If you are missing a crest, why not order one of Jerry's extras. For just \$37.50 each you can put your compact in new condition. Crests come with mounting wire. Call Jerry Schantz at: (904) 677-4373 to order.

SALES LITERATURE REPRODUCED

Laser copies of the rare Brougham sales brochure, THE RAREST SATISFACTION IN ALL MOTORDOM, are now being produced in full color. 21"x 14' this piece is a must for your collection of Brougham literature. To order your copy call: Jerry Schantz at (904) 677-4373 till 11.00 pm. E.S.T. Price is \$37.50 each.

NOTE: To reach Jerry July-October call (704) 387-4860



MASTERMIND T.M. inc.

Michael P. Rizzuto
32155 "B" Joshua Drive
Wildomar, CA 92595-8403
Phone/FAX 909-674-0509
Est. 1975

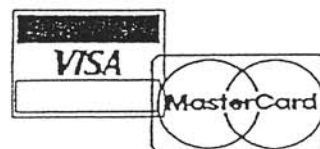
Dear Brougham Enthusiast

If these cars haven't yet prompted you to check yourself into the nearest rubber room, we thought you might like an update on what's new and exciting in the world of replacement Brougham parts.

Since our computer is now working as well as unrestored Brougham gadgets, Al Dowling has graciously offered to type up the list below for your consideration.

New Items Currently Available

- ◆ Molded rubber sunvisor to mirror tips ("57" Gray "58" Black)
- ◆ Air ride door jamb switch to body gaskets
- ◆ Rear air dome piston swivel end molded rubber grease caps
- ◆ Air ride valve core removal tool (# J6888)
- ◆ Door post latch double sided grip gaskets
- ◆ Chrome door latch assy rivets
- ◆ Door post latch S/S glide pins (mirror finish)
- ◆ Rear trailing arm to differential housing spherical joints. (A lot better than factory design. Looks OEM)
- ◆ Vanity cup plastic case
- ◆ Pre-cut floor tar paper insulator kits
- ◆ Pre-cut jute padding kits
- ◆ Pre-cut and sewn headliner kits (wool or vinyl)
- ◆ Temp sending units rebuilt
- ◆ A/C condensers (reconditioned steel units)
- ◆ 59/60 A/C & heater original vacuum control units rebuilt
- ◆ Transmission cooler water hoses to transmission pan clamp
- ◆ "57" trunk material (custom dyed) Limited supply of gray & green in stock now. Donations of unfaded Blue & gold samples would be appreciated.



New Projects In Progress

- ◆ Spiral brush finished radio and headlight switch knobs. These will be better and more economical than trying to refinish your old ones! If you've seen our cigarette lighters, you will know the quality is better than OEM
- ◆ Door latch post stainless steel replacements for those commonly chewed up & rusty screws. (6-32 # 4 head?) Don't bother to check your local hardware store for these! We're having to order 25,000 pcs. to get this done. Enough to do 1,500 Broughams!
- ◆ Seat upholstery cloth - Parissienne cloth in progress, others to follow. Ours will be many times better than what's been available previously. Donations of original Boyou, Mojave, and plain cloth patterns & unfaded color samples would be appreciated.



MASTERMIND INC.

Thousands of reproduction parts for all types of postwar
Cadillacs in stock!
Many unique parts and services unavailable elsewhere.
Always courteous service. Restoration and parts for
1957-60 Eldorado Broughams, our specialty.

Please Call For Free Catalog
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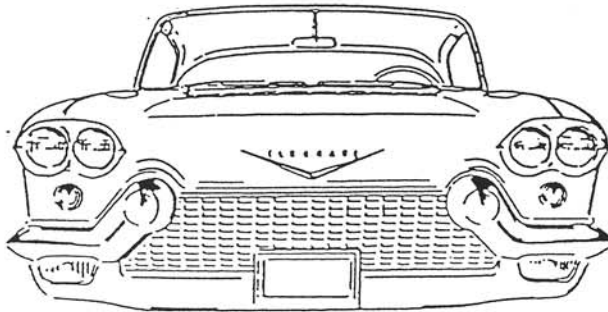
MASTERMIND_{T.I.A.}, inc.

Michael P. Rizzuto
32155 "B" Joshua Drive
Wildomar, CA 92595-8403
Phone/FAX 909-674-0509
Est. 1975

- ♦ Perfume atomizer - Many years in the planning and development stage, finally the most coveted, complex, and rarest part of the vanity set is in production. Get in early on this limited edition project & save 20%.
- ♦ Air bag (diaphragm) The prototype has been holding air since February. \$10,000 worth of metal rings are now on my shop floor, a few dozen have been air freighted to the factory so they can run more prototypes. Anxiously awaiting a full set of four for driving tests. We will keep you posted.

Finally we are getting around to restocking two items which we have been out of for quite some time. Order your new S/S bumper exhaust louvers or rubber mudflap kit NOW. This will allow us to know how many to run so you will have the parts when you need them!

Thank you for your consideration and support of our efforts.



Sincerely

Mike Rizzuto



LATE BREAKING NEWS



Just got a call from Mike Rizzuto to Announce the arrival of the first full set of air bags (diaphragms) from Goodyear in Istanbul, Turkey. Mike will be installing this set on a Brougham for the acid test during the coming week. I'm told that the wear spot in the original design has been corrected and x-ray analysis indicates that the cord distribution is better than the originals due to improved manufacturing processes. Goodyear is going to do further testing in the U.S. to determine if there are any additional improvements to make. This is indeed an exciting moment in Brougham restoration. These parts have always been the worst stumbling block in proper Brougham restoration. A lot of dedicated Brougham owners have been waiting for this moment for years. The waiting is over, testing is underway and Broughams will again be riding with pride on air! The fact that many weaknesses in the originals have been corrected means that the next set you buy will be the last as the problem of longevity is behind us. Mike's drive tests will be in Vol. 9 No. 3 due in October.

CLASSIFIED



IMPORTANT NOTE

All articles, ads, etc., will pertain to the 1957-1960 brougham unless designated otherwise.



CARS FOR SALE

1958 Brougham - #442 (58P007550): Deauville gray with all blue cloth and leather interior. With air ride. Mileage at 44,600. One quality Lacquer repaint since new. Interior flawless, mechanically perfect. Delivered new to California. Super nice original car that's ready to roll. \$32,500.00. David Barclay: 169 County Road East, Colts neck, New Jersey 07722. Call: (908) 544-9035

1957 Brougham Serial # 5770109696. Car is in #4 condition. Previous owner had this car for 28 years. Missing 2x4's, Have 3x2's if wanted. Car is on springs, but all air ride parts are available. Will sell for \$11,000.00. Contact George Garvey. 2510 LaDera Road, Ojai, California 93023. Call (805) 646-8714 for details.

1959 Brougham - #43 of 99 made by Pininfarina. 390 motor with tri-power. Driven 1000 miles since total restoration. Ebony black exterior with new white leather interior. Voted "MOST ELEGANT CLOSED POST WAR CAR" 1995 Hillsborough, Cal. show. #43 also won the "PEOPLES CHOICE AWARD" at the same event. #43 was featured in the B.O.A. newsletter Vol. 7 NO. 1. \$45,000.00 invested in this 96 point car. Now accepting offers, or may trade for what have you. Contact: Don (510) 531- 7205.

1960 Brougham - #79 of 101 made by Pininfarina. Driven 2000 miles since total professional restoration. Bordeaux exterior with Dove gray interior. All chrome has been redone. One of the finest 1960 Broughams in existence. Just reduced to \$27,000.00. Contact: David Fog (619) 324- 9183.

1957 Brougham - #387. California car. Black with gray leather interior. Very straight and rust free. Perfect glass and roof. Very good original chrome. A very presentable car that just needs the finishing touches. \$15,000 firm. Contact: Nick or Lori Vermet. (313) 886-8349.

1957 Brougham - #391. Asking \$8700.00. California car. Call evenings after 5:00 PM. (209) 698-5186. I am located in the central valley near Fresno, Ca. Ask for David Wakefield.

1958 Brougham - #491 (58P018846) Chaminix white with all white leather interior. Mileage 67,000. All original car with air suspension. This car has been garaged since new and needs nothing. Show or go. Price \$32,500.00. Contact: David Barclay, 169 County Road East, Colts Neck, New Jersey 07722. Call: (908) 544-9035

CARS FOR SALE

1960 Brougham #81. #4 condition. Straight body primed gray. Runs, needs carbs rebuilt, only small parts missing. On springs. Rear bumper rechromed, new brakes & wheel cylinders. Engine detailed. Comes with leather owner's manual. G.M. micro film that has sales brochure, specs, shop manual. (5) excellent caps. Contact: Art Levine (702) 434-2603. Las Vegas.

PARTS FOR SALE

PARTS FOR SALE- 57/58 Brougham compact powder puff \$50.00. Contact: Allan Dowling (216) 238-8474. After 6:00 P.M. E.S.T.

PARTS FOR SALE- 57/58 Brougham: (1) good used fuel tank. Needs to be cleaned, has front dent \$250.00. (1) excellent to mint horn ring. Very minor imperfections in chrome \$350.00. (1) N.O.S. flexible fuel line in engine compartment(13") with fittings \$30.00. (2) N.O.S. front & (2) N.O.S. rear air bellows for 59/60 Brougham-will trade for same only for 57/58 Brougham. (1) rear heater grill with fair chrome (no switch) Contact: Kjell Kraakmo. Sobstadveien 51 Heimdal, Norway. Fax: 011-47-72888750. Phone: 011-47-72584762. (note) we are (6) hours ahead of E.S.T.

PARTS FOR SALE- 57/58 Brougham: (20) year collection of parts. What do you need? Contact: Dr. Zeiger (310) 275-8156 with your needs.

PARTS FOR SALE- 57/58 Brougham: Rear door cigarette lighters (correct and mint). Sun visor-right side (very nice). Gray shift lever in very good condition. Hood hinges with springs. Wiring harness for dash to rear. Title and all I.D.'s for #576. Rear heater units with fans. Front door stainless trim. Generator, regulators, and gauges. Stainless steel trim for both interior and exterior. Sheet metal: doors, trunks, rear quarters. Vent window motors and transmissions. Under hood I.D. cards \$10.00 ea. Jack instruction cards \$10.00 ea. Mint newly rechromed hubcaps with new centers. Rebuilt oil sending units. Steering wheel trim (4) pieces that fit on wheel (newly chromed). Air conditioning evaporator unit. Main front heater unit (very good condition). Front splash pans. (4) good Brougham wheels (possible 5). Brougham drive shaft. Contact: Jerry Schantz : July-October (704) 4860.

PARTS FOR SALE- 57/58 Brougham: Voltage regulator. \$100.00. Contact: Allan Dowling (216) 238-8474

PARTS FOR SALE- 57/58 Brougham: Rear door outer panel upper molding \$40.00. Rear door lock assembly (right side) \$30.00. Rear under seat heater and core (left side) \$75.00. Window washer and wiper control plate vacuum button only, no lever \$25.00. Contact: George Garvey, 2510 LaDera Rd., Ojai, Cal. 93023 or call (805) 646-8714.

PARTS FOR SALE- 59/60 Brougham N.O.S. windshield. Original, with bill of lading included. New 1960 Brougham owner's manual. Contact Dr. Zeiger (310) 275-8156

PARTS FOR SALE- 57/58 Brougham horn ring. Has been rechromed and needs the cast ring that the set screws fit into (standard 57/58 part). Asking \$275.00. Contact: Allan Dowling (216) 328-8474 after 6:00 PM EST.

PARTS FOR SALE

PARTS FOR SALE- 57/58 Brougham: Recently acquired a trailer load good used Brougham parts. Inquire with your needs. Trades for your spares considered. Please send list of parts you have. Contact: Mike Rizzuto (909) 674- 0509.

PARTS FOR SALE- 1958 Brougham: Tri-power for air conditioned car in excellent condition including air cleaner. \$1500.00 or will trade for "57" 2x4 unit with a/c and Brougham "Bat Wing" air cleaner. Contact: Mike Rizzuto (909) 674- 0509.

PARTS FOR SALE- 1955/56 2x4 manifold, carbs and "Bat Wing" air cleaner. \$1500.00 or will trade for "57" 2x4 unit with A/C and Brougham "Bat Wing" air cleaner. Contact: Mike Rizzuto (909) 674- 0509.

PARTS FOR SALE- 57/58 Brougham water pumps in stock. Rebuilt and tested. \$95.00 with core. Contact: Rudy Stahl (419) 729- 4785

PARTS FOR SALE- 57/58 Brougham: Original clear correct comb for the Brougham compact. \$100.00. Contact: Allan Dowling (216) 238-8474 after 6:00 P.M.

PARTS FOR SALE - 57/58 compact lipstick holder. Perfect condition. This one is gold, not the traditional silver. \$40.00. Contact: Allan Dowling (216) 238-8474. After 6:00 PM.

PARTS WANTED

PARTS WANTED- 57/58 Brougham: One right front door latch assembly. Contact: Gerald Miller. 1024 North Tenth St. Ablemarle, N.C. 28001 or call: (704) 982- 3813.

PARTS WANTED- 57/58 Brougham: Front lower impact bar. (1) rust free gas tank. 57/58 rear fender skirts. 1960 Brougham rear fender skirts. Contact: Mike Guastalegname (03) 93151222 or fax (03) 93151931. Note: Mike is located in Australia.

PARTS WANTED- 57/58 Brougham: L/R license plate light glass. New or used shocks (air ride). Right hand dash turn signal lens. Front "L" pieces for above grill. Rear seat heater switch. Call or write: Wayne Meadlin 5200 Camp Bowie, Fort Worth, Texas 76107. Call: (817) 737-0002.

More Parts Available

More good reproduction news was received from member Larry Muckey. The Brougham front bumpers are now being recast. I'm told the quality is very good and the price is around \$975.00 without chrome. If these parts sell well the impact bar will be the next project for the casting shop. For more information, contact Gary Stuckle at: (509) 725-1830.

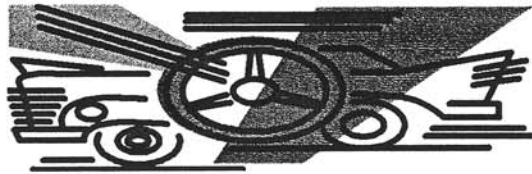
MISCELLANEOUS FOR SALE

Cadillac literature for sale - 1949 - 1991 agency sales brochures. All are in very good to mint condition. Sorry no 57/58 at this time. For a complete list send a large S.A.S.E. to: Allan Dowling 19 Manning Drive, Berea, Ohio 44017. If you prefer call (216) 238-8474 after 6:00 P.M.

Nice set of four 1957 Cadillac hubcaps in good condition. \$50.00. Contact: Allan Dowling (216) 238-8474 after 6:00 P.M.



PARTS BONANZA



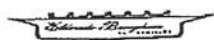
Bill Pozzi tells me he is down to three Broughams left for sale. The three remaining cars can be purchased for \$3000.00 each or \$7000.00 as a package deal. This is a rare opportunity to come by a load of parts. With the parts situation as tight as it is this deal may be right for you. It does not look like anyone will be reproducing doors, fenders, tops and the like in the near future so this may be your last chance to get restorable sheet metal parts for a rainy day. if you are interested, call Bill Pozzi at: 1-888-333-0307 or 1-800-306-4817. Bill would like to clear these remaining cars out as soon as possible.

Brougham 1997 Calendar Car

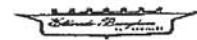
If you get a chance pick up a copy of the 1997 AAA Calendar. You will be pleased to see the Brougham is featured on the cover and is the July car of the month. This is a perfect touch for your office or den. The car is owned by member Lewis Peatross. Jerry Schantz has managed to come by 20 of these calendars and has about 10 left. You can get one by sending \$2.50 to Jerry to cover the cost of mailing. If Jerry has sold out, you may be able to get one from AAA direct. To reserve one from Jerry call: (704) 387-4860

Classified ads are free to B.O.A. members and will appear in one issue only unless requested to be continued. We must assume you have sold you advertised car, parts, or literature unless otherwise notified.

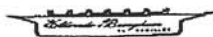
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FREE LITERATURE



1. 57/58 Photofacts radio diagrams. Free to B.O.A. members. Send letter size S.A.S.E. to: 16784 Timberline Drive, Strongsville, Ohio 44136
2. 57/58 exhaust louver template. Free to B.O.A. members. Send letter size S.A.S.E. to: 16784 Timberline Drive, Strongsville, Ohio 44136
3. 57/58 Brougham Pre-delivery inspection sheet. Free to B.O.A. members. Send letter size S.A.S.E. to: 16784 Timberline Drive, Strongsville, Ohio 44136



LITERATURE



4. Eldorado Brougham electrical system and compressor lubrication improvements. October 1957 to all dealers (6) pages. Not in manual. \$8.00 to B.O.A. members.
5. Eldorado Brougham electrical circuit diagrams. (18) pages. Not in manual. \$15.00 to B.O.A. members.
6. Eldorado Brougham service supplement 1959. (15) pages. \$18.00 to B.O.A. members.
7. Eldorado Brougham service supplement 1960 (5) pages. \$8.00 to B.O.A. members.
8. Full color Xerox copy of FORTUNE ad. 10x13 suitable for framing. This was the only ad ever published. \$15.00 to B.O.A. members.
9. Set of (6) 8x10 glossy photos from the originals at G.M. Tech Center. (3) of the Towncar. \$50.00/set to B.O.A. members.
10. Color copy of U.S. Steel advertising material featuring the "56" prototype Brougham \$10.00 to B.O.A. members.
11. Rare 10x12 factory rendering of "56" Towncar. Includes descriptive material on features ect.. B/W Xerox copy. \$10.00 to B.O.A. members.
12. Complete set of news releases from Cadillac on the "57" Eldorado Brougham. \$20.00 to B.O.A. members.
13. Set of (5) 8x10 photos from "HERE IT IS THE ELDORADO BROUGHAM" sales brochure 1957. \$35.00 to B.O.A. members.



NEW MEMBERS



Nick Giacobone
Fountain Vally, CA

Peter & Gabriele Malichoc
Scarsdale, NY