

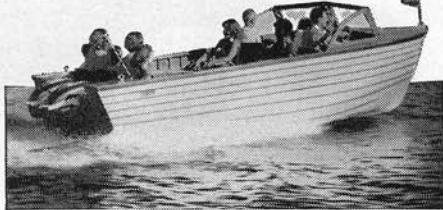
It's THE Brougham

THERE WAS A TIME when the word "brougham" was generic—it described a type of auto body. Now there is only one Brougham: THE Eldorado Brougham, a \$12,500 (at least) beauty that radiates lushness, luxury and lots of money.

Big news on the Brougham is its air suspension. Each wheel has an individual air spring (however, the rear wheels are not independently suspended, there still being a solid rear axle). Air pressure keeps the car at the same height regardless of load.

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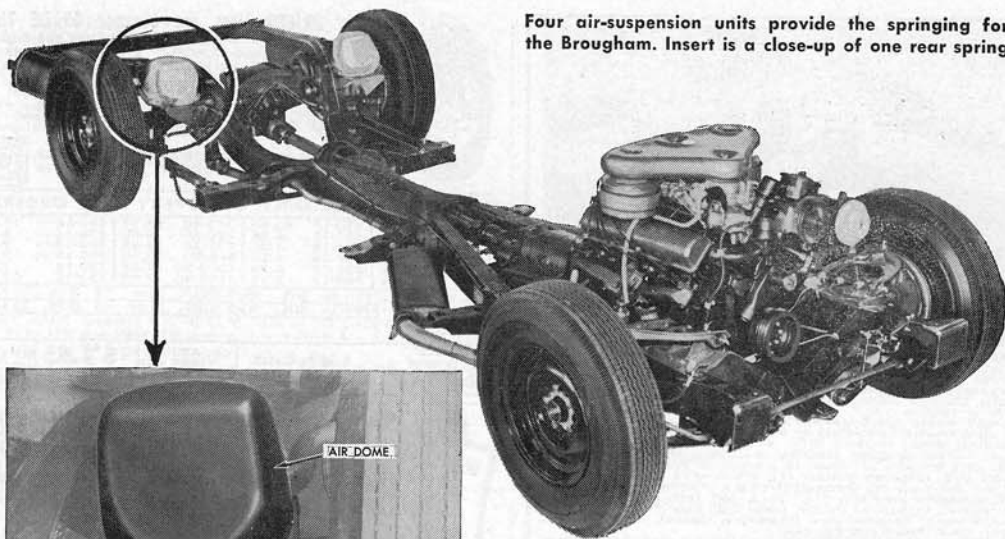


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Four air-suspension units provide the springing for the Brougham. Insert is a close-up of one rear spring



The engine develops 325 horsepower. Plans to include fuel injection were dropped because of production bugs; twin four-barrel carburetors are used instead.

You may have your Brougham carpeted with mouton, a specially processed lamb-skin. The glovebox comes with fitted compact, lipstick, cigarette case, drinking cups and an extra-large vanity mirror.

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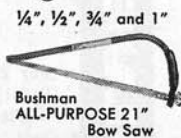
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